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TEMPERATURES

	Max.	Min.
Friday, Mar. 5	71	35
Saturday, Mar. 6	74	36
Sunday, Mar. 7	75	43
Monday, Mar. 8	78	39

# The Desert Sun

Of Palm Springs, California

TEMPORARY OFFICES  
174 N. Palm Canyon Dr.  
(In The Center)  
Business Office  
and Classified Ads.....2249  
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Vol. XXI—No. 64

4 Sections

Tuesday, March 9, 1948

32 Pages

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## Village All Set for 12th Annual Desert Circus

### 4 Days Of Fun On Hand

From Desert Inn Luncheon  
Tomorrow to Jamboree  
Saturday, City Celebrates

With preparations complete, hard-working committees breathing a sigh of relief and preparing to relax after weeks of endeavor, four days of fun and respite from the ordinary cares of life are on hand. The 12th annual Desert Circus gets under way tomorrow.

From the moment the first guest sits down at the lavish luncheon event at the Desert Inn Wednesday noon until the last celebrant departs from the unique frontier village of the '49er Jamboree Saturday night, a gay carnival spirit will rule the entire Village.

**WESTERN TOGGERY** was being brushed and polished as both Villagers and visitors prepared to bedeck themselves appropriately for this western mardi gras. Flags waved throughout the business district and bunting lent its color to the store fronts.

It's truly Circus time! And from his beehive of activity at Circus headquarters General Chairman Bill Grant pronounced everything in readiness for the big four days of celebration in which thousands of persons will participate before the conclusion Saturday—or perhaps more appropriately, Sunday morning.

**SCORES OF UNSELFISH** civic-minded residents of Palm See **DESERT CIRCUS**, Page 5

### This Side Of The Sun

By Phat

Auto makers will have to hustle  
Rebuilding cars to fit that bustle.

It's about time to stick my neck out and have it stepped on again. . . To tread in no-man's land and discuss women's styles. . . But glancing in shop windows and looking at the women on the sidewalks (just a cursory glance, Mrs. G.) leads me to believe that the new look hasn't stopped yet, pilfering from the old. . . They're going deeper and deeper into the past. . . Saw one of those starched underthings with ruffles on it the other day. . . Although never one to peruse the lingerie section of the Sears-Roebuck catalogue when a youngster, I could see that it was another item withdrawn from the dim past.

**AND THAT'S** not all. . . I saw something the other day that had all the earmarks (an ill-chosen expression right there, if ever there was one) of one of those back porch effects shown so strikingly in the Goday prints.

If bustles are put back (and where else?) it's going to mean a lot of work for a lot of people. . . For instance, take the auto industry. . . They'll have to revamp all of their machinery to build seats to accommodate the bustles. . . And here in Palm Springs where horse-back riding is the main diversion, will they go back to side-saddles? . . . Well, maybe I shouldn't worry about things like that. . . After all, as I have been informed at home and abroad, it's none of my business. . . Anyway, with these padded effects (shoulders) a lot of women are going in for equipment that looks like football armor.

**PROBABLY** right here would be a good place to mention the Desert Circus. . . But I can't think of anything that hasn't been said in practically every column of the paper. . . Harry Harper said today that he had written more words about the circus than there are in Forever Amber, another circus. . . Or Gone With the Wind, but maybe See **THIS SIDE OF SUN**, Page 5

Queen Marilyn the First Is Crowned—



ESCORTED—The mayor, Clarence A. Hyde, leads the grand march at the Coronation ball, with Circus Queen Marilyn McKay. The Coronation ball was staged by the Junior Chamber of Commerce and Business Women's club. (Partridge photo.)

### Noble Drops Out of Race in Sixth District

Arch Noble, local realtor, yesterday announced that he was withdrawing from the city council race in District No. Six where four had filed for the election April 13.

In a formal statement to the press Noble said: "I should like to withdraw my name from the list of candidates for councilman of the Sixth district, inasmuch as at the time I entered, I did not know that Frank Miller, with whom I am associated in business, was also planning to run. I am withdrawing in order to work for him in the campaign. I wish to thank all of the friends who had confidence in me and asked me to run for the office."

Noble's withdrawal leaves three candidates in the field in District Six: Thomas Kieley, incumbent; Herbert W. Burns and Frank Miller. His withdrawal also reduced the field seeking the five council positions at stake in the April election to 14.

### Circus Judges

Tony Burke Will Again  
Head Important Group

Anthony Burke, chairman of the Desert Circus parade judges yesterday announced the line-up of those who would determine the winners in next Saturday's big spectacle.

Besides himself the judges will be Charles Farrell of the Racquet club, Earl Henderson, winter visitor from Portland, Ore., Earl Cordrey, noted illustrator and Ray Cree, well-known Villager of long standing.

Burke had tried to get Edgar Bergen to bring Charley McCarthy down to be a judge but press of radio engagements prevented their appearance.

### C. of C. to Meet New Directors At Noon Rally

Eleven new directors of the Palm Springs Chamber of Commerce, elected by mail ballot will be introduced to members of that organization at the first monthly luncheon-meeting to be held at the Palm Springs Tennis Club March 15.

A count of the ballots conducted by Keith Herbert, R. H. Hubbell and Arch Noble Friday revealed that Lee Bering, president of the Palm Springs Tennis Club, received the highest number of votes, 45, closely followed by Oliver B. Jaynes, publisher of The Desert Sun, with 40.

**MURIEL E. FULTON**, local realtor received 36 votes followed by Gordon Feekings with 31; Fleeta Hubbell, 24; Hilton McCabe, 24; Kenneth Colborn, president of the Palm Springs Building Corporation, 22; Harold Murphy, co-owner of the Palm Springs Music Company, 21.

Polly Isenagel, manager of Tanner's Auto Livery here, was given 17 votes, one more than the number received by Herbert Samson.

**JOHN ARCHIBALD**, co-owner of the Palm Springs Drug and Import Company and Bob McKenzie, manager of Desmonds, tied for the eleventh position of director with 14 votes each. If all of the first ten selected by the membership agree to serve as directors do so, McKenzie and Archibald may be asked to toss a coin into the air to see which one will serve. However, it is believed that one and probably more of the first ten names selected may refuse because of business pressure to serve on directorate in which event both Archibald and McKenzie will be asked to serve and even two or three who refuse.

See **DIRECTORS**, Page 4

—Elaborate Ceremonies Mark Circus Coronation Event



QUEENLY—Three queens, the first, Louise Roberson Schilling, left; the present and twelfth, Marilyn McKay, and the tenth, Ruth Roberson LaValeur, right. They were together at the Coronation ball given by the Junior Chamber and Business Women's club last week. (Partridge photo.)



ASSISTED—The Queen gets councilmanic aid with her robe. Left to right, Page Boy Jimmy Lewis, Councilman Charles Farrell, Queen Marilyn McKay and Rolie Vaile. (Partridge photo.)

### Schedule of Events

12th Annual Desert Circus . . . March 10 to 13, inc.  
Bill Grant, General Chairman

**NOON, Wednesday, March 10—ANNUAL DESERT INN LUNCHEON**, terrace of Desert Inn. George Robertson, general chairman; Barney Hinkle, Kangaroo Court chairman. Leo Fields, Kangaroo Court judge.

**NIGHT, Wednesday, March 10—VILLAGE INSANITIES**, first performance, Wars Memorial Little Theatre. Direction Melba Bennett.

**NOON, Thursday, March 11—WESTERN BARBECUE AND FASHION SHOW**, Rogers' Ranch. Trav Rogers, chairman, and Leo Fields, judge.

**NIGHT, Thursday, March 11—VILLAGE INSANITIES**, second performance.

**2 P. M., Friday, March 12—ANNUAL KIDDIES PET SHOW**, parked space between approaches to old El Mirador Hotel. Bob Bennett, chairman.

**NIGHT, Friday, March 12—VILLAGE INSANITIES**, final performance.

**10 A. M., Saturday, March 13—12th ANNUAL DESERT CIRCUS PARADE**, originating in El Mirador Hotel area and moving southward along Palm Canyon Drive to dispersal point at Ramon Road. Phil Delano, chairman. Grandstands at judges' stand near Bullocks and Plaza.

**2:30 P. M., Saturday, March 13—WILD WEST SHOW AND SWEETHEART OF CIRCUS JUDGING**, Field Club. Frank Bogert, chairman. Award of Cadillac set for 4 p. m.

**NIGHT, Saturday, March 13—'49er JAMBOREE**, at Frontier Village on Bullocks parking lot. George Strebe, chairman, assisted by members of Los Compadres.

**NIGHT, Saturday, March 13—CIRCUS DANCES**, Tennis Club and Racquet Club.

### For Sweet Charity

First Circus Held in 1934 With Prelude  
In 1928; Churches Benefited from Early Events

This week's Annual Desert Circus had its start in sweet charity. And while the first circus was officially held in 1934, there was a prelude in 1928 which had a lot to do with the celebration which has grown to such proportions.

It was back in 1928 that the Catholic people of the Village wanted to raise funds for a new church edifice and they asked Little Bear to put on a show for them.

**THAT SHOW** was held on the old Indian grounds back of the golf course and was a thriller, cowboy races and games and wound up with a big chariot race. The affair raised \$2200 toward the church fund. Norman Farrar and Little Bear worked hard for that one and Father Levies was lavish in his praise for their efforts as was Mrs. Theresa Hicks who had charge of the barbecue that went with the show.

Then in 1934, Mrs. Hicks and Mrs. Thelma Wehthelmer asked Little Bear to put on a show with the youngsters to help raise funds for the Catholic church which had by then been built.

**LITTLE BEAR** asked the aid of Miss Katherine Finchy of the schools and she supplied a list of 50 kids who took part in the event. Then it was decided to call it the Desert Circus, the name being suggested by Mrs. Wertheimer.

Others became interested and the Desert Circus became an annual event.

Nellie Coffman suggested a parade and it went over with a bang. After the show Wertheimer

See **SWEET CHARITY**, Page 4

### Kramer Wins From Riggs in Tennis Classic

More than one thousand persons saw some of the best tennis ever exhibited in Palm Springs when Jack Kramer brought his four top net stars to the Tennis club for three thrilling matches.

Top interest was in the renewal of the Jack Kramer-Bobby Riggs transcontinental duel which went to Kramer 6-3, 8-6. It ran the score of their singles matches from coast to coast to 28-16 in Kramer's favor.

In the preliminary match Dinky Pails, Australian champion, and Pancho Segura, South America's best, split even. Segura took the first set 6-3 but bowed to the Australian champ in the second, 1-6.

In a doubles match Riggs and Pails defeated Kramer and Segura, 6-4, 6-4.

Many southland notables, moving picture stars and a flock of Villagers were in the enthusiastic gallery numbering 1157 who paid \$5215 to watch.

### To Address Lions

William Murphy, FBI agent in charge of the San Diego office, will be the speaker at the Lions Club luncheon Thursday. He will speak on "Confidence Men are Smart."

### Election Called March 20 on C. of C. Fund

Village voters will go to the polls April 20 in a special election to decide whether to allocate 15 cents of each \$100 assessed valuation for the Community Promotion Fund.

The election was called by council Friday after City Attorney Roy Colegate ruled that the proposition proposed by the Palm Springs Chamber of Commerce could not be placed on the municipal election ballot April 13.

The chamber is seeking the 15-cent levy for promotion and advertising of Palm Springs through its facilities.

The sum, if voted, will amount to approximately \$22,500 and the council will have the right to allocate any amount it deems necessary up to \$22,500 to be earmarked from the \$50,000 business license fees that accrue to the general fund annually.

The last day for registration for this election is March 11. It was pointed out that persons who failed to register in time for the municipal election may do so for the April 20 special election.

Labor unions who have been pressing for the unionization of crafts in the Village agreed to postpone further discussions with the Palm Springs Employer's Association until after Circus Week.

### The PUBLISHER'S by OLIVER B. JAYNES Corner

**WELCOME VISITORS** to Palm Springs! On behalf of the entire community, The Desert Sun greets you and invites you to join with us in the many events that have been planned for the 12th Annual Desert Circus. They're going to be lots of fun! You can read all about them in this special Circus Edition which also carries greetings from our shops, stores, hotels and places of entertainment.

The gay mood of the week was established at Thunderbird Ranch last night when throngs gathered for a colorful Mexican Fiesta. . . Always a big feature of Circus Week, the Desert Inn luncheon tomorrow noon will mark the first session of Kangaroo Court. Many a notable will be hauled before Magistrate Leo Fields between the entertainment numbers. . . The scene shifts to famed Rogers Stables Thursday noon for an old time Western barbeque and a new look fashion show. Professional models will bring a premium on front seats and the men will be represented as well.

All the while the Village Insanities show will be playing to packed house at the new Wars Memorial Building. The premiere Wednesday night is sold out, we understand, but a few seats for Thursday and Friday were still available yesterday. This takes us up to Saturday—the busiest day of the year in Palm Springs. From the moment that Honorary Mayor Bob Hope makes his appearance at the head of the famed Circus Parade in the morning until the last "turn of the wheel" at the '49er Jamboree, it will be crowded with fun and entertainment.

**THE WILD WEST SHOW** Saturday afternoon at the Field Club promises to be a thriller from start to finish—fun for young and old. Horses take the spotlight—everything from the prancing parader to the educated cow pony will be there to help their masters win a prize. When the dust has cleared away, Villagers and visitors will meet again at "Frontier Village," which will be set up on Bullock's big parking lot. The '49er Jamboree is for everyone and all are promised an evening of fun and entertainment. This is a new Circus Week event sponsored by Los Compadres—an occasion no one will want to miss.

In the meantime and in between time there will be gay goings on at the many Village night spots where a variety of famed entertainers will add to the merriment of the week. The lights will be burning late Saturday night at the Tennis and Racquet Clubs, too, for members and their guests will be dining and dancing into the morning hours.

Get out your Western togs and get into the carefree spirit of Desert Circus Week. . . and come back to see us in April and May—the most delightful months of all in Palm Springs!



**FIRST AT FIELD CLUB**—Back in 1936 Little Bear lead the third annual Desert Circus parade into the Field Club in the grand entry. It was the first Desert Circus event celebrated there twelve years ago. (Photo by courtesy of Little Bear.)



## JAYNO TELLS ALL

For real tennis enthusiasts, Sunday was an exciting day. They thrilled to the sight of the precision, the form, the finesse of the world's finest tennis players . . . They were almost oblivious to the discomfort of the two hard benches and too bright a sun to which they were subjected, for here were Kramer, Riggs, Segura, and Pails . . .

Earl Coffmans  
Hosts at Party  
For Harpers

Desert Inn Picnic  
Grounds Scene of  
Barbecue Sunday Noon

Mr. and Mrs. Earl Coffman entertained a group of their friends on Sunday afternoon at a barbecue luncheon party in honor of Mr. and Mrs. Harry Harper. The scene of the outdoor party was the Desert Inn picnic grounds near the Palms to Pines highway. Johnny Boyle was on hand to play and sing for the guests.

Present were Messrs. and Mesdames George Roberson, Earl Strebe, Barney Hinkle, Charles Mathews, Harold Hicks, Phil Delano, Irving Snyder, Francis Crocker, Merrill Crockett, Arthur Bailey, M. A. Charleston, John Ballard, Stanley Rosin, Lyle Newcomer, Florian Boyd and W. O. Gibbs.

St. Paul's Guild  
Plans Food Sale  
On March 20

The Guild of St. Paul's in the Desert, Episcopal church, is in session today at the home of Mrs. Elsie Childs Elser, Santa Catalina way. The meeting convened at 11 a.m. for sewing and a box luncheon.

Plans were mapped for a sale of home-cooked foods on Saturday, March 20, at the Fiesta house on the Desert Inn grounds at 12 o'clock.

The Lenten tea this week will be at the home of Mrs. Raymond R. Wilson, 407 Vereda del Sur, Thursday at 3 o'clock. Mrs. Edward H. Maggard will be co-hostess. The speaker will be the Rev. Bertram M. House, chaplain of the Good Samaritan hospital, Los Angeles.

Jewish Women's  
Group To Meet  
At Matloff Home

Palm Springs Jewish Women's group will meet at the home of Mrs. Irving Matloff, 1381 North Indian avenue, tomorrow at 1 p.m. Dessert will be served.

A special program will be presented and Mrs. Herman Reich will preside at an important business meeting which all members are urged to attend.

And for those who attended the matches because they were expensive there was plenty of amusement and side-line spectacles to make the afternoon worth while. . . . Pancho Segura ejaculated in Spanish which made some chuckle. . . . Bobby Riggs made side bets during the game which amused others. . . . There was the unbelievable sight of a tennis outfit highlighted by a diamond necklace and matching anklet. . . . Robert Taylor and Barbara Stanwyck were called to attention when the boards beneath their chairs collapsed. . . . Paul Lukas made a delightful but terribly confused scorekeeper. . . . All the people you would expect to be seen there were seen. . . . The tennis was an exciting experience!

IF PRESIDENT HARRY TRUMAN'S PRESIDENTIAL CAMPAIGN COMES OFF AS PLANNED NEXT MONTH, PALM SPRINGS WILL BE ONE STOP ON HIS CALIFORNIA ITINERARY. . . .

Cleveland Amory (author of currently popular novel "The Proper Bostonians," former member of the editorial staff of the Saturday Evening Post) has put the finishing touches while at the Racquet Club on an article he has written for Life magazine panning the Jack Benny broadcast . . . and we can't wait to read it!

Mickey Rooney displayed his pianistic ability at the Racquet Club on Saturday night while friend Jim Cook took over on the saxophone. . . . Judy Garland, Sylvia Sidney, Cleatus and Bob Hutton, youngest of the famous Falkenburg family, Bob, and his wife, and John B. Hawley, owner of one of the largest war plants that produced for the Navy during the war, among the well-known names at the R. C. . . .

Oh m' goodness! What next! Rita Hayworth and Howard Hughes together at the Doll House. . . .

Important New Yorkers, Mr. and Mrs. Sam Rubin, (he's vice-president of Gotham hosiery) are at La Quinta, while prominent attorney, Will Selstiner and wife vacation at the Villa Hermosa. . . . Here for Desert Circus Week activities and a desert vacation at Smoke Tree Ranch are Seattleites, Mr. and Mrs. Stephen Mose, Morrie and Rosalie Milburn, and Dr. Joe and Libby Baker. . . . From San Jose are the Charlie Wrights, Fred and Mae Drew, and the Hal Chases. . . . Dorothy Hill Lord and Charlie McWilliams who have just announced their engagement will be at the ranch throughout next week. . . .

Muriel Fulton entertained her

Social  
ACTIVITIES

By NANCY DALE JAYNES

Mrs. McCarty  
Regent of New  
DAR Chapter

Palm Springs Chapter  
In Busy Session at  
Mrs. Musladin Home

Cahuilla Chapter of the Daughters of the American Revolution met Thursday at the home of Mrs. William Musladin and elected permanent officers for the Palm Springs branch of the national organization.

The election resulted: Mrs. Cecile McCarty, regent; Mrs. Leon Wilbur, vice-regent; Mrs. R. L. Joseph, chaplain; Mrs. Howard Jay, recording secretary; Mrs. P. M. Swart, corresponding secretary; Mrs. Florence Bacon, treasurer; Mrs. William Musladin, registrar; Mrs. Herschel Lutes, historian.

Guests at the meeting were Miss Ruth Marie Field, Los Angeles, state corresponding secretary. She had with her as guests her sister and the Misses Stone.

New members are Mrs. Leon Wilbur, a transfer from the Presidio chapter, San Francisco; Mrs. Borman L. Ophum, Mrs. Perry Johnson, Mrs. Evelyn Pell, Miss Pelton, Mrs. McKinney. Requesting transfers to Cahuilla chapter are Mrs. A. K. Paul, Mrs. Floyd Mitchell and Mrs. W. M. Wright. Next meeting of the chapter will be at the home of Mrs. R. L. Joseph, 1401 El Alameda, April 1.

Latest in Desert  
Wear Shown at  
The Desertier

The very latest in chic desert wear for women was shown on Saturday afternoon during the formal opening of The Desertier Shop, located in the Hotel the Oasis, by the owners, Mr. and Mrs. Fred Fulton.

Outstanding among the new collection of resort fashions are the Lois Paul originals which are sold in Neiman-Marcus, Bullocks-Wilshire, and other of the finest stores throughout the country. They are designed by Paul and Lois Outerbridge, who were present for the occasion.

Modeling during the opening and the cocktail party which ensued at six o'clock were Vesta Gable, Marjorie Mueller, and Mrs. Fred Kehlet.

sister-in-law, Mrs. Howard Fulton of San Francisco, over the weekend. . . . Houseguesting with the Vincent Marcos were the Val Larsens of Los Angeles. . . . Annual visitors here for the month of March are Mr. and Mrs. Ellis J. Arkush of Hillsborough, Calif., and Mr. and Mrs. Hunbert Scatena of Fullerton, Calif. . . .

Desert Circus Week got off to a wonderful start at the Mexican Fiesta at Thunderbird Ranch last night. . . . Seeing all the winter visitors who just come down for this one big week brought to mind again the fact that now is the time to start encouraging winter residents to stay through May and encourage visitors to come back in May . . . the nicest month of the year according to those who know . . . the year-round residents! . . .

Button and Hertzog  
Open Village Offices

The well known Hollywood legal firm of Button and Hertzog yesterday announced the opening of a Palm Springs branch at 505 North Palm Canyon drive.

A. Ronald Button will also use the offices for the Rancho Mirage sub-division which he and Dave Culver are co-developers.

Mrs. Ethel Gillette Whitehorn, well known state republican leader, was the speaker today at the luncheon meeting of the Palm Springs Soroptimists. She spoke on "Freedom" taking her text from the visit of the Freedom Train to Riverside today.

There is no country standing by to save America. The American people must save their own country. — Emil Schram, president, New York Stock Exchange.

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CORNER

270 feet on Boulevard.  
Zoned C-R for shops and  
apartments. This is an  
exceptional value at

\$35,000

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TENNIS CLUBBING—A trio of well known Villagers dines and enjoys the atmosphere of the Tennis club. Left to right, Tani Boyle, Mrs. Ona Brown, Village socialite, and Anita Haskell Jones, well known equestrienne and traveler and owner of practically the entire town of Niland, out on the Colorado desert. (Terry photo.)

Buttons Hosts  
To Friends at  
Rancho Mirage

Linkletters, Neals,  
DeVinn's, Guests at  
Gay Weekend Party

Art "People are Funny" Linkletter and his wife, together with Mr. and Mrs. Howard Neal and Mr. and Mrs. Clyde DeVinn made a delightful group as guests of Mr. and Mrs. A. Ronald Button at the couple's spacious Rancho Mirage home over the weekends.

Mr. Neal executive with National Associates of Los Angeles and is nationally known in the field of insurance. It was his company who worked out pension-plan agreements for some of the largest corporations in the country.

Art Linkletter is the producer of network radio show "People Are Funny" and is identified with other nation wide broadcast programs.

The DeVinn's visit to Rancho Mirage will be the last one for a long time. The couple will soon leave for the Philippine Islands.

Seattle Guests  
On Side Trips  
To Borrego

Admiral Wood and  
Wife Hosts at Home  
In New Desert Area

Many of the Seattle sun-worshippers that are flocking to the Village have been taking side-trips to Borrego Springs to visit Admiral and Mrs. Ralph Wood, formerly of Seattle who are now wintering at the new desert playground.

Among their recent visitors were Mrs. Gilbert Duffy and Dr. and Mrs. Tom Mesdag who are at Smoke Tree until the Easter holidays; Mrs. Charles Ross and family, Mr. and Mrs. Ben Paris, and many others.

Mr. and Mrs. Gilbert Duffy Jr., popular Palm Springs visitors are also planning a brief sojourn at Borrego Springs during their month's holiday.

Mr. and Mrs. Carl Williams of Seattle are on their seasonal visit to Palm Springs. Mr. Williams is head of the Rhodes department store in Seattle, one of the largest in the west.

## Doing the Village

with  
Moya Henderson

Things and events are whipping up to a grand climax with the 12th Annual Desert Circus commencing on Wednesday. Those lads and lassies that have been rehearsing so diligently for the Insanities should be very happy to see Saturday morning dawn as they have five nights of rehearsing and performances this week. Their efforts have been well worth while as peeks through the key hole have guaranteed it's going to be another wonderful show.

The deputies have been another busy bunch. They were feted again on Friday at luncheon, this one at the Palm House. Mixing business with pleasure, the girls were issued tickets on the Cadillac and checked out their guns and holsters. The deputies will attend all events this week and roam through the town in between times selling their tickets.

Tuesday night a bumper crop of neophytes became full fledged members of the American Legion. The very impressive ceremony was performed by the Initiatory drill team from Riverside. In honor of the Legion's twenty-ninth birthday, members of the auxiliary presented the group with a huge and beautifully decorated birthday cake, and both president and past president, Mary Ellsworth and Marian Lienau respectively offered congratulations to the Legionnaires. Among the fifty-eight to join the organization were Rev. James Blackstone, Dr. Bill Aitken, Wendel Delano, Ken Briody, Joe Prieto, Rufugio Salazar and Wayne Jones. Seven women also became members.

Thursday night was a very special one for the Los Compadres as they held their initial meeting in their new club house out at Araby. Although still under construction, no one objected to sitting on planks and nail kegs and those telegrams certainly did the trick as there was a record attendance. Plans were discussed for the coming week, among them discussion of the Forty-niner Jamboree and Carnival to be held under the auspices of this organization Saturday night at the Bullocks parking lot. George Strebe is general chairman and promises that this event will be a fitting climax to a big week. After refreshments many adjourned to Rogers Ranch and Virginia Paul and Billie Moseley came in from Insanities. Also spotted Wanda Bruno, Elmo and Ann Purnell and Earland Alice Hough, Bill Grant conversing

with Kay Cordrey and Joan McManus.

Bob and Helen Chambers are home again after a hurried trip to Chicago and a trip to the cradle. With them came baby Alexander who already has the whole household in his command. Helen and Bob, in spite of a wonderful trip, are glad to be out of wind and snow and basking in the sun again.

Spotted the Donald Locketts having a leisurely breakfast at the Desert Inn coffee shop. When you see Don it's not "Hello and goodbye" but "where have you been and where are you going?" This time the answer to the first query was San Jose.

The Ray Alfords of Newport Beach have been visiting with the George Robertsons over the weekend. They left the beach city to take in Sunday tennis matches.

We'll have to call them the prolific Pauls from now on as Kenny and Virginia not only added a colt to their family a few weeks back but were blessed with pups on Saturday. Mary Delano and Louisa Sanborn took a day off from Red Cross driving and drove to Mexico Friday. Juanita and Merrill Crockett gathered their bridge group together for dinner on Friday night. Guests included the Harold Wests, Gordon Feekings, Armand Turonnetts, Homer Jenkins and Al Wiengartens.

E. B. McGoverns  
Entertain for  
Visiting Kin

Mr. and Mrs. E. B. McGovern entertained for cocktails on Saturday evening in honor of their daughter and son-in-law, Mr. and Mrs. Robert Whittaker, who are visiting with them from Beverly Hills. The party was given in the McGovern's lovely new home on Pablo Drive for a group of their Seattle and Village friends.

Present on the occasion to meet the guests were their other two daughters, the Misses Mary Ann and Dorothy, who are here for the remainder of the season.

The  
Desertiers'  
Opening

was a

GRAND  
SUCCESS

THANKS to . . .

Palm Springs Villagers

The Models Showing

the

Exclusive Creations

by

Lois Paul

ORIGINALS

Were Most Enthusiastically Received

NOW MODELED IN OUR WINDOWS . . .

Missionary's  
Downfall from  
House of Meredith

Also

A Complete New Stock of  
Western Wear and Cottons



DEL DEAN, the former Miss Los Angeles, models the smart La Paz ensemble for Lois-Paul Originals of Laguna. The skirt is of plaid homespun or gingham, the blouse of Pima broadcloth edged with Venice lace under which is run black Grosgrain ribbon.

The  
"GAY DIVORCEE"  
Lois Paul  
Originals

At

The **DESERTIER SHOP**

IN THE OASIS HOTEL

## FULTON'S Inc.

Men's Shop  
CLOSING  
OUT

1/3 to 1/2 price

and less

Everything  
Goes

FULTON'S Inc.

IN THE OASIS HOTEL



the **BIG WINDUP---**

**Saturday Nite**

**MARCH 13th**

Of the  
**12th ANNUAL**

# **DESERT CIRCUS**

With the

**'49<sup>ER</sup>**

# **JAMBOREE**

IN THE REAR OF BULLOCK'S STORE

THIS IS A NEW EVENT OF THE DESERT CIRCUS --- THE VILLAGE'S INAUGURAL OF CENTENNIAL YEAR

Sponsored by The Los COMPADRES

See The **FRONTIER VILLAGE**  
**GAMES - BOOTHS - DANCING**  
**5 HOURS CONTINUOUS ENTERTAINMENT**

*Something Doing Every Minute*  
*A Carefree Gala Event*

IT WILL BE "WILD and WOOLY"  
The 'GOLD DIGGERS Will Be There'

**No Guns Allowed**

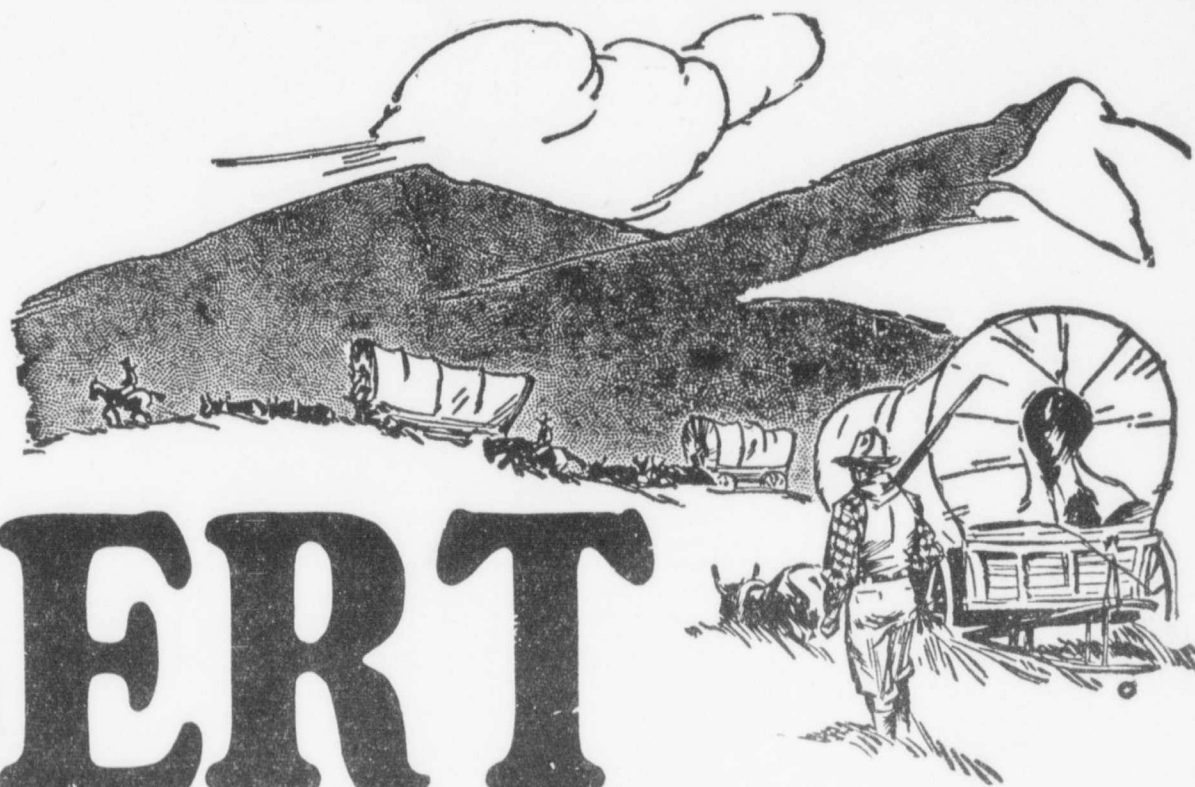


A Los Compadre "Gal"  
of Today

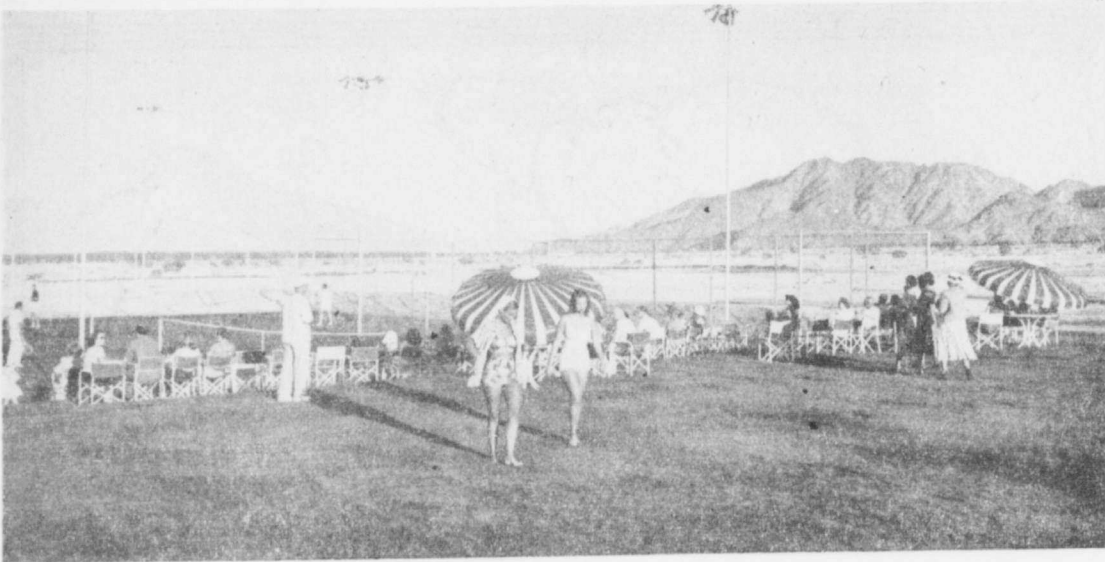
LOS COMPADRES, George Strebe, Chrmn.



Admission \$1 Plus Tax







**FIVE O'CLOCK SHADOW**—The lingering rays of the sun casting shadows as late as five o'clock around the Shadow Mountain Club and surrounding hills . . . visitors stroll and relax about the lovely lawn surrounding the swimming pool . . . new tennis courts in the background. (Gayle photo.)

## Desert Blossoming into Thriving Community at Palm Desert With Sales Running Over One Million

**DESERT BLOSSOMING**—18dc3—with 2 cuts due this PM  
The hallowed ground that was once the training ground for the late General Patton's famous "Third" is rapidly becoming a thriving community known as Palm Desert.

Headed by Clifford W. Henderson, less than one and one-half years ago, work was commenced to turn sixteen hundred acres of desert wasteland into a wonderland and the dream of Cliff Henderson has become a reality.

**OVER A MILLION DOLLARS** worth of property has been sold, and another million in private construction is now under way or completed, including homes, apartments, hotels and commercial buildings.

The first unit of Firecliff Lodge, owned by Leonard Firestone and Cliff Henderson, is open and filled to capacity. The individual cottages, each with its own garden and terrace, are designed and furnished to provide the utmost in comfort and privacy for the discriminating. Since opening, guests at Firecliff include Roy Nafziger, President of Inter-State Bakeries; Al Hill and family from Dallas, Texas; the Clifford Smiths of Akron, Ohio; the Herbert K. Oakes of Gates Mills; Mrs. M. Clark Harvey of the M. C. Harvey Co. in Cleveland; John Hearst, and many other prominent guests. Firecliff is destined to become one of America's smartest resort hotels.

**THE FAMOUS** Shadow Mountain Club is rapidly nearing completion. Members are now enjoying the use of the 135-ft. swimming pool, the tennis courts, pitch and putt golf course, and the miniature boating lake. The work is being rushed on the dining room, lobby, cocktail lounge, kitchen and cabanas.

The Desert Magazine Publishing Plant, now under construction by the R. P. Shea Company of Indio, is rapidly progressing. Within the seventeen thousand square feet of floor space, the new structure provides for the editorial and business office, book shop, letter press and offset printing facilities, photographic department, and a desert museum for regional exhibits. Harry J. Williams, architect for the project, has followed a modified pattern of the Southwest's Indian-Pueblo design. The construction contract includes the erection of a lodge for the housing of part of the Desert Magazine's editorial and business staff—the plan being to establish homes and recreational facilities on the forty acre site for the entire organization.

**THE TWIN PALMS** Apartments are filled with guests such as Mr. and Mrs. R. B. White, President of the Baltimore and Ohio Railroad; Mr. and Mrs. Walter E. Bothof and family, publisher of Standard Rate and Data Service, Chicago; and Mr. and Mrs. M. H. Hottel of Fort Lauderdale, Florida.

The Bothofs have decided to make their permanent winter home in the desert, and are starting construction of a \$70,000 home in Palm Desert. H. E. Weston, the clever designer of the recently completed Ole Olson residence, is in charge.

The "House of Riley" is another popular retreat at Palm Desert.

The ultra-modern "Sun and Shadow" apartments are creating widespread interest.

Herbert F. Pritzlaff's famous Cliff May designed home is completed. Landscaped by Tommy Tomson, this rambling ranch

## Home Damaged

**Flames Cause \$1100 Loss Early Yesterday**

Fire at 6 a. m. yesterday caused damages estimated at \$1100 when two rooms in the Frank Brittan home on the Lee Arenas ranch was gutted.

Two other alarms were answered by Palm Springs firemen. A trash fire was extinguished near the Palm Springs Tennis Club at 7 p. m. Saturday. A second alarm proved false.

In the 13 years just preceding World War II, American expenditures for purchase and care of clothing averaged \$9 billion a year.

## Annual Cactus Jumpers Event One of Best Ever Says Chairman

Claude Cobb, chairman of the Cactus Jumper's Jamboree for the Cathedral Chamber of Commerce sends in his report and says "the event is past but not forgotten by more than 1500 people. Socially and financially it was a great success netting considerably over \$2000, which was the figure of last year.

The weather was a little unkind to the outdoor barbecue but everybody was good natured. Entertainment by the three "Desert Caballeros" was furnished with the compliments of Rancho Carrillo in Indio, where you should go to hear them again and enjoy fine Mexican food.

The games and marionette show were "sold out" all evening with people fighting to get on the cake walk ring for a chance at the 60 cakes baked by the local housewives as well as valuable prizes donated by the local merchants.

First prize was won by Mrs. Blanche Zinn, long-time resident and civic worker. H. F. Herndon won second prize and R. F. Lyons, third.

"I want to especially thank

Emil Greener and wife Mitzie for their unfailing co-operation and faithful partnership in this endeavor. They were the ring-leaders among the many who are too numerous to mention. The committee wishes to take this time to thank you one and all for your hearty generous support," said Mr. Cobb.

He was too modest to tell that he and his wife Edna were the axis upon which the entire event turned. For ten years they have borne the brunt of the jamborees, Edna training her groups of volunteer workers for the food preparation, serving and cleanup so that they work with efficiency. The community as well as the Chamber of Commerce want to thank Edna and Claude for their valiant services.

## Find Camel's Skeleton Near City

**Reminder of Desert's Past Unearthed by Camper in Willis Palms Area This Week**

They were walking more than a mile for a camel in the Willis Palms area, across the desert to the east of the Village.

A relic of the past when camels roamed the Colorado desert was uncovered in that area in what is known as the Palms of the Shadow development, owned by W. R. Hillery and Claude Vobb of Cathedral City. A camper, Harry Beiser of Holyoke, Colorado, digging in the desert sands there yesterday, found the skeleton.

He called Hillery and Cobb who, in turn, summoned Lloyd Mason Smith, director of the Desert Museum. Smith asked that a guard be placed over the excavation until scientists from the University of California, whom he notified, could get to the scene for investigation.

In the meantime, Mrs. Frances Winning was delegated to stand guard at the diggings to see that

no one disturbed the bones. Hillery said the head was missing but that the skeleton had a long neck and otherwise seemed intact.

Camels were imported to the desert in the 1860s in an experiment to determine their value as pack animals. The experiment failed and the camels were left to shift for themselves.

Greiser's discovery is believed to be a remnant of the lost herd.

## Rin Tin Tin 3rd To Be Here for Circus Festivities

Rin Tin Tin III, famous grandson of a famous dog, will be seen in exhibitions of his amazing intelligence three times during the



**ROYAL ROBES**—In Palm Springs this is what a queen wears. Marilyn McKay poses in a slick Western outfit, a beautiful embroidered suit and boots to match. The suit is by Vaquero Fashions by Taylor-Berke in California and the boots by Stewart Romero through their local dealer, Wal Spalding. The hat is by courtesy of Desmonds. Spalding arranged for the gift of the outfit. (John Pagoria photo.)

four days of the 12th Desert Circus.

To be brought here by Lee Duncan of Riverside who found his grandfather, Rin Tin Tin I, in a captured German dugout in the First World War, the celebrated German Shepherd will be an added feature at the Kiddies' Pet Show next Friday at the El Mirador hotel grounds, the parade at 10 a. m., Saturday and the wild west show at the Field Club Saturday afternoon at 2:30 p. m.

Duncan, who has trained all three of the Rin Tin Tins whose film fame has been great for more than a quarter of a century, says the present holder of

the name is equally as smart and as easily trained as his grandfather.

Rin Tin Tin III served in the K-9 Corps in World War II and later was decorated with the purple heart for wounds.

Under direction of Duncan, the dog performs many difficult feats of intelligence and courage. His performances always are a delight to the children.

There is no limit to the vanity of this world. Each spoke in the wheel thinks the whole strength of the wheel depends on it.—H. W. Shaw.

# Circus Greetings

## PALM SPRINGS DESERT MYSTERY TEA

is made from natural Sun-dried Herbs in which the male and female herbs are scientifically blended.

This nourishing combination Herb Tea is adapted to soothe the NERVES and aid RELAXATION.

Used for years by the desert inhabitants as a delightful beverage and a beneficial part of their daily diet.



From

**Palm Springs' Desert Tea Co.**

—Lawrence Crossley—

Palm Springs Desert Tea, like the Desert Circus, is celebrated too. It is an old desert favorite. Known for centuries by the Indians of Palm Springs and this area—it is now being "discovered" by the new arrivals—and enjoyed by all. It's healthful and delicious—and as an "iced" tea is

zestful and satisfying. As a "kooler-mix"—it offers a new sensation in summer drinks. Use your own favorite drink—added to this "kooler-mix"—and you'll be thrilled with its satisfying, cooling, delicious flavor. Try it! Try it Today!

**Sold at the Desert Garden Date Shop and Hatchett's Market**

**BUILDER**—Caught during a rare, brief pause from his many duties is Palm Desert's busiest man, dynamic president and founder is, Clifford W. Henderson . . . Mr. Henderson conceived the idea of building the community of Palm Desert several years ago and now a dream is becoming a realization.

## From Page One—MORE ABOUT Sweet Charity . . .

er had a big banquet at the Dunes and Mrs. Coffman presented a check for \$2800 to Father Thomas J. Lehane, proceeds from the first circus.

**SOME OF THE KIDS** who took part in the first show were Jimmy Rogers, the youngest at 7 years, Owen Coffman, Bobby Patterson, Jane Lykken, Theodore McKinney, Johnny Wertheimer, Ruth Roberson, Tommy Lipps and Jean Fulford.

The Desert Sun of that era gave the circus a big write-up. Wertheimer negotiated for the use of Mrs. Harriet Cody's land and built a track for that show. H. E. (Pat) Patterson, Earl Coffman, George Roberson, Ted Fulford, general manager, Earl Strebe, chairman, Mrs. Theresa Hicks, Mrs. George Roberson, Mrs. Marvin Fulford, Mrs. Al Wertheimer were among those Little Bear recalls as taking a big part.

**THEN IN 1936** the Field Club was first used for the Circus and Little Bear, who has headed almost 50 parades in the Village, was at the head of the parade which made the grand entry.

That 1936 Circus was for the Community church and, showing how the event was growing, the check presented them for building purposes was almost \$3,000.

Many colorful floats have featured the Circus parades since then and the Indians of the Village always were right there with aid on the grounds, in the parade and everywhere they could be useful.

That's the story of the start of the Circus which, for the exception of the war years, has been an annual affair since 1934.

## From Page One—MORE ABOUT Directors . . .

ceived the next largest number of votes.

**CHAMBER OF COMMERCE** officials were disappointed in the number of ballots that were returned. Of the more than 800 sent out to every business license holder in the Village, only 129 were returned through the mails. There were more than 800 names on the ballot.

Of the number of ballots returned the three counters, Hubbell, Noble and Herbert, disqualified 9 for various reasons.

**MEANWHILE** in the mails were invitations to approximately 1,000 Villagers, all 90-day members of the Chamber, to attend the luncheon March 15 at the Tennis Club. Reservations for the luncheon can also be made by telephoning the Chamber of Commerce, 6111 or 6181.

The price of the lunch is \$1.50 per person.



## Hopes High That Red Cross Drive Nearing Success

Hope that the Red Cross campaign will reach its \$12,000 quota was bright yesterday with announcement by Chief of Police August Kettmann, chairman, that \$8,000 had been collected.

He added that this amount would be considerably swelled with the report of several large committees who, as of yesterday, had not brought in their collections.

"There is every hope that the quota of \$12,000 will be reached by the coming weekend," he declared.

He paid particular credit to Ernie Alschuler, chairman of the advance gifts committee who turned in \$3,500; Val Blatz and Mrs. Homer Jenkins, who turned in \$1,800 from the residential district; Billy Moseley and Marilyn McKay, who collected \$660 from dude ranches; Mrs. Corrine Davidson, who handed in \$236 contributed in Cathedral City; C. C. Covey who brought in \$100 from Desert Hot Springs; and Ray Hiller with a collection of \$130 from the Indian reservation.

M. R. Charleston, in charge of collection in the business district, handed in \$571 and Corinne Crossley who brought in \$54 from the colored populace of the Village.

## Improving

New Traffic Plan Is Bettering Conditions

The new parallel parking zones recently created by the Safety Committee of the city council has improved city traffic conditions.

This was the announcement made by City Manager William E. Alworth, following an inspection of the areas made by the committee headed by Chairman Charley Farrell.

## Registration

Records Broken With 2818 Eligible Today

During the registration flurry incidental to the city election, March 4, the closing day, saw 921 names added to the lists of city voters bringing the total to the record figure of 2818.

This is almost 1000 higher than the city election four years ago and 600 more than the city election two years ago.

From Page One—MORE ABOUT

## This Side of Sun . . .

We hadn't better mention that . . . But don't miss it . . . The Circus, that is.

TRAV ROGERS was reading in the metropolitan prints Sunday about the serious water shortage in California and right away had an idea to do something about it . . . Being a man of action, he at once ordered only half glasses of water on the tables at the Rogers Ranch, ginger ale in the finger bowls and no more straight shots with water on the side . . . Speaking of chasers he said: "Whoever heard of starting a fire and then putting it out?" . . . "And don't spill liquor on the bar," he urged. "That requires towels and they have to be washed." . . . Notices to the mixologists, they used to be called bar tenders, have been issued by Trav: "Due to the light rainfall this year, please discourage the serving of water—straight."

GIRL SCOUTS of Palm Springs have come up with a new idea. Their present building on Bellard road is much too small and the Girl Scouts council is engaged in a campaign to build a new one of a site already acquired . . . As a unique feature of the drive for assistance, Girl Scouts will "Sell a Board" for the new home . . . Booths will be established about town . . . As an extra inducement, if you buy a board they'll wood-burn your name into it as a permanent "thank you." . . . And you can buy a board right now by calling Mrs. Ferol Morgan at 4415 or sending a check to her at 553 Calle Encelia . . . Anything from a splinter to a timber . . . Pick the board you want.

## Junior C. of C.

Important Session Tomorrow Evening

Junior Chamber of Commerce will meet tomorrow at 8 p. m. in the Banyan room of the PAGO PAGO in an important session.

Returns from the Coronation Ball and the tennis matches Sunday will be discussed and plans for the future including an open forum with all council candidates present and a social event, will be discussed.

President Don Artz will preside.

The Cass County Boys, Western song stylists, now appearing with Gene Autrey on the radio, in pictures and under contract to Columbia Pictures, will be at Rogers' Ranch tonight at the Barn Dance staged under auspices of Los Compadres Club. Bill Gargan completed arrangements for their appearance here late yesterday.



BIRTHDAY GIFT—Trav Rogers, left, presents a handsome birthday gift to Mrs. Paul Valencia, Community Hospital administrator. It is a check for \$500 from the Mink and Manure club. Bill Gargan, M. & M. leader, and Frank Bennett, Hospital association president, look on. (Gayle Studio photo.)

## Desert Menagerie To Feature Kiddies' Pet Show Friday in Parking Space Before El Mirador

A virtual desert menagerie will descend upon the parked space in front of the old El Mirador Hotel next Friday afternoon at 2 p. m., when Chairman Bob Bennett holds forth with the annual Kiddies' Pet Show of the 12th Annual Desert Circus.



MENAGERIE CHIEF—Bob Bennett, Pet Tamer, who is in charge of the Kiddies' Pet show, a Desert Circus feature, to be shown Friday afternoon in the parking space before El Mirador.

## Double Order of Food and Fun for Barbecue Visitors

Take a generous helping of ranch food, a double order of fun and tomfoolery of a Kangaroo court, and plenty of color of a western style show, all three well mixed with the infectious wit and humor of Trav Rogers—and you have the recipe for a good time at the annual Rogers Ranch Barbecue set for Thursday as the third major event of the 12th Annual Circus.

For many years it was next to treason to hold the barbecue anywhere but under Trav Rogers' benign guidance. Then last year he had sold his ranch, and the event was cancelled. Just recently Rogers, a colorful ranch figure who numbers his friends among the notables by thousands, resumed control of the ranch property. And so the Circus bigwigs quickly scheduled the Barbecue and Western Fashion Show "back home."

BOSS ROGERS has promised to outdo himself in preparation of the viands from the ranch kitchen. The meal will be served at tables set under cover in front of the ranch buildings.

Principal entertainment feature of the day will be a showing of the latest western stylings of Marjorie Reilly, one of the Southland's best-known creators of fine western garments. Models will be girls from the Village Insanities cast. Arrangements for this part of the program have been in charge of Mrs. Dick Grant assisted by Jack Ballard of Bullocks and Robert McKenzie of Desmonds.

Also, a second session of the Kangaroo Court with "Judge" Leo Fields presiding has been scheduled at the Barbecue by Kangaroo Court Chairman Barney Hinkle. More unlucky victims will be hailed before the court by Sheriff Kenny Paul and his lovely deputies to answer to a string of charges that makes the Old Bailey seem like a summer picnic. And the victims pay and pay—all in the name of charity for revenue from this event as well as all others goes to worthy causes in the community.

BILL GARGAN, movie star and founder of the now-famous "Mink and Manure Club" of Rogers Ranch is reputed to have some zany deal up his sleeve as added entertainment but details of the stunt seem sadly lacking. Those

Entries thus far have run the gamut of desert pets, and by opening time of the show the judges are expected to be faced with the greatest assortment of living things ever to confront judges in local pet shows.

CHILDREN from Palm Springs, Cathedral City, Desert Hot Springs and many other surrounding parts of the desert will be there with their favorite pets to compete for some of the fine trophies awaiting winners. Fourteen cups will be given to victors in seven classes, and ribbons will go to seven third places in these categories.

And then to one of the lucky tots will be awarded the Sweepstakes trophy which will be given by the judges for the most outstanding entry. This is a special large trophy which will make a fine display in any youngster's room.

ENTRY BLANKS are available at the elementary schools and at the Circus headquarters in the chamber of commerce building at 310 North Palm Canyon Drive. Special entertainment has been arranged by Chairman Bennett to delight his young contestants. Headlining these acts are Capt. Clinton Bassett and his trained dog; Kandoo the magician; Bozo the Clown, and Gus Patzner's Palm Springs high school orchestra.

Another feature expected to make a big hit with the small fry is the distribution of free popcorn and soft drinks. The popcorn is being contributed by Earle Strebe's theaters, and the drinks are the gift of the Circus committee to the young residents of the desert. Mrs. Moya Henderson and her physical education girls of the high school will have charge of the handing out of the refreshments.

JUDGES for the contest are Dr. O. B. McRory, Mrs. E. F. Rupp and Little Bear.

Judging will be in the following classifications: prettiest, ugliest, smallest, mongrel champ, best costumed, most unusual and best trained. There will be cups for first and second place winners, and ribbons for the third place.

Assisting the chairman are the following co-chairmen: Lois Cook, Lucille Cunningham, Mrs. Kemp, Mrs. Sproule and John Nichols.

## Kids Gymkhana Aids Boys' Club

Building fund of the Palm Springs Boys' Club was richer by \$16 today, representing the receipts at the children's gymkhana held at the Field Club Sunday.

The affair was held under the auspices of the Los Compadres and through the efforts of Little Bear who had mounted troops of Cub Scouts performing. Entrants in the riding contests held were all under 15 years of age.

## Richfield To Build Rancho Mirage Station

The Richfield Oil company has completed negotiations for the purchase of a site at Rio del Sol and Highway 111 in Rancho Mirage.

Residents in that area will soon be able to service their automobiles without having to go to Cathedral City or Indio.

who know Gargan well are quietly confident it will be good.

Tickets for this event, as is the case with all others on the four-day schedule of activities, are available until Thursday morning at the ticket booth on Palm Canyon Drive near Andreas Road.

Communism is like a man on a bicycle; when you stop it, it will fall over.—Rep. Karl E. Mundt (R) of South Dakota.

## Hospital Birthday Party is Fun and Profitable Affair

By HERMINE ROSIN

The Hospital's second birthday is now gone but certainly not forgotten. It was a memorable day, complete to illustrious guests, generous gifts and birthday cakes, one cake being made and donated by a former, grateful patient, Wiley Shelton. Representatives from every civic and service group were present and helped to make it a most festive day.

Many guests arrived with beautifully wrapped gifts. Outstanding was the arrival of Trav Rogers and Bill Gargan, of Rogers' "Mink and Manure" Club, complete with another check for \$500.00. Through their club for fun, they have already presented the hospital with the very latest in oxygen tents. The tent is especially noteworthy, since it is one of the very few in existence and is the latest in hospital equipment. It is called a Continentalair, makes its own ice and has its own air-purifying system.

This Gargan and Rogers team have a most infectious way about them, for even at the party they managed to garner some more members for the cause, including Dr. James B. Oliver, who is a member of our staff. They then took one of the lovely birthday cakes with them out to the ranch and raised another \$400.00.

To those who have wondered what else might still be needed, the following is for their information:

- 6 dust mops.
- 1 large household size Mix Master.
- 6 card tables.
- Many pictures.
- 4 table cloths (54"x72" plastic).
- 1 percolator for night nurses (8 cups).
- Vases.
- Flat bowls for flowers.

The Hospital wishes to take this opportunity to thank everyone for their kind and generous help in making it a truly happy birthday.

From Page One—MORE ABOUT

## Desert Circus . . .

Spring have given us plenty of their time, effort and money for the past three months to make this the greatest and best Circus yet, the chairman said, in declaring that he could not adequately thank them for this contribution to the success of the event.

Seven major events make up program of activities for the four days, these not taking into account the extra Cadillac award nor the arduous work of Chairman Lloyd Simon and his souvenir program committee. The seven events and chairmen are as follows: Desert Inn Luncheon, George Roberson, luncheon, and Barney Hinkle, Kangaroo court; Village Insanities, Melba Bennett; Western Barbecue and Fashion Show, Trav Rogers; Kiddies Pet Show, Bob Bennett; Parade, Phil Delano; Wild West Show, Frank Bogert, and 49er Jamboree, George Strebe.

HARRY REID, member of the Junior Chamber of Commerce, has been chairman of the successful Cadillac award department.

And underlying all of the fun and frivolity which the events yield for the participants is a more serious side of the Circus, for if there are some funds left over when the final count is taken, the money will be distributed by the Circus Association to worthy causes in the Village. Tens of thousands of dollars have been contributed to various causes since inception of the Circus in 1934. Two years ago the American Legion post realized \$16,000 from the Circus to help make possible the beautiful Wars Memorial building.

INTO THE PLANNING and preparation of the Circus has gone weeks of time and effort. General Chairman Bill Grant was drafted for the difficult job of general chairman back in December and has been working day and night for a big part of the weeks since.

Melba Bennett began her preliminary planning for the inevitable Village Insanities last fall and has been holding actual rehearsals for the past five weeks.

Parade Chairman Phil Delano has been corresponding for several weeks, and Chairman Frank Bogert of the Wild West Show has spent a great amount of time in planning for the spectacular Field Club event. Likewise much advance thought and effort must go into the Desert Inn Luncheon and the Western Barbecue. And one of the biggest jobs of preparation also has been the work of Chairman George Strebe and the Los Compadres committee who have planned the gala Jamboree.

TRUE TO THE TRADITION of the event, hundreds of the winter guests of the Village are entering wholeheartedly into the Circus events, according to Ticket Chairman Willard Geib. Tickets for most of the events have been in great demand with sellouts in prospect for some of them.

Also present for the activities will be many notables of screen, radio and stage, a quick survey over the Village this week revealed.

The downtown ticket office of the Circus, located on Palm Canyon drive near Andreas, will be open throughout the week.

## Four Hundred To Attend Opening Luncheon Event of Desert Circus Tomorrow Noon at Desert Inn

More than 400 persons tomorrow will attend the brilliant Desert Inn luncheon inaugurating the exciting 12th Annual Desert Circus.

Tables for this large group will be spaced on the famous terrace in front of the hotel, with a canvas covering providing protection from the sun. In charge of the luncheon itself will be George Roberson, co-manager of the Desert Inn, and his dining room staff which each year does an amazing feat of quickly serving the large crowd that turns out for this interesting initial event.

WINTER RESIDENTS and screen and radio notables will be mixed generously among the large number of Village residents attending the affair, reservations indicated today.

Principal entertainment of this inaugural luncheon, is the fun-provoking and cash-producing Kangaroo Court before which are hailed dozens of "offenders" on an assortment of humorous charges. Music will be provided by Johnny Boyle, the desert troubadour, and Dill Brothers orchestra.

PRESIDING JURIST this year, as in all other years since inception of the court, will be Leo Fields, actor and theater owner. The genial Kangaroo court judge has become an institution in the Circus; his wit and banter make the paying of fines a pleasure. In his court almost anything can happen and usually does. Highlight of the 1947 session was the appearance before the court of Marion Mathews whose large hand bag yielded an amazing assortment of items the most flamboyant of which were red pajamas!

Herding the smiling "defendants" before the court will be High Sheriff Kenny Paul and his bevy of beauteous deputies armed with smiles, shiny badges and dangerous-looking six-guns. The charming deputies have been conniving and scheming for many days on the rank of accusations they might lodge against unsuspecting Villagers and guests. What they will come up with in the way of charges might well fill a book.

AS IN FORMER YEARS it is expected that the deputies will flush out of their hiding places many notables of radio, stage and

## LEGAL NOTICES

### NOTICE OF TRUSTEE'S SALE

No. 167109

On Friday, April 2, 1948 at 11:00 o'clock A. M. at the Main Street entrance to the Riverside County Court House, in the City of Riverside, State of California, SECURITY TITLE INSURANCE AND GUARANTEE COMPANY, as trustee under the Deed of Trust executed by HARRY D. SCHULTZ, a single man, and CHARLES S. LEEDS, a single man, recorded May 2, 1947, in Book 813, page 75 of Official Records in the office of the Recorder of Riverside County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded October 30, 1947 in Book 869, page 439 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or incumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situated in the City of Palm Springs, County of Riverside, State of California, described as Lot 15 in Palm Desert Estates, as shown by map on file in Book 18, page 90 of Maps in the office of the County Recorder of the County of Riverside, State of California, for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and \$1,500.00 in unpaid principal of the note secured thereby, with interest thereon at the rate of six per cent per annum.

Dated March 5, 1948.

SECURITY TITLE INSURANCE AND GUARANTEE COMPANY (Corporate Seal) By V. T. LAWSON Its Assistant Secretary Pub. Desert Sun, Mar. 9, 16, 23, 1948

## School Receives Contracts for Torney Land

Miss Katherine Finchey, superintendent of the Desert School district announced yesterday the long-awaited contract signed by government officials transferring 18.44 acres of former Torney General Hospital land for school purposes had been received.

She said that the contract was dated February 19 and under the terms of the transfer construction of a new school building and improvement of the property will have to be started within 90 days.

Plans call for the construction of a school building and playgrounds on the site.

Spalding  
SPORTSWE  
WESTERN G

DUDS  
FOR  
DUDES  
AND  
COWPOKES  
TOO

Here's to a  
HILARIOUS  
CIRCUS  
WEEK!

WHY  
DRIVE?

## Go GREYHOUND and TAKE IT EASY

Relax! Let Greyhound do your driving for you. Comfortable air-conditioned coaches. Dependable drivers. Frequent service everywhere.



There Are No Lower Fares!

Phoenix - \$5.20	El Centro - \$1.65
Flagstaff - 7.20	Prescott - 5.35
Los Angeles - 1.70	San Francisco 6.50

Plus Federal Tax  
ADDITIONAL SAVINGS ON ROUND TRIP FARES

ROLLY DUNLAP, Agent 218 N. Indian Ave. Phone 3737

## EASTER LILIES !!

A LARGE VARIETY OF SIZES

(From 1 to 8 Bud Plants)

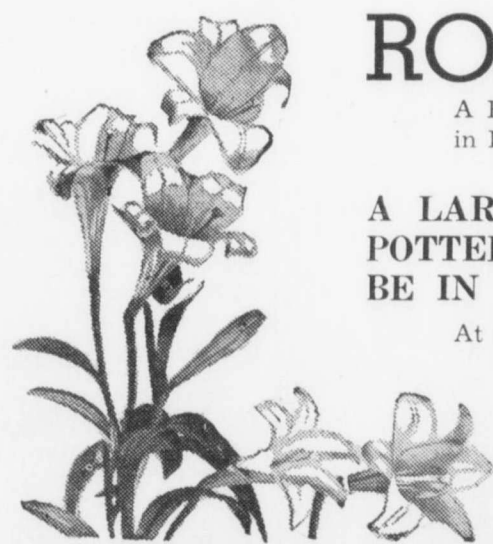
## ROSES . . .

A Beautiful Variety of Roses in Bloom for Easter

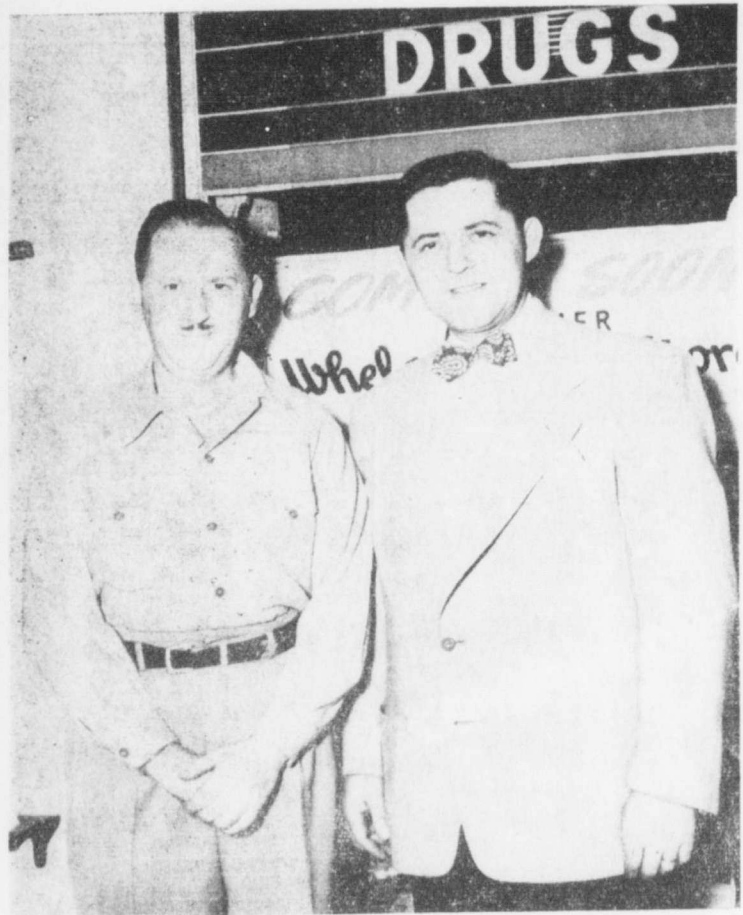
A LARGE VARIETY OF POTTED PLANTS THAT WILL BE IN BLOOM FOR EASTER

At Money-Saving Prices

DESERT NURSERY  
CATHEDRAL CITY







**VILLAGE BUSINESSMEN**—Morris Finerman (left), Village pharmacist and his brother, Herman, who announced the opening of their new Ramon Drug store under a Whelan Drug Store franchise. (Frank Partridge photo.)

### New Ramon Drug Store to Stage 3-Day Opening Event This Week

A Whelan-franchised drug store under the ownership of two brothers, Morris and Herman Finerman, will swing open its doors for business March 12 under the name of the Ramon Drug store.

Located at 454 South Indian avenue, Villagers will be introduced to the wares for sale there in a three-day opening event.

Morris Finerman has lived and worked in local Village stores for the past two and one-half years. Prior to his arrival here he operated two drug stores in New York City. A registered pharmacist, he has been in the business for 18 years.

His brother, Herman, recently arrived in the Village and intends to make his home here.

The new store is one of the most completely equipped and stocked under the Whelan Pacific coast franchise. Departmentalized it will feature a complete cosmetic department carrying such national brands as Revlon, Barbara Gould, Helen Rubenstein,

Shutan, Old Spice, Colonial Dames, Yardly and Max Factor cosmetics.

The soda fountain and lunch counter has been leased by Ed Landfield, owner of the Ranch House. He plans to serve club breakfasts, luncheons, sandwiches and a featured line of pastries.

#### Village VFW Post Will Meet Tonight

Regular meeting of Veterans of Foreign Wars will take place in the Fiesta House of the Desert Inn at 8 p. m. today.

Nomination of officers of the organization will take place and plans for participation in Desert Circus Week activities will take place.

Office of Secretary of State Frank M. Jordan this week announced issuance of a notary public commission to Arch M. Noble, Village realtor, of 429 North Palm Canyon drive.

### Boys' Club Given Handsome Flag By Auxiliary Unit

Presentation of a large all-wool American flag was made to the Palm Springs Boys Club by Owen Coffman unit, American Legion Auxiliary, at the Community service meeting of the organization in the Wars Memorial building last Wednesday evening.

Frank S. Partridge, organizer and executive director of the Boys Club, who was guest speaker, outlined the activities and future plans of the club. At the conclusion of his talk to the auxiliary, Mrs. Robert Ellsworth, president, presented the flag on behalf of the unit, commending Mr. Partridge on his fine work with the boys.

**THE FLAG** will fly from the flag pole in front of the boys' building, and will first be raised when the Boys clubhouse is dedicated, which will be at an early date, depending on the completion of the work being done there now.

The director stated that local carpenters, plumbers, electricians, and other workers are donating their services. At present there are ninety-one boys in the club, and provision is being made to accommodate two hundred boys in the club house, which is located on Andreas Road.

**DURING** the business session of the Auxiliary meeting final arrangements for the unit's participation in Desert Circus Week were made. The auxiliary's American flag and unit banner are to be entered in the circus parade, massed with the American Legion colors.

The four equestrian color bearers and color guards will be Mrs. Holly Visel, Mrs. James E. Potter, Mrs. Barry Frost, and Mrs. Betty Billington.

### Suspect Missing

Southland Search Begun For Ben N. Griffen

Ben H. Griffen charged with burglarizing a locked automobile was being sought by southland police after his failure to appear for preliminary hearing in Judge Eugene E. Theriault's court Friday morning. He was free on \$2,500 bail.

His asserted partner James C. Brewer who had been held in custody in the Riverside county jail was bound over to Superior Court for trial.

The two men are accused of pilfering parked automobiles in the Village.

History has proved that military leaders make poor presidents. A general is a soldier first and a politician last.—Gen. Jonathan Wainwright, U. S. Army, Ret.

### The Desert Sun

Tuesday March 9, 1948  
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## Read About These March Offerings!



**GUEST RANCH:** Located in center of great activity. Just off highway for peace and quiet. 10 acres with new buildings. Good well. Shows active operation this year. Also could be used for private school. 10 minutes from Palm Springs. Price \$95,000 on terms. Part trade considered.

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**HOME FOR SALE:** On lot 225'x149' in sheltered cove, close in, walled-in grounds with citrus grove and many palms and shrubs; house is country ranch style with all rooms opening into patios; 5 bedrooms; 5 baths; 3 fireplaces; completely furnished. A lovely gracious home. Can be used for year 'round living. Priced at only \$49,500, offers considered.

**NEW HOUSE:** Unfurnished. Unusually well constructed of hollow tile with tile roof, steel casement sash; aprquet hardwood floors; beautiful double fireplace serving both living room and dining room. 2 large bedrooms with fine tile bath in main section of house, bedroom and bath across finished breezeway with outside entrance. Located on corner lot with fine view and nice yard. Owner will sell for actual cost and this is a real investment. Price only \$32,500. House now furnished with owner's furniture which may be purchased if desired.



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## Parade of the Circus Queens

First Ones Were "Cover Girls" Then They Attained Crowns and Royal Robes

Publicity was the main thought in the mind of Frank Bogert when he conceived the idea of having a Village maiden reign as the "Queen" during Circus Week years ago.

As a matter of fact, according to Bogert, the girl selected was actually used as the "cover girl" of the printed program containing events of the week.

IT WASN'T until 1941, that the idea of "enthroning" a "Queen" with pomp and ceremony took place. At that time Melba Bennett took on the greatly expanded Village Vanities and Lloyd Simons started out to make his first financial success of the Circus Program.

"I was doing publicity in the Village back in 1934," Bogert re-

called, "when the idea was conceived to decorate the circus program with a pretty girl's face."

He said that all he did was to ask some comely maiden if she would pose in front of the camera he also wielded in those days and "snap, there was the circus Queen," he said.

**EARLIEST RECOLLECTIONS** of old timers declare that Mrs. Louise Roberson Schilling was the first Circus Queen or program cover girl.

That was in 1934 but after that

## Bennett Bound Over for Trial In Check Case

Ned Bennett, alias Nathan Bernstein, inmate of the Riverside county jail where he is awaiting superior court trial on a charge of issuing a fictitious check to a Village merchant, was bound on two additional check charges by Judge Eugene E. Theriault Friday.

The two latest charges involve a check for \$30 he gave to a local hotel and one for \$40.16 he tendered for merchandise at Bullock's.

Bennett was arrested here February 10, on the first check charge just as he was tendering a check for \$15,500 as the down payment on his successful bid of \$155,000 for the Sunset House at a public auction here.

year until 1941 old timers are divergent in opinion as to who followed who in sequence as the Circus Queen.

Among them are Jeanne Fulford, now Mrs. Norman Nagel of Los Angeles, Mrs. Deborah Abbott, now of Banning, ruled during one of the Circus Weeks.

**FRANK BOGERT'S WIFE** decorated the cover of one Circus Week program when she was known as Janice Bibb. Bogert asked what year this was, said "Look at the date of the program," but when handed the program he was dismayed to find that he had forgotten to print the year and he just couldn't remember what year she was chosen.

Joan Monroe who married into the meat packing Armour family reigned as the Circus Queen in 1941 followed by Edie Bush in 1942, the last year of the annual even until the end of World War II.

**WHEN THE CIRCUS** was revived in 1945, Jimmie Rogers, daughter of Trav Rogers won the honor as the Queen. She is now Mrs. James Williams and resides with her husband in Escondido.

Mrs. Ruth LaValeur, daughter of Mr. and Mrs. George Roberson, of the Desert Inn family won the honor as Queen of the 1946 Circus Week, duplicating the honor her sister, Mrs. Schilling, enjoyed at the first "Queen".

**BABS NEEL DELANO** donned the robes of Queen for the 1947 Circus Week less than a year after graduating from the Palm Springs High school and was married almost a year later.

Marilyn McKay, of Portland, Oregon, who has been wintering the last few years with her parents at the Deep Well Ranch, won the honors as the reigning Queen of the current 12th Annual Circus.

## Veterans Protest Proposal to Close County Va Office

Village veterans of World War I and II were this week signing a petition protesting the intended closing of remaining activities of the Veterans' Administration in Riverside.

Sometime ago the regular contact office was closed in Riverside and moved to San Bernardino. Now it is intended to close the training office occupying space in the post office of that city, making it necessary for veterans of this county to travel to San Bernardino for advice and guidance.

**THE PETITION** had its origin with Robert Hendrix, chairman of a Riverside Business College veterans' committee. He said that the Los Angeles Regional VA Office told him that the entire Riverside county branch would be closed and moved to San Bernardino.

The petition in Riverside county is expected to contain the names of more than 1500 veterans.

**CHARLES BEAUDREAU**, Riverside Business College registrar, said Congressman John Phillips informed him by telephone on Thursday night from Washington that he was in complete sympathy with the veteran protest.

Phillips said that he would recommend to Carl R. Gray, Jr., VA chief, that if cuts in VA personnel are made, they should be made among high officials, not among field workers.

Veterans claim in their protest that no reduction in personnel would result but that traveling expenses would be incurred to San Bernardino.

True wisdom consists not in seeing what is immediately before your eyes, but in foreseeing what is to come.—Terence.

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# New Hat in the Ring!

## To the Voters of the First District:

**I Am Taking This Medium to Announce to the Voters of the First District of Palm Springs My Candidacy for Councilman of This District**

We all have a reason for doing the things we do in life and also the purpose we wish to accomplish. These reasons and my purposes will be my campaign platform. Surely every candidate must state his principles, his ideals and his aims, and have a concrete foundation for his claims in order to be an honest and able public servant. Especially mind you, for an office that **PAYS NO SALARY.**

I am fully aware of the time and effort this job will demand to fulfill the needs of a city whose growth is expanding so rapidly that only a young and vigorous council can match its progress. I am able and willing and determined to carry out this job.

I love Palm Springs and intend to spend the remaining years of my life here. It is therefore my desire to make this city the place everyone who has heard of it thinks it is! My main thoughts are your children and mine. . . . We must give them adequate schools and competent teachers . . . we must give them parks and playgrounds, and everything that goes into making good, healthy, honest and respectable children.

It is the job of the city council to protect the people from the rising costs in public utilities. And I want to emphasize the tremendous rates and the planned increase in rates of water, power, and telephone intended for Palm Springs.

I only wish I were articulate enough to put into words how vital an issue this coming election can mean to us of this city. As it is, I trust you are concerned and anxious to carry on.

I will from week to week state my aims and intentions through this newspaper. With your faith in me and by the grace of God, your new councilman will be,

*Yours sincerely,*

# JERRY NATHANSON

## Candidate for Council First and Eighth District

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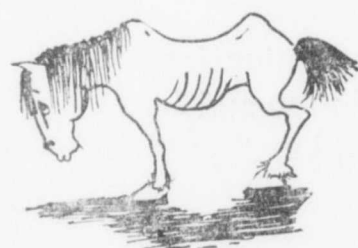
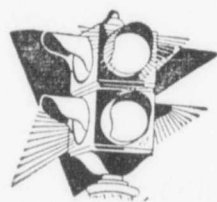


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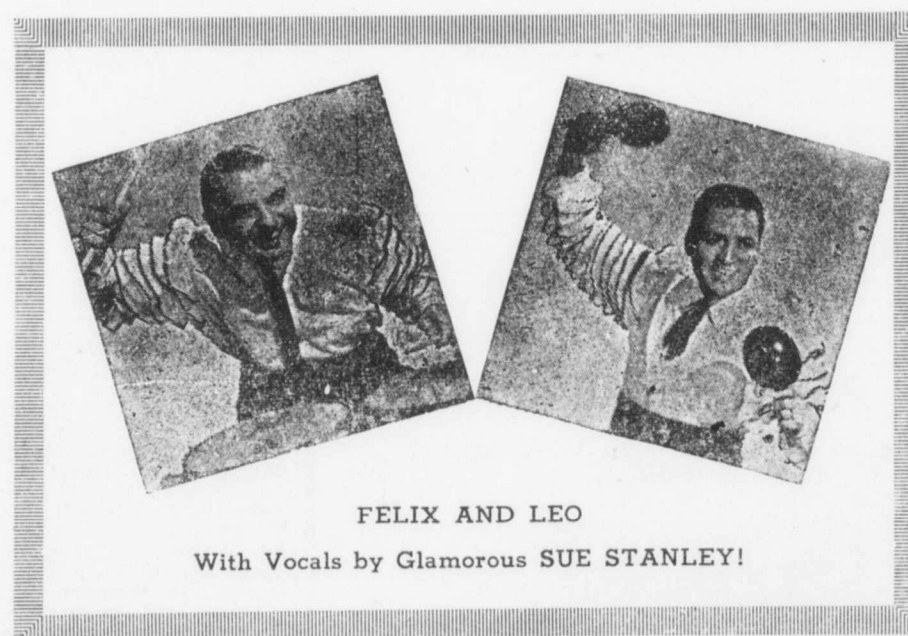
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# Great Parade Saturday One of Big Features of 12th Circus

Colorful Floats, Bands, Other Entries to Be in Line of Big March Down Palm Canyon Drive

Chairman Phil Delano Completing Plans for Annual Trek Past Multitudes; Many New and Colorful Features Added to This Year's Event

Everybody loves a parade but Villagers, winter residents and visitors here during Circus Week will be treated to the longest, and most spectacular parade in the history of Palm Springs.



**PARADE CHIEF**—Phil Delano, president of Los Compadres club who is chairman of the 12th annual Desert Circus parade.

And beside this, giving all diligence, add to your faith virtue; and to virtue knowledge.—II Peter 1:5.

The serpentine spectacle will start unwinding itself near the former Torney General hospital grounds at 10 a.m. Saturday March 13 for the march down Palm Canyon drive.

There will be more musical aggregations, more mounted units and more floats participating than ever before according to Phil Delano who will for the third straight year be in charge of parade arrangements.

**THE GRAND MARSHAL** of the Parade will be none other than the honorary Mayor of the town, Bob Hope. Hardly anyone has ever seen the famous radio and screen star on a horse during his professional career but he will be mounted as he follows closely the lead of Little Bear.

Little Bear as she has every parade that has marched down Palm Canyon Drive will lead the 12th annual parade on March 13.

Word was received this week by Earl Coffman, that Leo Carrillo, noted horseman, radio and screen star, will also be present in the Village during Circus Week and he, too will ride in the parade as an honored guest. Last year Carrillo was to have been the Marshal of the Parade but a last minute professional engagement interfered.

**DELANO ANNOUNCED** Wednesday that seven bands will



**OLD TIME FEATURE**—A nostalgic atmosphere will be lent the colorful 12th Annual Desert Circus parade as it moves along Palm Canyon drive this year on Saturday, March 13, for one of the features

will be a good old-fashioned calliope! Parade Chairman Phil Delano has announced that the calliope, pulled by three pairs of horses, will be

sent here for the parade by R. Hazard, contractor, of San Diego. Scores of entries are assured from all parts of Southern California.

## Second Section

### The Desert Sun

Palm Springs, California  
Tuesday, March 9, 1948

take part in the parade. They include the Huntington Park band, Salvation Army, Long Beach high school, American Legion drum and bugle corps, Caledonian Scotch Pipers, the Tournament of Roses band and the musical aggregation from the University of Southern California.

Mounted organizations will include among the many the Los Angeles sheriff's posse; Sheriff Jim Stoker's San Bernardino posse; Sheriff Carl Rayburn's Riverside posse; Colton's mounted group, Redlands' mounted police, Sheriff Eugene Biscailuz auxiliary mounted posse number 5 of Monrovia, Los Montados, Fontana, and the Los Chincos of Indio.

"Eight floats were entered almost at once in the parade," declared Delano, "and many others have come in since."

**OTHER PARADES** have had their elephants, their lions, their clowns, and all the authentic circus day touches. And this year's parade will have its old-time authoritative touch, too.

There'll be a steam calliope to wind up the march, a real one dug from its museum place just to roll down Palm Canyon drive dispensing the sweet music which used to thrill the old-timers when they were kids as it will thrill the kids of today.

**PHIL DELANO**, chairman of the parade, announced today that the calliope which will bring

back nostalgic memories for mostly the oldsters since the calliope has almost joined the limbo of the past, is being sent here by R. E. Hazard, prominent San Diego contractor. He has never missed a Desert Circus but is already mourning the probability that he will miss the 1948 event since he is grand marshal of a cavalcade on the same day.

The steam calliope, which renders faithfully those old tunes that brought cheers from the small fry along curbs throughout the nation years ago, is pulled by six horses. A driver will accompany the outfit here. Chairman Delano praised the example of fine cooperation from Palm Springs' friend, Mr. Hazard, pointing out that he will spend hundreds of dollars to transport the equipment here.

**LAST YEAR** the parade took close to two and one-half hours to pass the judges' stand and it is expected that approximately that much time will be consumed in reviewing forthcoming parade.

Delano said that it will not be necessary to stop the entries for an inspection by the judges during the parade March 13. Instead, he said, a man will be down on the street in front of the reviewing stand and will telephone his appraisal of the floats to the judges in the stand.

**THIS YEAR TOO**, a "sweetheart of the parade," will be selected. Although the details have not been worked out, each entry may be asked to have their most beautiful girl riding who will be selected by the judges as the "sweetheart."

The American Legion and Palm Springs Post of Amvets will ride in the patriotic section of the parade. The latter group has just purchased its colors and the American flag in order to participate in the parade. A group of 10 members including the color guard will ride.

**THIS WILL BE** the third parade that Phil Delano has arranged and each one of them has been more beautiful and more spectacular. Tony Burke, who will act as a judge in the parade was in charge of the parade from 1938 to 1942, the last one held until the end of the war.

From 1909 to 1941, about a third of American consumption expenditures were for food, liquor and tobacco, although the proportion declined somewhat during that period.

## Minstrel Show to Be One of Feature Spots in Insanities

Those minstrels are in again. Villagers and friends who were delighted with the Minstrel show number in last year's "Village Insanities", will be glad to know that many of the same members of that troupe have been rehearsing long and hard for a completely new version of black-face hilarity and harmony for the "Insanities" to be staged in connection with the Desert Circus.

**UNDER DIRECTION** of Broadway producer, James Wharton, rehearsals are progressing most satisfactorily. Melba Bennett, Producer of "Insanities" since their inception ten years ago, reports that the burnt-cork boys have mastered the bright new numbers going into the act. The tricky and melodious arrangements were made especially for the show by musical conductor and arranger,

Rex Koris of National Broadcasting company.

Among those who have been rehearsing are Kenny Paul, Harry Reid, Bob Zeek, John Seamans, Gordon Hammond, Bill Milnor, Corky Hammond, Johnny Ryder, Larry Rappe, Seamus Nunan and George Skuse. And of all these melody makers, only two can actually read music.

**WHEN THE CALL** for volunteers went out tenors, basses,

baritones, responded and Wharton had himself a really musical group to work with.

They came not only from Palm Springs but from other points in the desert to don black face and really go to town with their music and their gags.

The act promises to be one of the high spots in the Insanities.

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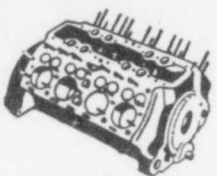
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IT'S A PLEASURE—Leo Fields, left, shakes the hand of Trav Rogers after socking him during a recent circus at the Kangaroo Court, always a laugh and a money-getter at Circus affairs here. All funds collected from the unwary as injustice is meted out, go to worthy charities. And Fields, who has presided at every Circus court held, gets plenty but makes the miscreants he socks, like it.

**Kangaroo Court, With Fields as Judge, One of Top Features of Circus**

The biggest money getter and believed by many to rival in popularity and interest any of the other features during Circus week, is the Kangaroo court and it wouldn't be so but for the presence of "Judge" Leo Fields, the incomparable magistrate.

On the "bench" ever since Kangaroo courts became a part of Circus Week, victims of the court have found it easy to part with their gold and only because "Judge" Fields made the extrac-  
tion so painless and pleasant.

**A CONSUMMATE ACTOR** with long experience in the theatrical world, the show that Fields puts on, actually brings forth those deep belly laughs and there being no aisles in which to roll the customers, some of them have been known to sit down on a curbstone unable to stand through the convulsions of laughter.

The deep folds of Leo Fields' face, the ten gallon hat, and the brace of western pistols hanging from his hips, is a picture that is carried by those present during one of his court sessions from season to season. Every Villager in town knows that many of the winter residents and guests look forward to these periods during Circus Week when justice such as was meted out West of the Pecos lives again, when horse thievery was a capital offense, and the nearest tree limb the execution "chamber."

**FIELDS PLAYS** the role of Kangaroo Court judge so realistically, strangers in town perhaps with a conscience heavy with the guilt of some secret misdeed have avoided his eagle eye by slinking down the opposite side of the street.

A season or so ago, the story goes, a visitor who is the soul of abstinence all year except during Circus Week, buttonholed Fields every time he came within arm's reach of the Judge.

"Judge," he was heard to say on one occasion, "I want to do a little confession!"

**AT THIS POINT** Fields would interrupt by pointing out that the

police station was down the street and besides there was no signed complaint against the man.

"Yes but," the man would continue as Fields would politely but firmly move away followed by the man.

Finally on the third attempt that night the visitor used a new technique in approaching Fields. This time he staggered into the path of the "Judge" holding outstretched in his hand a man's pocketbook.

Fields casually look at the object and then took a second glance. Then he stepped forward and took the proffered purse. He opened it, examined its contents, satisfied, he turned to the man, said:

"Thanks, Pardner—the Redeye is on me for the rest of the night."

To friends Fields said that the purse was his and that he had missed it for two days. It contained, well a sizeable amount and not a penny was missing.

**THE INCIDENT**, friends are wont to say, stems from the realistic manner in which Fields

plays the role of Judge—so well that it inspires honesty in every stranger who has witnessed one of his court sessions.

During the forthcoming Circus week, Leo Fields will be back in his old role as Kangaroo Court Judge. Last year he almost broke his record as the presiding justice. Asked to appear via telegram by Barney Hinkle, chairman of last year's Circus, the message found Fields in a hospital recovering from a major operation.

Doctors told him this was one Circus he was certainly going to miss. This order fell on deaf ears. He brushed aside his nurses, told his doctors to turn their attention to other patients and skipped out for Palm Springs. He arrived here thin and wan and presided at the Kangaroo Court session to break all records for money collected.

**JUDGE FIELDS'** roots are deep in the show business of the country. At one time he toured the nation as a vaudeville performer and later in two Broadway shows, "The Devil's Host" and "Privilege Car." With his brother J. B. he entered the theater business still operating under the name of Fields Brothers Enterprises with houses in Maryland and Washington, D. C.

Leo now plans to establish a ranch on Ramon road for the breeding of palomino horses and when this ranch idea of his materializes the Village will see more of him as he himself has wanted for many years.

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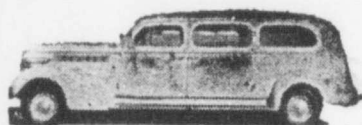
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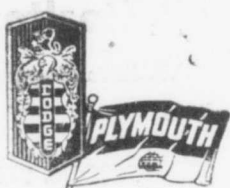
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## Climax to Circus Will be Selection Of "Sweetheart"

One of the biggest events on the 12th annual Desert Circus schedule—the last but by no means the least—will be the spectacular Wild West show with its additional feature, the selection of the 1948 Sweetheart of the Circus.

The event is scheduled for the Field Club on the afternoon of Saturday, March 13, next Saturday.

Frank Bogert, boss of the one field event of the Circus week announced last week that he had rounded up more than a dozen active members of the Palm Springs Horsemen's association who helped him in arranging the nearly 15 events on the day's program.

**TICKETS** for the show went with rapidity after being put on sale down-town and indications are there'll be a great crowd to be thrilled by the events.

The new feature—judging of the Sweetheart of the Circus—has been added this year and already has created tremendous interest over southern California. Each entry in the colorful parade, scheduled for 10 a.m., Saturday, March 13, is entitled to sponsor a candidate for the Sweetheart title. The entrant need not ride a horse in the parade but must be in the line of march, making it possible for the girls to be on horseback, passengers in cars or wagons, or compete as a drum majorette. The only requirement is that the girl entrant be in the parade. The contest is opened to married as well as unmarried girls.

**CIRCUS HEADQUARTERS** at the Chamber of Commerce received an immediate response to the Sweetheart announcement. Poses throughout the southland have notified Chairman Bogert that they will have contestants, and many other groups such as bands, community floats and others are expected to feature the comely girls.

And it will be worth something to be adjudged Circus Sweetheart. She will receive a complete western outfit, a Westmore make-up and a screen test in Hollywood. This feature is expected to become a major annual competition in connection with the Circus.

**IT HAS BEEN DECIDED** that the traditional Desert Circus Queen will not be eligible for competition in the Sweetheart contest.

As for the field events of the Wild West Show Bogert is planning as wide a variety as probably has ever been seen here.

## Costumes for Village Insanities Result of Long, Patient, Cheerful Hours Put in by Willing Volunteers

A busy bee-hive of industry, the output of which goes a long, long way to make the Desert Circus a success but which too often goes unsung, is to be found in the behind-scenes activities in all departments.

Take the Village Insanities, for instance.

Wonderful talent on the stage to make this show a success—wonderful talent, wonderfully arrayed. And the colorful costumes with which they are arrayed represent long planning, thinking and hard work.

**THERE'S WHERE** some of the unsung heroes come in. The people who worked long and hard behind scenes preparing the settings and costumes which play a big part in making the Insanities the thorough success they have been in the past and will be again this year.

Marielna Borden, Mary Delano and Gretchen Wright organized the staff and for the past weeks they and their willing and enthusiastic helpers have been busy designing, cutting, sewing and fitting so that when the curtain goes up on this year's edition of that great show—the Insanities—the cast will truly outdo Solomon, who in all his glory, was not so arrayed.

**HELPING** in this labor of civic pride and spirit have been, are and will be:

Mrs. Ida Dobkins who designed and cut the patterns for the chorus girls;

Lori Lee Lylin, original costumes for the Joy Hodges;

Mrs. Mary Delano, created costumes for Pat Morgan and "Pearl";

Mrs. Ruth Prothro, designed and constructed all hats and wigs;

Peggy of Virginia Bell Beauty Salon, designed and created the hair styles.

**THOSE WHO HAVE** donated many hours of labor on sewing, cutting and fitting are Mrs. Helene Nordstrom of Snow Creek;

Mrs. Fern Jones of Palm Springs; and Mrs. Rex Koury of Los Angeles.

Shoes for the members of the cast were in charge of Lynn Emmerick.

Designs for much of the show were made by that clever young

artist responsible for last year's creations, Alyce Bennett.

**A HEARTENING FACTOR** in this year's Insanities was the willingness, enthusiasm and cheerfulness with which volunteers came forward to help in the production.

Melba Bennett, in whose hands the Insanities has blossomed as one of the top features of the Desert Circus, her right hand aide, Mary Jane Hicks and Foster Simonson, business manager, deep in the work of preparation for the event, are grateful for the willing aid tendered.

If another war comes it is very conceivable that the United States will be immune for two years to train its troops again. President Carl Compton of Massachusetts Institute of Technology, urging universal military training.

With new cars getting lower and lower—in height, not price—the agile pedestrian's chances of survival are increased. Besides jumping forward or backward out of harm's way he can conceivably leap over the top.

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COLUMBIA NETWORK

MONDAY-THROUGH-FRIDAY DAYTIME FEATURES

6:45—Okla. Roundup	12:45—The Vocal Line	3:45—P. S. Girl Scouts (M)
7:00—Morning Headlines	12:55—Wall St. News	3:45—Music Just Music (T, Th, F)
7:00—Sundialers Club	1:00—Luncheon Music	3:45—R. Rasche, Pianist (W)
7:30—Bob Garred, news	1:25—Roland Valle News (M)	3:55—Your Security (T)
7:45—Fred Beck	Dick Joy News (except M)	3:55—Income Tax (Th)
8:00—Arthur Godfrey	1:30—Concert Master (M, W, F)	4:00—Hint Hunt
8:30—Grand Slam	1:30—Decision Now (T)	4:15—Sunset Serenade (M, T)
8:45—Rosemary	1:30—Masterworks (Th)	4:15—Desert Circus (W, Th, F)
9:00—W. Warren, news	1:45—P.S. High School (Tues. only)	4:30—David Valle, news
9:15—Aunt Jenny	2:00—School of the Air	4:45—Special Songs
9:30—Helen Trent	2:30—Houseparty	5:00—Ft. Pg. Features
9:45—Our Gal Sunday	2:55—G. Morgan, news	5:15—Roland Valle, sp
10:00—Big Sister	3:00—Meet the Missus	5:25—Song of the Day
10:15—Ma Perkins	3:30—Navy Band (M)	5:30—Collingwood, news
10:30—Young Dr. Malone	Desert Calls (T)	5:45—Bob Garred, news
10:45—Guiding Light	3:30—Marine Band (W)	5:55—Bill Henry
11:00—2nd Mrs. Burton	Air Jewels (Th.)	
11:15—Perry Mason	Crosby Songs (F)	
11:30—Notes for the Day		
11:45—Rose of Dreams		
12:00—Dble. or Nothing		
12:30—K. Manning, news		

EVENING HIGHLIGHTS (For Other Days See Friday's Paper)

Tuesday	Wednesday	Thursday
6:00—Designs in Music	12:00—Hal Davis, news	6:00—Dick Haymes
6:15—Keyboard Artistry	6:00—Mark Warnow	6:30—Crime Photog'phr.
6:30—Christopher Wells	6:30—Romance	7:00—Readers Digest
7:00—Here's to Veterans	7:00—The Saint	7:30—First Nighter
7:15—Back Page Feat.	7:30—The Whistler	8:00—L. Thomas, news
7:30—Mod. Conct. Hall	8:00—L. Thomas, news	8:15—J. Smith Show
8:00—L. Thomas, news	8:15—J. Smith Show	8:30—Mr. Keen
8:15—Jack Smith Show	8:30—Dr. Christian	8:55—Frank Goss, news
8:30—Mr. & Mrs. North	8:55—Frank Goss, news	9:00—FBI in Peace-War
8:55—F. Goss, news	9:00—Proudly We Hall	9:30—Club 15—Crosby
9:00—Big Town	9:30—Club 15—Crosby	9:45—Ed. Murrow, news
9:30—Club 15—Crosby	9:45—E. R. Murrow, news	10:00—C. Huntley, news
9:45—E. Murrow, news	10:00—C. Huntley, news	10:15—Vets. Adm. Rpts.
10:00—C. Huntley, news	10:15—Say It With Poetry	10:30—Desert Circus
10:15—Cong. Phillips	10:30—Desert Circus	10:45—Music for Party
10:30—Desert Circus	10:45—Music for Party	12:00—Hal Davis, news
10:45—Music for Party	12:00—Hal Davis, news	

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PALM SPRINGS, CALIF.

Tuesday March 9, 1948

The Desert Sun—5

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Sat. and Sun. from 1 to 5 P. M.

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Stucco 3 bedrooms Fireplace  
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Tile Shower Carport Sundeck

1600 Square Feet of Floor Space

**Total Price, \$18,750—Terms**

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From where I sit ... by Joe Marsh

**How to Put Up with Women's Styles**

When Will Dudley's missus finally gave in to the new-style longer skirts, Will was mighty critical at first. Allowed as how women were a slave to fashion ... ought to dress to please their husbands and not style designers.

Sue finally reminded Will of his habit of sitting by the radio Saturday afternoons in shirt sleeves and old slippers, listening to the sportscasts with a mellow glass of beer. Suggested that maybe Will was a slave to comfort.

And Will admitted she was right.

Perhaps the way somebody dresses isn't always to our taste—just as Will's glass of beer may be another person's cider.

But from where I sit, those little differences aren't important—unless we go out of our way to make them so, by being hypercritical. As Will says now: "Well, anyway, those long skirts hide a multitude of shins" ... and lets it go at that!

*Joe Marsh*



## Circus Events To Be Recorded For Posterity (and Broadcasts) By Mikemen from Radio KCMJ

Palm Springs' radio station, KCMJ, just one month into its third year of broadcasting, makes its third series of special events broadcasts for the Desert Circus this week. But it's made easier this year by the presence of one of those magic tape recorders, that can go anywhere, and then prove it.

Handled by KCMJ's huge, blond announcer, Hal Davis, the recorder is now packed easily into two traveling suitcases. And this week, they'll really travel. For they start tomorrow at the wonderful Desert Inn luncheon. But Davis will have no time to eat; he'll be too busy making interviews, describing other people's heaping platefuls, and recording some of the fines levied by Kangaroo Court Judge Leo Fields.

ON THURSDAY, the suitcases travel over to Rogers Stables, where Davis and Art "as long as he lasts" Laboe will try their best to get into realistic form a description of the taste of that delicious barbecue, western style, and the beautiful fashions to be paraded by models.

Incidentally, Laboe made his

reputation in mid-February by setting a marathon world's announcing record. He stuck by the KCMJ microphone for 120 consecutive hours, plugging for the Juggling Community Campaign Fund Drive. He raised \$2000, and results of his efforts are still being felt in the fact that money is still coming in to the charity campaign.

ON FRIDAY, an alumnus of the Palm Springs school system, Gene Morgan, now on staff at KCMJ, makes his booming voice heard a little more softly than usual, as he braves the hazards of the milling throng of tiny tots, cats, dogs, goats, birds, gila monsters, and larger children to record highlights of the Children's Pet Show. That is scheduled for Friday afternoon in front of Tor-

ney hospital, on the green parkway. Give 'em room!

All these special events will be broadcast twice on the days on which they take place. They'll be aired both at 4:15 and 10:30 p.m. Wednesday, Thursday and Friday.

SINCE SATURDAY is parade day, KCMJ will send Davis and Morgan up on the balcony of one of the hotels on Palm Canyon drive, to record an hour-long description of the floats and bands and horse entries. That will be broadcast both Saturday night at 7:30 and on Sunday morning at ten o'clock.

KCMJ Assistant Manager Roland Vaile recalls with some reluctance the struggles of two previous Desert Circus Week special events schedules. Two years ago, the KCMJ production manager, Hal McIntyre, was a former circus barker himself, so he fitted right into the spirit of the occasion, merely donning a ten gallon hat and boots to adapt to the Palm Springs Circus atmosphere.

LAST YEAR, the heat at the Children's Pet Show almost melted the KCMJ equipment, wilted the announcer and engin-paint worn by the clown-maneer, and streaked the grease gician.

KCMJ ordinarily offers a calm, business-like atmosphere, broadcasting at 1340 kilocycles both programs of local interest and the outstanding program schedules of the Columbia Broadcasting System. Manager Dick Joy and his co-owner, Don McBain, bring to the desert many years of experience at KNX, and with CBS shows from Hollywood to New York. Joy is currently heard on the CBS Wildroot show, Sam Spade, while McBain flies for United Airlines.

Yes, it's a calm place most of the year. But not in Desert Circus Week!

Some people drive in compliance with the admonition "Never let your left hand know what your right's doing," say a Department of Motor Vehicles license examiner. But they seldom get drivers' licenses, he adds.

Don't forget to peer around your automobile corner posts at intersections. The Department of Motor Vehicles says that many an accident has been caused by the corner post concealing an oncoming vehicle.

Out west both men and women wear blue jeans, but the overall effect is different.—Eddie Cantor, radio and screen star.

Whatever reputation I have is due to the fact that I never open my mouth unless I have something to say.—George Bernard Shaw, British playwright.

## now open

New model home  
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Bullock's Palm Springs  
Home Store

Drive east on Ramon Road to tract just east  
of High School and follow directional signs.  
R. H. Grant Construction Company, Builders



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in the Distinctive Setting of

*Firecliff Lodge*  
Palm Desert

Luncheon, 12:00 to 2:00 P. M.

Dinner, 6:30 to 8:00 P. M.

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— IN THE "HEART OF EVERYTHING" —

Offers You **TWO ROOMS** For Circus Week Fun!

Rainbow Room .....

Featuring **BOB SALTER** at the Piano

Royal Room .....

**CARL** and his **HAMMOND ORGAN**

Also there's the **ROYAL GRILL**

Soooooo Convenient for a snack anytime!

**SERVING CHOICE AMERICAN FOODS**

Prepared with Taste—they're Appetizing



Hurry on Down

and Join the Fun!

# STOP IN

---and make the  
"R" Rooms your

**Hay Ride 6<sup>60</sup> tax inc.**

\$3.00 for Ride — \$3.60 for Steak Dinner

**Breakfast Ride**

\$3.50 for Ride — \$2.00 for Breakfast

**HAY RIDE EVERY WEDNESDAY NIGHT**

First Ride — Wed., Mar. 10th, 6:30 P. M.

Leaving from Royal Palms Hotel

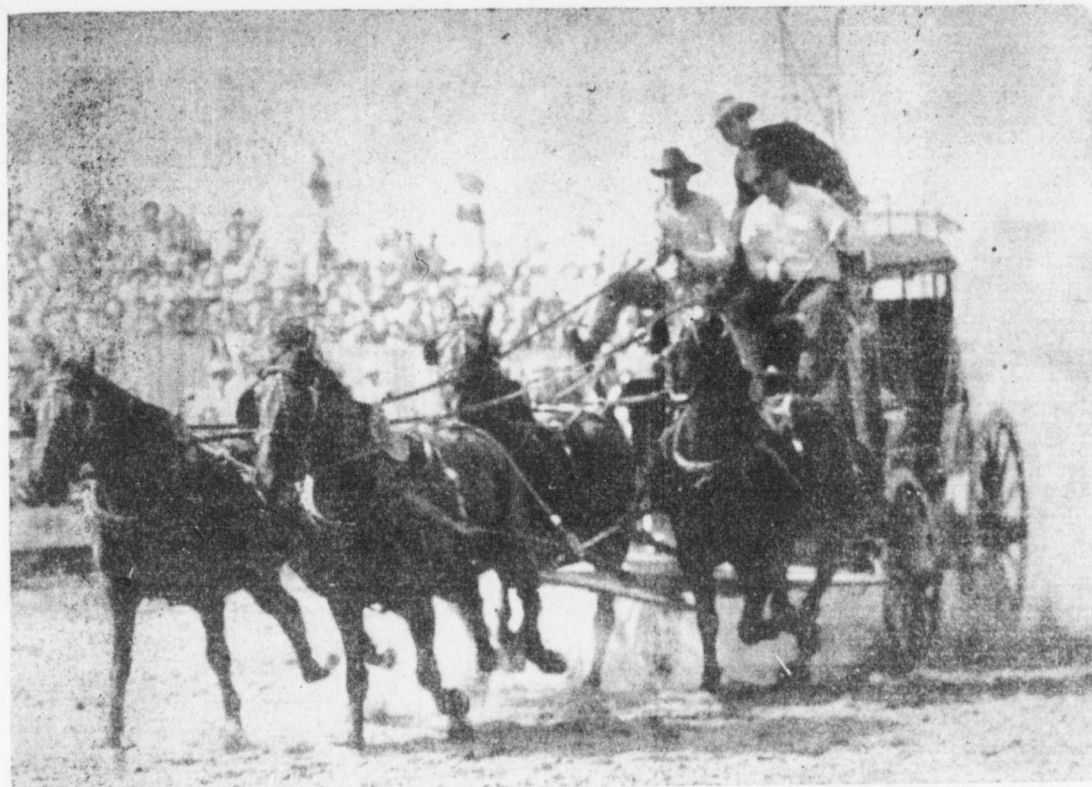
Make Your Reservations—Buy Your Tickets  
at the Desk—Royal Palms Hotel

**BREAKFAST RIDE EVERY SATURDAY MORNING 8 A.M.**

# Circus Week Headquarters!

JACK MAHONEY, GENERAL MANAGER





EXCITING—There'll be no bang-banging of rifles or masked desperadoes riding alongside but the stage coach will rock and roll just the same in the Wild West show in connection with the 12th annual Desert Circus. A preview of what the event will look like if plans go well is shown above in a picture of a previous stage coach race.

## Horsemen's Assn. Formed to Protect and Promote Trails

The Palm Springs Horsemen's association was formed in the spring of 1946 by a few business men of the Village, with the declared purpose of protecting and furthering the interests of horsemanship and all riding groups or individuals in this resort area.

It is affiliated to other such organizations by membership in the California State Horsemen's association, is incorporated and has a monthly meeting of directors to discuss plans for events or such matters as trail building and fund raising.

THE P. S. H. A. also has its annual ride for members and guests which it has officially named the Palms to Pines Ride. The third one is to take place in mid-April this year and promises to become the best planned and most interesting one yet undertaken, as it will be through some rugged terrain that calls for trail blazing. One of the night's campsites is beyond the reach of trucks, so a pack train is to be fitted out to transport equipment and food.

Among other work of the club is the sponsoring of local rodeos, horse gymkhanas, development of better trail systems inside and outside the city. It is also hoped that a first-rate national horse show, inviting owners of only the best horses, can be held here in the near future. A plan for this was commenced by a committee of the Horsemen's Association last fall but was postponed until better facilities can be prepared at the Field Club.

THESE MUST INCLUDE an enclosed arena with boxes and bleachers surrounding the show ring. In addition to this, it will be necessary to construct about 100 box stalls for the valuable horse flesh that will be brought here by the proud owners.

The Horsemen's association feels that such a show will not only interest lovers of horses, but will bring great national publicity to this resort. The same facilities will be useful for rodeos, carnivals, conventions and fashion shows.

We must frankly face the fact that the European recovery program will add to our difficulties in trying to control inflation.—Secretary of Commerce Harrison.

Serious consideration will be given immediately to this problem of pensions for World War I veterans, their widows and dependents.—Rep W. H. Meade (R.) of Kentucky.

CLASSIFIED ADS—PHONE 2249



You don't need New Year's Day to make one resolution which will make your future more secure. In fact, this February day is as good as any day for this resolution: All you have to do is to sign up for the Payroll Savings Plan for buying Savings Bonds. Just write your John Henry once. After that, your money is invested for you every payday automatically. In just 10 years you get back \$4 for every \$3 invested. If you are in a business or profession and the Payroll Savings Plan is not available to you, ask for the Bond-A-Month Plan at your bank.

But the seventh days is the sabbath day of the Lord thy God; in it thou shalt not do any work, thou, nor thy son, nor thy daughter, thy manservant, nor thy maidservant, nor thy cattle, nor the stranger that is within thy gates. . . .—Exodus 20:10.

At 60 miles per hour, admiring the scenery from behind the wheel may result in contemplation of Nature through a hospital window.

PALM SPRINGS, CALIF.  
Tuesday March 9, 1948

The Desert Sun—7

Speed can be a mania. Don't be a maniac, warns the Department of Motor Vehicles.

**BALANCE REQUIRED**  
A bowling ball must have six sides in proper balance.

## LAKE TAHOE FOR SALE

Newly constructed cottage court for much less than actual construction cost. \$20,000 cash will handle.

Complete Circular on Lake Tahoe properties for sale, business and residential, Nevada and California.

**THE HEFFERNAN LAND CO., Inc.**  
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Fellow of American College of Surgeons  
Announces

The Reopening of His Palm Springs Office  
(Formerly at 435 N. Palm Canyon Drive)  
At New Location in CARNELL BUILDING, Second Floor  
Corner North Palm Canyon Drive at Arenas

Examination and Treatment of  
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Office Hours: Forenoon—10:00 to 12:00  
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at the

Famous Indian Hot Springs Baths

118 North Indian Avenue

Phone 8585



## Gay Programs to Help "See" Circus And be Souvenirs

Villagers and visitors who take in the big four-day Desert Circus which gets under way tomorrow, will have an easy time following the various events and in keeping in touch with what's going on.

The 1948 edition of the Desert Circus program came off the presses last Saturday and was ready for distribution today. The program will be much in demand as a souvenir and to keep in touch with the many events between now and next Saturday night.

YOU CAN'T tell the players without a program—that old familiar chant at all big events, will be true here. While there are no numbers there are plenty of names.

Representing weeks of hard work on the part of Chairman Lloyd Simon and his Souvenir Program committee, all of whom worked wholly as volunteers without any kind of remuneration, the program will carry the complete schedule of activities, names of all participants in the events and with a special section devoted to the Village Insanities.

ASSISTING Chairman Simon in solicitation for advertising are Billie Moseley, Senator George Maypole, Richard Grant and Roger Williams.

There will be an added feature of this year's program—several prizes. Top gift will be a \$100 U. S. savings bond to be given away at the 49'er Jamboree Saturday night, March 13, on the Bullock's parking lot.

A GREAT ASSORTMENT of other prizes will be awarded at the events beginning with the opening luncheon at the Desert Inn on Wednesday, March 10.

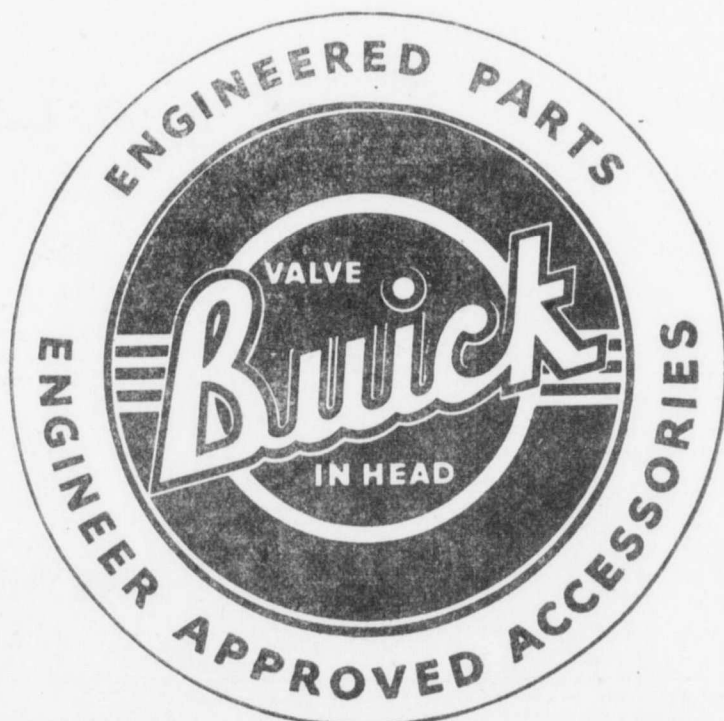
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Factory Trained Mechanics  
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IN THE

Wonder  
Bar

NOW  
OPEN  
TO  
THE  
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"YOUR OLD FAVORITES"

Latin American Rhythm Makers

COCKTAILS and DANCING

A WONDERFUL PLACE for a WONDERFUL TIME  
CIRCUS VISITORS

WELCOME

DINING ROOM OPEN  
TO THE PUBLIC  
By Reservation Only  
ELEGANT DINNERS  
Reservations Ph. P. S. 1444

Drive out on Highway 111, Indio-Palm Springs Highway, just beyond Cathedral City you'll see the Neon sign.

Also  
ROY  
RANDOLPH  
and His  
Exhibition  
RUMBA  
and  
SAMBA  
DANCERS



## Desert Riders Are Outgrowth of Urge To Gallop in Open

Since 1930, the few early risers in this famous desert resort have witnessed a spectacle which occurs probably nowhere else in the world. Every Wednesday morning, from November to May, they have seen riders from many stables and ranches trailing out across the desert—their objective a cowboy-cooked breakfast.

It all started when numerous residents out riding for the fun of it every other day or so would cross trails and become better acquainted. They decided to gang together to combine exercise and sociability with eating. About thirty organized a club and named it "Desert Riders". It never had any more high faluting code or purpose than to enjoy horse-

manship, companionship and good appetites.

ANNUAL DUES are nominal and used mainly to construct and repair riding trails into the canyons and over the hills hereabouts, opening up picturesque country that would otherwise seldom be seen by visitor or oldtimer. Several thousands of dollars have been spent on this work, in addition to hundreds more on collecting and burying trash left by stupid picnickers and transients among the brush and dunes.

A small sum is spent on entertainment by guitar-playing cowboys who render such tender ditties as "Home on the Range", "Blood on the Saddle", "Strawberry Roan" and dozens more western or folk songs. All this takes place around the chuck wagon where the hands set up a charcoal fire in portable grill. The aroma of fried eggs, ham, sausage and hotcakes is rivalled only by the fresh scent of sagebrush.

EACH YEAR an informal election of officers takes place; not for a president, treasurer or sec-

retary as in a plain everyday sort of club. These officers are designated Roundup Boss, Straw Boss, Top Wrangler, Buck Boss and Trails Boss. Once a month, when the desert moon is high in the heavens and so brilliant that one can read a newspaper by the light from it, members and their families and friends dine out to a campfire steak dinner in a cove or canyon. These have become so popular that they wish there were two full moons each month.

In 1938, as the Easter holidays were ending, a few riders of these parts, together with visitors from Los Angeles and elsewhere were gathered in the bar at Rogers Stables, talking over plans for the annual ride of the Rancheros Visitadores at Santa Barbara, of which they were members. This nationally famous trek of nearly 400 riders and stage coaches is a week-long affair and takes place every spring.

An idea for a fall ride of several days in this desert region was talked over by the group so then and there the new club was organized and promptly dubbed, Vaqueros del Desierto (Horsemen of the Desert).

BY SEPTEMBER, invitations

were sent to congenial friends of the saddle all over the country, resulting in an immediate response. By October, all was organized and the first annual trek of four days of good fun and fellowship started at month's end during the full of the moon.

The route was north into the Morongo Valley, then into Yucca Valley and among the wonderland of rocks at Key's Ranch for the third night's camp. The return was by way of the Pinto Basin where wild mountain sheep abound and down Thousand Palms Canyon into the Coachella Valley again.

EVERY YEAR with the exception of the war period the Vaqueros and their guests have ridden out of Palm Springs for a few days of camp life, taking their sleeping bags, horse blankets, kitchen equipment, victuals, liquor and fodder by truck. Entertainment is furnished by a couple or so professional cowboy guitarists plus a heap of gratuitous songs and stories by well known movie personalities or other accomplished members around the campfires.

Unlike the Desert Riders, these camping trips are strictly for men

Guards who sit at the light-house of freedom must not go to sleep. To go to sleep is to lose freedom. And freedom is not everlasting. — Attorney General Clark.

The same narrow, stupid, selfish mentality is governing America. It's business as usual, profits as usual, and now with an election coming up, politics as usual. — Walter Reuther, president, UAW.

Pears filled with cottage cheese, dressed with mayonnaise and served on a bed of watercress make an attractive, nourishing and delicious salad. Either fresh or canned pear halves may be used.

United States troops should stay in Italy indefinitely to assure law and order.—Rep. John Lodge (R.) of Connecticut.

only, needless to say, many of whom come from various parts of the nation. Some have their own horses and tackle with trailers, while the remainder rent an outfit from local stables.

## HEADS & TAILS

By JOE LAURIE, Jr.



Edmund Gwenn, the distinguished English actor who made such a big hit as Santa Claus in "The Miracle of 34th St." was telling us at the Lamb's Club about a play he was touring with in the provinces in England. Meeting a man who was in to see the show, he asked: "What made you go in to see our play?" "I have a cold and the doctor told me to avoid crowds," was the answer.

## CONTROL WEED LOSSES

To reduce the estimated \$43,000,000 yearly loss irrigation farmers suffer from weeds, the bureau of reclamation is carrying out a weed control program on reclamation projects in 17 western states.

## PLUMBING

Heating and Cooling

HENRY A. SIMSARIAN

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## WHERE TO GO FOR FUN FOOD ENTERTAINMENT

For . . .  
BREAKFAST  
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DINNER



For . . .  
DINING  
and  
DANCING



For . . .  
COCKTAILS  
PARTIES



For . . .  
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For . . .  
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## A WORLD OF PLACES TO GO--MANY ATTRACTIONS FOR THE VISITORS--ALL FOR YOUR PLEASURE

Where to go for—

—CIRCUS WEEK—

## Fun--Food--and Entertainment

EXOTIC . . .  
typical  
"SOUTH  
OF THE  
"BORDER  
atmosphere  
  
New  
Elaborate  
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### RANCHO CARRILLO

On Monroe Street South of  
Palm Springs Highway--INDIO

Mexican Food  
At Their Best

Try the "Jess" Carrillo  
Special Plate  
Steaks - Fried Chicken

ENTERTAINMENT  
... NIGHTLY by  
"South of the Border"  
DESERT CABALLEROS

Open from 4 to 1  
Reservations Suggested  
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No Cover - No Minimum

RAINBOW ROOM  
BOB SALTER  
and His Piano—Nightly

ROYAL ROOM  
WITH CARL—at the Organ  
Playing "Your Favorites and Mine"

ROYAL PALMS HOTEL  
"In the Heart of the Village"

### Chinese-American Dinners

Open 6 P. M.—3 A. M.

Dick Henson's  
CANTONESE  
HOUSE  
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by the  
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Entrance

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FINEST RIDING HORSES

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Horses Boarded

Breakfast Rides Every Saturday 8 A.M.

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Tacos  
Tamales  
Chili  
Enchiladas  
Open 2-4  
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Dinners - Cocktails  
Serving Food That'll Make  
You Come back for More!

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THE THREE CABALLEROS  
in the NEW BANYAN ROOM

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Dancing to the Rhythm  
of FELIX and LEO—With  
SUE STANLEY

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Doll  
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Relax - Refresh  
Throughout the . . .

COCKTAIL HOUR . . .

Bob Lane at the Piano

DINNERS FROM 4 P. M.

DANCING AT 9:30 P. M.

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OPEN DAILY

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Fine Food Always

The  
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NOW OPEN  
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"Finest of Foods"

Breakfast - Lunch  
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"PLACE  
TO GO" for  
DANCING  
COCKTAILS



For . . .  
DELICIOUSLY  
PREPARED  
FOOD  
STEAKS - RIBS  
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Go Western  
SADIE  
HAWKINS  
NIGHT Each  
THURSDAY  
Fun - Favors



For Your Entertainment  
DINING - DANCING  
to the  
SWEET MUSIC  
of  
FRANKIE ORTEGA  
Sensational Piano  
Stylist and His Band

IDLE  
HOUR

Dancing Every Wed. and Sat. at  
DESERT HOT SPRINGS  
Drive North on Indian Avenue in Palm  
Springs to Highway 99, turn right and  
follow signs to Desert Hot Springs.

DANCING WED. AND SAT. NIGHTS

ENJOY THE FINEST

FINE FOOD

Steaks - Chops - Spareribs  
Shrimp, Chicken, Sandwiches  
Truman Beach, Manager  
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COCKTAILS

Mixed to Your Taste  
Your Host at

IDLE HOUR

Frank and Dorothy Kibbey

Don Manchester's  
Beautiful Bombay



Featuring unusual  
entertainment  
Cocktails by our  
expert mixologist.  
Steaks, chops,  
chicken, and  
Indian curry dishes.  
Cuisine by LUTIG,  
formerly of Lucy's. Dignified decor  
luxurious atmosphere. Luncheon  
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Includes Antipasto - Salad - Minestrone Soup  
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Closed Mondays



The '49er  
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THE THREE

... LOOSE

SCREWS

Hilarious Entertainment

With

MAURY WALKER

At the Piano

Plus

HELEN GOLDEN

Queen of the USO

Held Over

by Popular Request!

It's the  
HOTEL DEL TAHQUITZ  
This Season

SO YOU MAY KNOW THE SPOTS TO GO FOR GOOD FOOD—ENTERTAINMENT—PLACES TO GO



# Village Insanities Top Circus Feature After Humble Start

Originally a Little Show for Opening Circus Luncheon It Now Plays Leading Role in Annual Festival and Now Is a Three-Night-Run Affair

At its very beginning, long before it was known as the Village Vanities, its destiny and subsequent success as the stellar feature of Circus week was interwoven with the heart, soul and sparkling energetic mind of Melba Bennett.

She was the first to disclaim any credit and will place before you a long list of Village names and with her eyes shooting sparks declare: "these are the people who have made the Village Vanities possible."

**BUT THEIR WORDS** and tribute carry you back to the dynamic spirit whose energy expended in staging one of these spectacles, weeks before the curtain rises, could figuratively build the Tramway—Melba Bennett.

Since she and her husband Frank settled in Palm Springs years ago, time has proven Melba, given a task—and she has seen plenty of them, such as trustee on the school board, committee work for the Chamber of Commerce, or what have you—the job will be done with fervor

and dispatch. So has it been with the Village Vanities.

**HOW DID THE IDEA** for staging the Village Vanities first take form she was asked?

"Well," she began, "before 1941, it was part of the opening luncheon of Circus Week held at the Desert Inn."

She said that some of the Villagers would have a little show arranged, "all local talent, mind you," she interjected, "each doing his little bit and everybody just loved the show."

"In 1941 it was decided to stage this show as a separate feature of Circus Week," continued Melba, "and the first show was a huge success. It only played for one day."

**AGAIN THE QUESTION** arose:

## Third Section

### The Desert Sun

Palm Springs, California  
Tuesday, March 9, 1948

"Who had charge of staging the event?" She didn't hear the question at first and continued to talk about the first show. It was necessary to ask her again.

"Why we all had a hand in it. Nobody could put it on alone."

"Yes Mrs. Bennett, but who directed these people?"

"Well if it's that important to the story, I was chairwoman in charge."

**IT WAS HARD** to get much out of Melba but word by word, question by question, the story was extracted, and behind the scene moved the genius of the show, Melba Bennett. Unlike a professional show where bickering and petty jealousies run rampant behind the curtain and between dressing rooms, all who have played a part in the Village Vanities since their beginning are loud in their praise of Melba.

She was placed in charge of the second staging of the Village Victory Vanities in March, 1942, when Uncle Sam was knee deep in World War II. It was the last spectacle of its type to be shown in the Village until 1946.

**THE ONE IN 1946**, the third of its kind to be held at the Plaza Theater was a huge financial success. It played to capacity houses on both days of the staging.

Last year the event called the Village Insanities was held at the Palm Springs Tennis Club and the first financial failure for the two nightly showings was chalked up.

"The trouble last year," declared Melba, "was the desire on the part of a lot of people to wait until the second night to attend. We didn't sell out on the first night but hundreds who had banked on seeing the show on the second night were turned away for lack of space."

**THE INTERVIEW** was being conducted in the auditorium of the Palm Springs Woman's Club and as usual Melba was the first there awaiting the arrival of the cast for the 1948 Village Insanities.

"Now these are the people actually responsible for the staging of the Village Vanities," Mrs. Bennett pointed out.

"There for example is Harold Hicks, Culver Nichols, George Strebe, Dr. Frank Purcell and Frank, you know my husband."

**SHE SAID THAT** the above named persons including Mariadna Borden have been in one or



**TALKING IT OVER**—Frank Bogert, left, and Barney Hinkle, sit on a corral fence and talk over past circuses and on how good the 1948 edition is going to be. Both have played a prominent part in previous circuses and will play a big part in the current one. (Gayle Studio photo.)

two shows. Her husband she said has been in every one.

"Frank," she said, "claims he plays in the production because he wants to save my face at the last minute with his characterization of the tramp, usually in the last act or woven through the show from the floor of the auditorium," she laughed.

"And don't forget the others like Mary Jane Hicks, James Wharton, Ernest Platt, Rex Koury, Tony Burke, Gretchen Wright, Ernie Dunlevie, Willard Geib and Jack Breck. Most of all the 'angel' of the show Lloyd Simmons who assists by hard work the sale of advertisements in the Village Vanity program."

**ABOUT THE SHOW** this year? It's a deep, dark secret but it

will be bigger and better than ever before. Take the world of Melba Bennett and believe it.

"Yes it will," she reiterated and by the shake of her head and the determined set of dainty chin and firmness of mouth and eyes, you can safely bank your last dollar that it will be.

Jesus chose this method of extending the knowledge of Himself throughout the world; He taught His truth to a few men, and then He said, "Now go and tell that truth to other men."—Phillips Brooks.

Preach the word; be instant in season, out of season; reprove, rebuke, exhort with all longsuffering and doctrine.—Timothy 4:2.

*Léron*

of Fifth Avenue, New York

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Pacific Coast Representative



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Dinner at 7 P. M.

\$4.50 per Person

Kindly Make Reservations Early

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BUFFET LUNCHEON AT POOL

Sunday, 12 to 2 P. M.

\$2.50 Per Person

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Very Attractive Home in Pleasant Neighborhood

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1 Bath - Restful Patio - New Drapes

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Don't Miss . . . the . . .

## Wild West Show

AT THE

**FIELD CLUB**

**SATURDAY**

**March 13--2:30 P. M.**



A Revival of the Show that Made Saturdays Famous in the Earlier Circus Days.

**FUN — ACTION — THRILLS**

**OVER \$1,000 IN PRIZES**

**SWEETHEART OF THE CIRCUS** to be chosen from Contestants representing organizations entered in parade

**BRAND NEW 1948 CADILLAC** given away at 4 P. M.

Frank Bogert, Manager of the Show

**18 BIG EVENTS . . . Including**

Grand Entry—Calf Roping—Ribbon Tying—Parade Horse Class—Matched Pairs—Open 1/4 Mile Race—Balloon Match—1/8 Mile Race for Children.

**MONTE MONTANA**, Trick Roping—**JESS KELL** and His Trick Mule — **BOZO**, the Clown—**ZEKE BOWEY** and His Pinto Horse.

★ **JUDGING SWEETHEART CONTEST** ★

**RELAY RACE**—Western Singles Class for Men—**WESTERN SINGLES CLASS** for Women—1/4 MILE **BRAGGER'S RACE**—**COWHIDE RACE**—**BENDING RACE**—**MONTE MONTANA** and His Famous Liberty Drill Team of Six Pinto Horses.

**AWARD OF NEW 1948 CADILLAC**

THIS ADVERTISEMENT MADE POSSIBLE BY THE

**Palm Springs Builders' Supply Co., Ltd.** Phone 2107

Serving Palm Springs and the Surrounding Desert Area for More Than 25 Years—490 E. Sunny Dunes Rd.







**CHAIRMAN**—He's the human dynamo of the 12th Annual Desert Circus. It's Bill Grant, the general chairman. Oregon cattleman who spends his winters here, Grant is devoting his full time to preparation of what presages to be the greatest yet in Desert Circuses. When the going gets tough in arrangements for the four days on big goings-on at Circus time, he dreams of fishing for steelhead on the Rogue River in Oregon which flows through his ranch property.

## Valuable Prizes, Plenty Of Entertainment, Will Climax Circus Week

With a list of cash prizes and valuable merchandise to be distributed and the "Sweetheart of the Circus" to be chosen, the Wild West Show Saturday, March 13, at the Field Club promises to be a fitting climax to this week's annual Desert Circus.

The event will get under way at 2:30 p. m. Frank Bogert, who has taken a leading part in many Circuses is in charge of this crowning event of the big week.

**IN THE ENTERTAINMENT** field will be several outstanding stars. Monte Montana, coming back by popular request after his recent appearance here, will present his complete show including the Liberty drill by his six pinto ponies in a ring in addition to his nationally-famous trick riding and roping in which he is assisted by his wife and son, equally fine artists on horses. Also, Monte, a screen and rodeo star of many years, will enter his famed stage coach in the parade Saturday morning.

Also to be seen in action will be Bozo the Clown, Jess Kell and his bucking mule and Zeke Bowery and his trained pinto. All three top-notch performers will add comedy to the entire afternoon's program.

**EARL HENDERSON**, Portland, Ore., capitalist and winter resident here, started the ball rolling on the prize money for the show by offering a \$100 prize for the open quarter mile. With the assistance of John Munholland, he then spread the news of the show among others of Palm Springs with the result that prize contributions were made in cash by Cliff Henderson of Palm Desert, Palm House, Palm Springs Biltmore, John J. Kovacovich, William McKay, father of the Circus Queen, Marilyn McKay; Milton Hicks, Milton Josephs, Bank of America and the Del Tahquitz hotel.

In addition to the cash awards, approximately 25 merchants have donated splendid merchandise awards. Names of this complete list will be announced later, Bogert said.

**PRIZES** for the Sweetheart of the Circus, who is to be chosen from among girls entered by the

groups participating in the parade from all parts of Southern California, have come in from many sources. She will receive a tailored-to-order western suit from Nudie, the famous rodeo tailor; a western hat and boots from Bullock's Palm Springs store, a makeup kit from the House of Westmore and a screen test by a major studio.

Famous judges will select the winner. Among them will be Bob Hope, honorary mayor of Palm Springs, two or three other screen celebrities, Leo Fields and Wally Westmore.

**BY STARTING TIME** of the race, interest is expected to be at white heat in the revival of the famed "Bragger's Race" in the Field Club show. Palm Springs horsemen will ride their own horses in a spirited quarter-mile event. Not more than eight will compete. Entrants to date include Phil Delano, George Rasmussen, Frank Bogert, Warren Coble, Kenny Paul and Joseph Butler. Prize money will be distributed in three prizes.

A lot of rivalry is expected to be generated in this race by next Saturday.

**MANAGER BOGERT** has arranged a program of events that will rival a Barnum and Bailey circus for three-ring event for action and thrills. He plans to have event run off like clockwork, and wherever possible, two or more will be underway simultaneously.

And very important will be the awarding at 4 p. m., at the Field Club show of a \$3000 Cadillac car. Tickets of admission to the Wild West Show which is being kept at a low cost in order to encourage more home-town spectators, are obtainable at the ticket booth downtown.

We have not reached the stage of push-button warfare and the best estimates are that we are not likely to for at least 10 years.—Owen J. Roberts former Supreme Court justice

Chicago's claim that its street names are the shortest is based on the fact that the average name contains only six and one-half letters.

I told him I would no more interfere in how he should conduct his business than I would ask him for advice on how to perform an operation.—Brig.-Gen. Wallace H. Graham, White House physician, stating his grain dealings were the work of his broker to whom he gave free rein.

The United States is now assuming its place of world leadership in its own interests as well as the interests of mankind.—Rep. C. A. Eaton (R) of New Jersey.

### Income Property Five Units

Excellent location near Lone Palm. Shows exceptional return on investment of only

**\$35,000**

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Photo Finishing for

## ALL DESERT CIRCUS WEEK PICTURES

Saturday's Parade Shots  
Will Be Delivered Sunday, March 14th

**ALMOST UNLIMITED SUPPLY OF  
ROLL FILM**

and

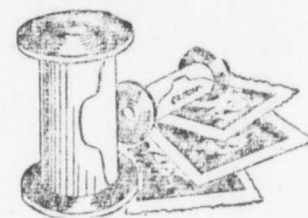
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288 N. Palm Canyon Drive

Phone 3633



to date...

**\$1,018,560  
IN LOT SALES!**



...proof that *Palm Desert*  
is America's Smartest Investment

This is a "Thank You" message to the families who have made it possible for Palm Desert to attain the spectacular record of more than a million dollars in lot sales in 18 months.

One look at Palm Desert and you'll see why it happened! 1600 acres of sunlit desert have been transformed into a wonderland . . . a planned community of homes, churches and schools, with miles of roads, a huge water system!

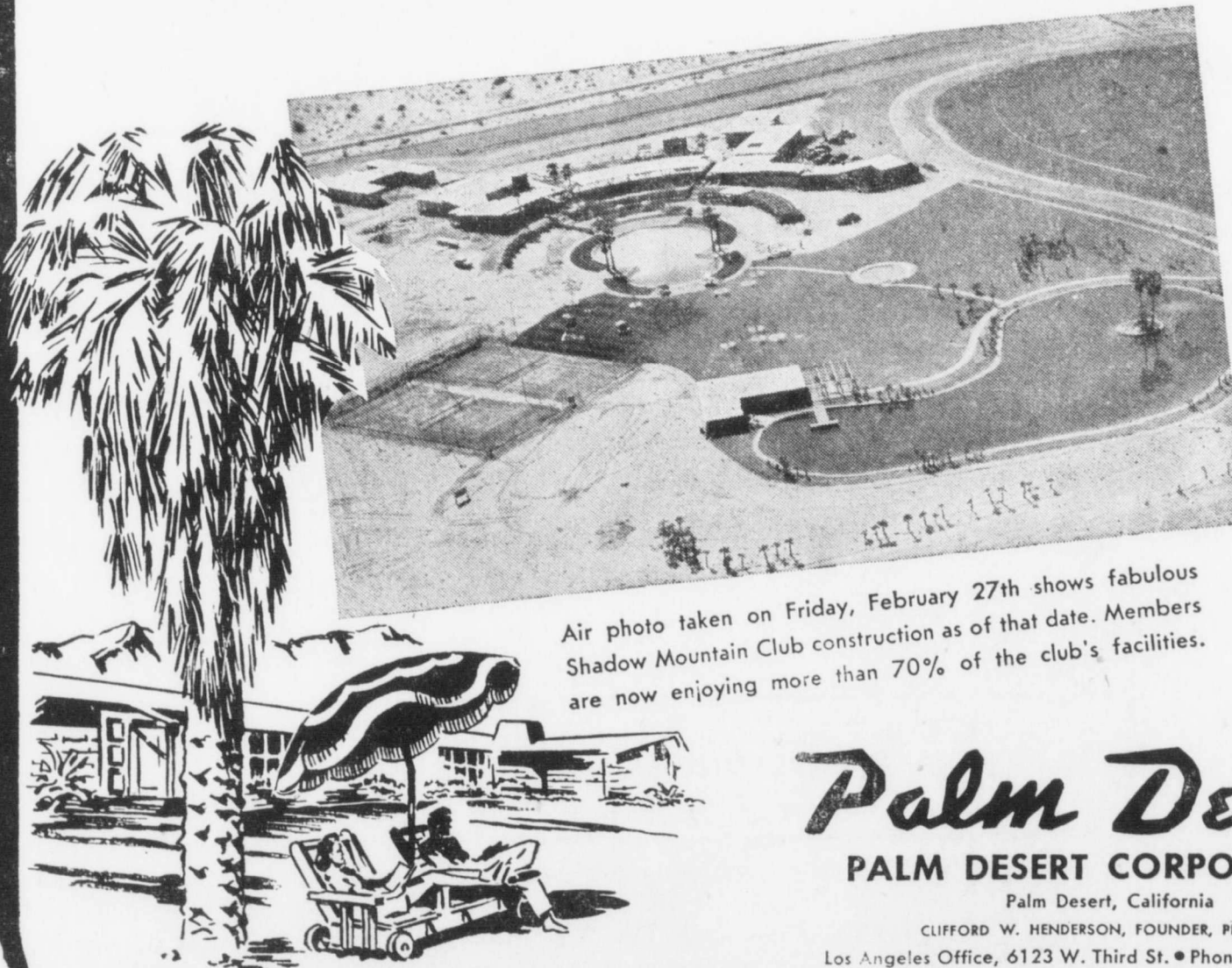
The future of Palm Desert isn't a misty dream.

It's here now, today, to see . . . to enjoy!

Visit Palm Desert this week. See fabulous Shadow Mountain Club, its mammoth swimming pool. See the lake in the desert. See lovely Firecliff Lodge and other resort properties already finished and occupied. See the desert's most beautiful homes.

See it all and you'll understand why America's smartest investors are saying that Palm Desert is America's smartest investment.

**ANOTHER  
ONE  
MILLION  
DOLLARS  
IN PRIVATE  
CONSTRUCTION  
UNDERWAY**



Air photo taken on Friday, February 27th shows fabulous Shadow Mountain Club construction as of that date. Members are now enjoying more than 70% of the club's facilities.

*Palm Desert*  
**PALM DESERT CORPORATION**

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COMPLETELY AND TASTEFULLY FURNISHED  
ALL WITH KITCHENS

LANDSCAPED - PAVED DRIVEWAYS

SITUATED ON 1 1/4 ACRE OF LAND  
SUFFICIENT FOR 12 MORE UNITS

IN THE DUDE RANCH AREA

MORE SUNSHINE

A Bargain at

**\$55,000** EASY TERMS

Shown Any Time

**RANCHO MIRAGE**

Dial 2721—Then Ask for 1112  
Ask for

HARRY HOLT, Vice-President-General Manager





UNDER THE DESERT SKY—Paul Grimm, noted Palm Springs artist, whose canvases of our desert have long aroused highly favorable comment, considers this one of his best. It is entitled

"Under the Desert Sky." The Village artist is equally adept at marine scenes, rugged mountain vistas and desert expanses. He has captured the charm and lure of the desert on canvas and his

gallery of desert subjects has attracted wide comment from Villagers and winter guests at his Palm Canyon drive studio.

Chilly drafts can be reduced by blowing mineral wool full-thick into exterior walls.

We have no desire to split the world. — Ernest Bevin, British Foreign Secretary.

## Palm Springs Best 'Bargain'

Main house has 2 bedrooms, enclosed porch, living room, dinette, kitchen. Guest house has living room, bedroom, kitchen and bath. Heated and filtered swimming pool. Completely furnished. A home plus good income.

All for \$32,500

## Raymond Cree

ASSOCIATES

Anthony Burke - Burnham Bigelow  
Miriam Richards - Barbara Nodurft  
Willard Geib

## FOR SALE

Your Dream Home on the Desert!

JUST COMPLETED BY OWNER-DESIGNER

and incorporates the finest in planning for comfortable desert living. This new home is on 100x100 ft. lot located in a residentially restricted tract 2 blocks west of the Biltmore Hotel and out of the wind belt.

Three large bedrooms, 2 baths, wonderfully large living room built around unusually styled natural brick patio.

This home has many outstanding features: Two 30-gal. hot water heaters. Built-in forced air furnace automatically regulates the rooms temperature. Unusually attractive interior color styling and large plate glass window areas. Large kitchen, which includes snack bar for serving patio.

We could tell you more—but if you are really interested in buying a LOVELY HOME—come out and see this one NOW. It won't last long!

1530 CALLE PALO FIERRO

## Have Fun . . .

Enjoy

The Desert Circus Week Events

IN PERSON

Then Hear Them Broadcast

By TAPE RECORDING

Insanities

TUESDAY—4:15-4:30 P. M.  
10:30-10:45 P. M.

Kangaroo Court

WEDNESDAY—4:15-4:30 P. M.  
10:30-10:45 P. M.

Barbecue—Fashion Show

THURSDAY—4:15-4:30 P. M.  
10:30-10:45 P. M.

Children's Pet Show

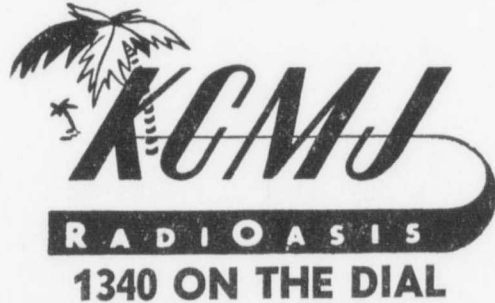
FRIDAY—4:15-4:30 P. M.  
10:30-10:45 P. M.

Parade

SATURDAY—7:30-8:30 P. M.  
(With Parade Results)

Parade

SUNDAY—10:00-11:00 A. M.



Anybody Can Use Classified Ads — Smart People Do!

## Dilworth Sees Early Action on County College

Strong optimism that the State legislature will appropriate money in its current session for a four-year branch of the University of California at Riverside was expressed in a letter received this week from State Senator Nelson Dilworth.

Dilworth also disclosed that the regents of the university had formally approved the proposal for a four-year college here.

The complete text of his letter, addressed to this newspaper, follows:

"You will be interested to know that I have just heard that the regents of the University of California have approved that portion of the Strayer report which recommends a branch of the University be established at the present Riverside campus.

"The university will request this session of the legislature for an appropriation of funds for buildings and equipment.

"I anticipate favorable action by the legislature."

The California commission on higher education, headed by Dr. George D. Strayer recommended that the new campus here be prepared to handle an initial student body of 1500, and estimated that the cost of buildings would be \$4,500,000. It also proposed additional construction for the university's citrus experiment station here.

From 1909 to 1941, about a third of American consumption expenditures were for food, liquor and tobacco, although the proportion declined somewhat during that period.

Storing aluminum utensils in a dry place is important, for this helps prevent pitting. Avoid stacking utensils to prevent scratches and denting.

CLASSIFIED ADS—PHONE 2249

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SATURDAY, MARCH 13th

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HORSES - CLOWNS  
PARADE COMING DOWN PALM CANYON  
STARTING TIME AT 10 A. M.

SEE US FOR YOUR CIRCUS WEEK

• Wines • Liquors • Beer

The PALM SPRINGS DRUG  
AND IMPORT CO.

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## Desert Paintings

Paul Grimm Galleries

OPPOSITE DESERT INN



**LIPSTICK BLOTTERS**  
Tiny booklets of lipstick tissues can be tucked into a purse or pocket to blot lipstick and save linens from messy smears.

I don't care whether I am President of the United States again as long as there is world peace.—President Truman.

**PALM SPRINGS VILLAGE THEATRE**

Continuous from 1:45 P. M.  
PHONE 4384

Tues.-Wed., March 9-10



PATRICIA WHITE

**Rose of Santa Rosa**  
The Hoosier Hot Shots

— Also —  
LAWRENCE TIERNEY  
TED NORTH  
— in —

**"DEVIL THUMBS A RIDE"**

NEWS CARTOON

Thurs.-Fri., March 11-12

**TIM HOLT**  
NAN LESLIE

— in —

**"UNDER THE TONTO RIM"**

— Also —



ELYSE KNOX

**Fighting Man**  
JOE KIRKWOOD • LEON ERROL

NEWS CARTOON

**U. S. Citizens Only Is Board Decision**

Hereafter only citizens of the United States will be employed in Riverside county service, the supervisors decided last week. This policy was approved on motion of Supervisor Arthur Weirick, of Corona, seconded by Supervisor James L. Easley, after discussion and denial of a request by the county health officer that a non-citizen nurse be employed.

A young antelope is known as a kid.

**PLAZA THEATRE**

Continuous from 5 P. M.  
Sunday Only from 2 P. M.  
PHONE 7384

Tues.-Wed., March 9-10



While His Wife Lay Dying...  
He sought a New Love!

**CHARLES BOYER** in

**"A WOMAN'S VENGEANCE"**

with Ann Blyth-Sir Cedric Hardwicke  
NEWS CARTOON

Starts Thurs., March 11

**SCOURGE OF THE WEST!**



YVONNE De CARLO

DAN DURYEA

**BLACK BART**

with Jeffrey LYNN  
Percy KILBRIDE

NEWS CARTOON

**High School Smoke Signal**

**15 High School Students Journey To Freedom Train**

Fifteen members of the P.S.H.S. Scholarship society received tickets to visit the Freedom Train, today, in Riverside. The following students went: Audrey Bentson, Joyce Buck, Virginia Coons, Mort Gilbert, Craig Hammond, Charlene Hoss, Anna May Lake, Nancy Nye, Barbara Thompson, Sandra Veano, Adele Woods and Betty Wright. Adults to accompany them are Mrs. Fern Jones, Mrs. H. B. Lake, and Dr. Simpson. Twelve hundred students from Riverside county will be admitted to the train first as it opens. They will be from both elementary and secondary schools. After the students have passed through the train, the general public will be admitted.

**Platter Chatter**

There's nothing lazy about Peggy Lee just because she sings "Manyana is Good Enough for Me," complete with accent. Love-sick couples like to glide to Bing's "How Soon" and Perry's "So Far." Sammy Kaye and Jo Stafford both have hits with "The Serenade of the Bells." Of course, an evening isn't complete without hearing Art Mooney's "I'm Looking Over a Four Leaf Clover," at least once. Every juke has Frankie Layne's version of "Shine," these days. It's really solid. For hill-billy music "Slap 'er Down Again, Pa," is the latest, popular tune. "Because," is the newest revival at present. It's really out of this world to hear Margaret Writing croon away on "Now is the Hour" and "But Beautiful." I'll close with the remark that "The Gentleman is a Dope" or so is anyone for that matter who doesn't like that lovely hit tune "The Treasure of Sierra Madre."

**Miss Renville Will Reign as Queen of Prom**

Shirley Renville was elected to reign as queen of the annual junior-senior prom by the senior class in their meeting March 1. Alex Hammond presented a synopsis of the play "When I Was Green" which he has chosen as the senior class play. He announced that try-outs will be held within the next week or so. Kathryn Martin gathered the achievement records of each senior's extra-curricular activities during high school for the annual. At the close of the meeting Henry Greeley, class advisor, complemented the entire group on their co-operation and conduct on Senior Ditch Day. The Junior class was busy on the prom plans. The sophomore and freshmen classes are working on their assembly plans.

**Hawaiian Theme To be Feature of Junior-Senior Prom**

The annual Palm Springs high school junior-senior prom will be held Friday, April 16, at 8 p.m. at the American Legion hall. Dinner will be served at 8:00 and dancing will follow. The committees now working on the prom are decoration, invitation, and lei. Up to this time 21 couples have signed up to attend the affair. Invitations will be sent out to seniors, faculty, and school board members. Those who do not receive an invitation, including alumni and out-of-town guests, will pay \$3.50 per person. A name orchestra is to play for the prom, so all juniors and seniors are anticipating the event with interest.

**Editorial**

**WE WANT COOLERS**  
The most heart-felt plea during the hot season is the one for coolers. Do you know what it does to your grades to try to sit in study hall and concentrate when the damp clothes are clinging to your body and the perspiration is rolling down from your scalp into your eyes, blinding you? If you are lucky enough to get any writing done the dripping salt water only blurs the ink. Can you imagine what happens to your morale when you have to be constantly wringing out soaking hankies in an effort to keep yourself looking and feeling a little fresh? That morale becomes as sweat-soaked as everything else about you. Isn't it obvious that your health is in ever greater danger than grades or morale? Exposing yourself to the cool breezes of an open car or an air-cooled house after an oven-like school is like asking for a cold. The need for coolers in P.S.H.S. is acute. It's no fun to go around school feeling devoid of energy and looking like you just came out of swimming all the time. When you feel cool and refreshed on the scorching days when we students are crawling along helplessly, may the plaintive cry of "we want coolers," ring in your ears and do its duty. Brownie Browne

The percentage of U. S. women who die in childbirth declined about 49 per cent between 1930 and 1942.



**Nothing gives a man greater confidence than money in the bank!**

Prove that to yourself by building a financial reserve in a Bank of America savings account. With dollars in the bank you will know the power of ready money... to meet opportunities... to banish worry and care... to make life worthwhile! Start a savings account today at the world's largest bank for savings.

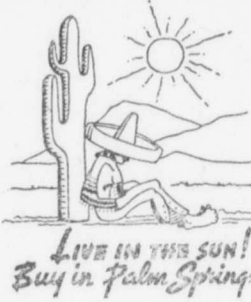
**Bank of America**  
NATIONAL SAVINGS ASSOCIATION  
California's Statewide Bank



Webster says a signal is "that which incites to action." Which explains why many drivers behave the way they do when some people give hand signals.

If another war comes it is very inconceivable that the United States will be immune for two years to train its troops again.—President Carl Compton of Massachusetts Institute of Technology, urging universal military training.

Rubber production in British Malaya has been increasing since the war. Before the war, the area produced half the world's rubber.



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Residence Lot  
Warm Sands Park  
100'x125'  
\$2500

Residence Lot  
Corner  
Winterhaven Manor  
60'x100'  
\$2400

Residence Lot  
100'x135'  
on Paseo El Mirador  
Irrigation Water  
\$3750

We have some very good listings on homes, both large and small.

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**JENKINS MOTOR CO.**

INDIO, CALIF.

**LINCOLN and MERCURY**

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**PALM SPRINGS AND COACHELLA VALLEY**

Cars on Display in Our Show Room

Sales - Service - Parts—1 Mile South on 99

**LINCOLN-MERCURY**

**LOVELY NEW HOME**

in desirable neighborhood with unsurpassed view of Desert and Mountains. Room for swimming pool, lot completely walled. There are 3 bedrooms and 2 baths. All air-conditioned. Large living room with view windows. Parquette and asphalt tile floors. 2400 square feet of floor space. Furnished for Desert living by Bullock's at a cost of over \$6000. 2-car garage.

This Is the Home You Will Want—See It Today!

\$18,000 Will Handle

**HAROLD HICKS, Real Estate**

Phones 2736 and 6711



**COMPLETE RELAXATION**

Through a

**New**

**Different Method**

**OSCILLATION--MASSAGE--THERAPY**

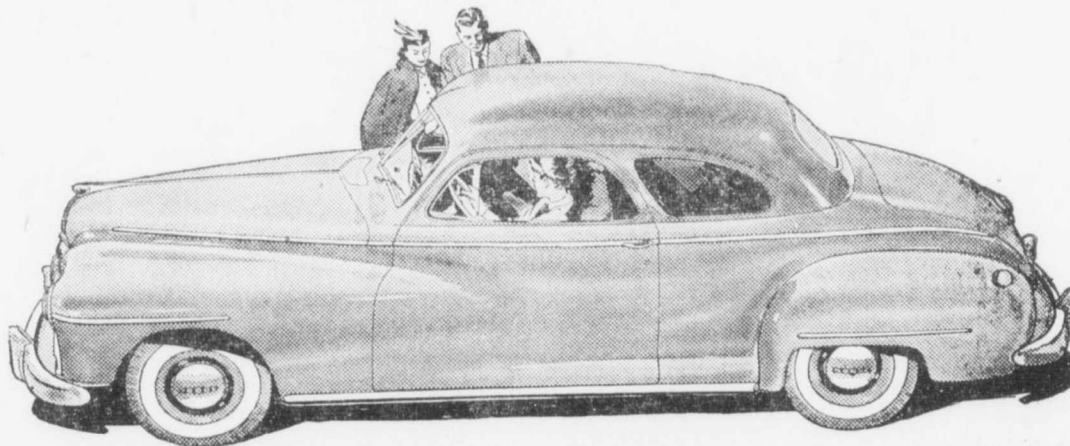
- A unique combination of body penetrating massage waves, and a thorough spinal massage.
- Highly beneficial for **SPOT-REDUCING, NERVOUSNESS, and SLUGGISHNESS.**
- Phone 8281 regarding **FREE INTRODUCTORY TREATMENT**

**J. F. SKARDA, D.N., N.D.**

286 N. Palm Canyon Drive—Second Floor

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...MOVES FORWARD BY LEAPS and BOUNDS



It is now well known and demonstrated that Dodge is alone in its own field, and moving fast into all fields of automobile selection. It is a car whose qualities of performance have nothing to do with price, simply because price cannot buy them elsewhere.

*Smoothest Car "Afloat"*  
The Lowest Priced Car with Fluid-Drive

**IMPERIAL MOTORS**

Palm Springs and Coachella Valley

Highway 99 at First Avenue  
KAY OLESEN

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INDIO 7311

**DON MANCHESTER'S Beautiful**

**BOMBAY**

Desert Circus  
Fun Headquarters

**Jules & Webb**  
Nightly



**SUPERB DINING—**

Steaks — Curry — Chops  
Exquisite Cocktails — Fine Liquors  
The Best in Entertainment

**Dine Tonight—in Palm Springs'**  
**Most Lavishly Beautiful Restaurant**

Phone the Bombay—9076, for Reservations  
796 N. Palm Canyon Drive



## Indian Group Gaining Ground Declares Judge

The Federated Indians of California were informed by Judge John W. Preston, the proposed legal counsel for this organization, that he had submitted the attorney contract to the Department of the Interior for approval on February 12, 1948. This contract was submitted, amended and accepted by the delegates and members of the Federated Indians of California at a general meeting held in the Sacramento County Courthouse on December 7, 1947.

The Federated Indians of California was founded by 32 California Indian leaders from various sections of the state of California on March 23, 1946. The organization was necessitated by the need for immediate action to counteract the activities of unscrupulous lawyers and other persons, among the California Indians. The success of this all California Indian led and controlled organization is apparent in the fact that they are the only group of California Indians who have filed their claims against the United States government. Their claims were filed with the Claims Commission on September 22, 1947 for claims dating back to 1851 and 1852.

An announcement was made by Chief William Fuller of Tuolumne, chairman of the Federated Indians of California, to the effect that it is not necessary for the California Indians to sign a power of attorney in order to have their claims filed. Further information may be obtained by writing to the office of the Federated Indians of California at 2727 Santa Clara Way, Sacramento, California.

With new cars getting lower and lower—in height, not price—the agile pedestrian's chances of survival are increased. Besides jumping forward or backward out of harm's way he can conceivably leap over the top.

The Isle of Man is the native home of Manx cats.

PALM SPRINGS, CALIF.  
Tuesday March 9, 1948

The Desert Sun—5

Some keep the Sabbath going to church.  
I keep it staying at home,  
With a bobolink for a chorister,  
And an orchard for a dome.  
—Emily Dickinson.

Basil is an herb that helps the flavor of all tomato dishes. A pinch added to condensed tomato soup as it is being heated improves the soup.

## COMPLETE FLOOR COVERINGS



### Asphalt Tile

A wide range of colors and designs. All work done by trained men with over 15 years experience in tile laying.

COMPLETE SATISFACTION GUARANTEED  
• LINOLEUM • CARPETING

Estimates Given Cheerfully on All Work  
Without Obligation

## BANNING FLOOR COVERINGS AND PAINT COMPANY

52 North San Geronimo Avenue  
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BANNING



## GREETINGS

To  
You

and the

## DESERT CIRCUS

From the

Lee Andersons

Send Her a Superb Covalda Date Gift Pack  
We Ship 'em Anywhere—Any Time  
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## COVALDA

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Mr. and Mrs. George J. Harney and their daughter, Barbara (upper left), were recent guests at the Chuckwalla Manor and find that each year they come to Palm Springs they enjoy it more. From Oakland, the Harneys are popular in social circles and are members of many clubs. Mr. Harney's hobby is riding . . . and a special pleasure to him was the fact that this year he brought his "pinto" with him and could enjoy the desert that much more.

Second year visitors are Mr. and Mrs. Lawrence Sexton (upper center) and Mr. and Mrs. Frederick Machlin (lower

right) who stayed at the Palm Springs Pueblo. The men enjoyed golf and their wives shared their husbands' enthusiasm for the game also . . . but in a different way . . . they had a very pleasant time sitting in the sun knitting socks . . . golf socks. Mr. and Mrs. Sexton are from San Gabriel and Mr. and Mrs. Machlin are winter visitors from Connecticut.

Mrs. H. A. Handler and her son, Douglas, 4 (upper right) are Tahquitz Vista guests for several months. Douglas, as most children, has gone all out for the type of life the desert offers and is so enthused about

swimming, hay rides, picnics and playing cowboy that he just does not know what he likes best . . . unless it be a certain horse by the name of Tiny at La Cita Stables. The Handlers family is from Chicago.

A regular and popular winter guest to Palm Springs from Portland for the last ten years is Forrest T. Berg (lower left) prominent Portlander, and president of the Chas. F. Berg shop in the northern city. Mr. Berg usually makes his Palm Springs home at the La Siesta where he stays several months of each year. His favorite desert "sport" is sunning but he

can also be frequently found on the golf links and at the Racquet Club.

Mr. and Mrs. O. H. Martinsen (lower center) of Stamford, Connecticut spent four months in Palm Springs last year . . . liked it so much that they returned again to spend several months this season at Caliente Cottages. However, Mr. Martinsen has an apology he would like to make . . . their car has a Florida license plate . . . but he claims all innocence. Mrs. Martinsen is especially fond of Indian jewelry and enjoys shopping in the various curio shops.

Bones and implements of a race of California Indians who lived 15,000 to 20,000 years ago in Topanga canyon, near Santa Monica, have been unearthed by University of California anthropologists.

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French Fried Shrimp, Southern Fried Chicken

Prepared by One of Southern California's Most Accomplished Chefs  
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INDIVIDUAL BUNGALOWS - SWIMMING - COCKTAILS



In Burma, the signal corps used elephants in pole-line construction. The elephants not only carried the poles, and placed them in the holes, but provided platforms on which the workmen stood to string the wires.

Austria's oil output, a subject of international controversy, increased from 7,000 metric tons in 1935 to 1,500,000 in 1944.

At simulated altitudes of 18,000 feet without use of oxygen men fail at simple problems although they believe they are solving them correctly.

Chicago woman is fasting as a protest against the high cost of living. Of course, if it helps her figure her drastic step will not have been in vain.

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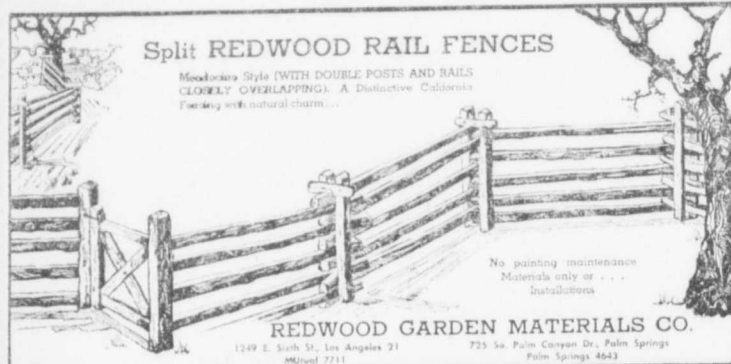
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**Museum Notes**

LLOYD MASON SMITH

Tonight the films to be shown at the Desert Museum are three in number. They are: "The Land," "The House," and "The Southwestern States." Open to the public at 8 p. m., no charge.

Wednesday evening another in the current series of Symphony Evenings will be conducted by Mr. William Norman Jupe. The program will consist of Mozart's "Divertimento," and Chopin's "Ballades." Public invited, no charge. Eight o'clock, Museum building.

Thursday night the Frank Capra film, "War Comes to America," will be presented at 8 o'clock. It is the sixth in the current series of War Orientation films. Open to the public without charge.

THE FILM CLASSIC scheduled for this coming Friday night is the German film "M," starring Peter Lorre. This picture, a psychological study of a murderer, is not recommended for children. Open to members only, 8 p. m.

There will be no field-trip on Saturday, March 13, because of the Desert Circus Parade.

Saturday night (March 13) at 8 o'clock Randall Henderson, editor of DESERT MAGAZINE, will present his new color movie of the trip down the Colorado river by boat with Norman Nevills entitled "Grand Canyon Voyage." This film is of special interest to those who read the account of the trip in DESERT MAGAZINE. Program open to the public without charge.

NEXT SUNDAY, March 14, a special field-trip to 49 Palms Canyon in Joshua Tree National Monument is scheduled. These special Sunday trips, one a month, are conducted for the special benefit of those persons who work during the week but anyone interested is invited to participate. This particular trip will involve about 3 miles of round-trip trail hiking. Meet at the Museum at 9 a. m., return at 5. Bring lunch.

The Star-gazer Walk for March is to be conducted by the Museum director at 8 p. m. Sunday night, March 14. Those interested meet at the corner of Ramon road and Palm Canyon drive.

Special attention is called to a change in the March schedule: The all-day Bird Trip originally scheduled for March 23 will be held one week previous to that date, since the 28th falls on Easter Sunday. Therefore the trip will be on Sunday, March 21, from 9 a. m. to 4 p. m. Mr. William Norman Jupe will lead the party, which will drive to Pinyon Flats on the Palms-to-Pines highway. Those interested meet at the Museum shortly before 9 a. m. Bring lunch.

ONE NEW MEMBERSHIP was taken out in the last few days by Mr. and Mrs. Gilman Gist, making the total 557. Renewals came in from Mr. and Mrs. H. B. Glover, Mr. and Mrs. Judson Osburn, Jr., Mrs. Mamie Showers, John W. Williams, Mr. and Mrs. Frank C. Winter, and Mr. and Mrs. James C. Geggie.

During the month of February nearly six thousand persons participated in the various activities and programs offered by the Desert Museum, including over two thousand Museum visitors. This season's varied schedule of events has attracted widespread interest and inquiries have come from all over Southern California and

lectures, etc., offered to the public.

AMONG THE PEOPLE to visit the Museum during the last three weeks were visitors from Fairbanks, Alaska; Sydney, Australia; the provinces of Alberta and Saskatchewan, Canada; Honolulu, Hawaii; and Kiev, Russia; as well as some 25 different states of the United States.

Received from Marie Barker are three Indian baskets made by the Pima Indians of the Gila Desert of Southern Arizona, one basket made by the Chemehueve Indians of the Mohave Desert, and one plaque made by the Hopi Pueblo Indians of Central Arizona. These baskets will be exhibited by way of comparison with the local Cahuilla baskets which we have on display at the present time.

ALSO RECEIVED last week were four very valuable Audubon prints from the giant Elephant Folio printed in London in 1830. These were donated by Mrs. H. W. Armstrong of Smoke Tree Ranch and are being framed to supplement the beautiful Audubon painting of the mockingbird which Mrs. Armstrong donated to the Museum last season. The four new prints are all of birds of prey and include the black vulture (feeding upon the carcass of a deer); the red-tailed hawk (in the act of carrying a rabbit off to its nest); the black warrior (another name for Harlan's hawk, which is closely related to the red-tailed hawk and is an eastern bird); and the Stanley hawk (the old name for the Cooper hawk, which is shown chasing a bluebird). The Elephant Folio of "Audubon Birds of America" was originally published in Europe in 1830 and limited to 100 copies, selling for \$1000.00 each. These few volumes have been scattered all over the world and very few of them have been left intact. Most of them have been taken apart and the huge plates, which measure approximately two feet by three feet in size, have been sold individually for from one hundred to several hundred dollars apiece.

ORIGINALLY collected many years ago in Chino Canyon by Donald Robert Geggie was a fine large local Cahuilla olla (pronounced "oi-yah"). Since there was no desert museum at that time, this choice piece of pottery,

which is about two feet high and as wide with a very narrow constricted top, was given to the Southwest Museum in Los Angeles to be added to their extensive collection of Indian artifacts from all over North America. Later on, when the Desert Museum became established, Geggie felt that this olla should be exhibited in and a part of the permanent collection of the local Palm Springs Museum. Therefore, he petitioned the Board of Trustees of the Southwest Museum to have that particular item returned here. The policy of the Southwest Museum is ordinarily not to either give or sell any object which has been donated to them; however, in this instance they very graciously made an exception and the olla was last week received and unpacked by the Desert Museum where it can now be seen on display in the little alcove at the

front of the lecture hall. It is to be hoped that other persons in the Village that do possess similar objects of great local and historic interest may be induced to either loan them or to donate

them to the Museum where they will be ensured safe keeping and protection, and where they will be viewed by some 50,000 people each season.

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**NEW HOME — \$33,500**

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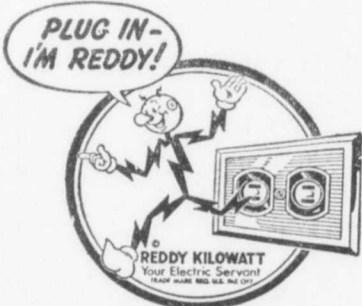
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One for Your Help  
Bearing Dates and Citrus  
Barn - Corrals - Sheds  
Full Price \$45,000

"Where  
Am I Going?



"Why Pardner, I'm a  
goin' to the Desert  
Circus like everyone  
else.

"I'll be seein' ya there"

**California  
Electric Power Co.**

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Now Featuring—

**BUFFET LUNCHEONS**

Around the Pool . . . In our Beautiful  
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Johnny Boyle and Tex Kidwell.

Tuesdays — Thursdays  
Saturdays and Sundays  
1 to 2 P. M.  
Reservations Advised

**The Desert Retreat**

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Tom Burness, Mgr.



## Portrait of the Week

By BERNARD OF HOLLYWOOD



Lillian Claxton of Desert Hot Springs is this week's portrait. Lillian lists her hobby as working... and it is the truth... she really enjoys cooking and keeping house for her husband and daughter, Belinda, age 4. However, Lillian admits that part of the fun of working around the house is due to the

efficient help that her daughter offers. Belinda, aside from her note as a housekeeper, is also well known for the fact that she was the first baby born in Desert Hot Springs. Lillian and husband have recently opened a gift shop in Desert Hot Springs and Belinda says she is very anxious to start working there, too.



**STARTS TONIGHT**—Charles Boyer and Ann Blyth starring in the Universal-International murder mystery, "A Woman's Vengeance," which starts tonight at the Plaza theatre.

## The Parade

By ANTHONY BURKE

A Desert Circus Week without a parade would be like an elephant without a trunk or a bath without soap. Fact is, the parade has practically dominated the annual Desert Circus ever since the first one back in 1932, when it was only a half mile long, had just two small bands and was made up entirely of Villagers. Then too, they must have been a hardy lot. Starting at El Paseo shops they marched all the way along Palm Canyon drive to Cody Field at the junction of the Indian road, where they arrived just in time to take part in the races, jumping a n d other horseback events of the afternoon. That was before we had a Field Club, or a high school, or a city council or 179 swimming pools. But we had a helluva lot of fun, because everybody took part.

Indians, cowboys, Mexicans joined in with the Villagers and visitors on decorated trucks, on horseback or afoot. Competition for the grand trophy or a pretty silk ribbon was intense and called forth much ingenuity and weeks of preparation and, as the years rolled along before the war halted these noisily gay pageants, they grew in length. Famous

posses of deputy sheriffs from all over Southern California brought their magnificent silver mounted units; college bands of 100 pieces or more gave the procession a truly martial air and thousands of visitors drove in for the day to crowd the sidewalks and applaud the paraders.

Oldtimers often recall such highlights as Mrs. Nellie Coffman, on a big flat truck fitted out with a complete replica of her first kitchen, dressed in poke bonnet and cotton frock while serving up hotcakes and coffee from a range. And another year when she rode in an Indian howdah strapped high on the sowing back of a huge elephant. When Isabel and Hobart Garlick of the Oasis drove a natural-flower bedecked gig and high stepping ponies with their guests behind on bicycles trimmed out with thousands more of the brilliant blossoms. And as to Grand Marshals riding at the head of the parades, we can remember such great personages as Leo Carillo, Lewis Stone, Sheriff Eugene Biscailuz, Warner Baxter and Bing Crosby. Ah nostalgia, those were the days!

### Aw, Rats!

Museum Staff Has Three Orphans to Care For

Found on the doorstep at the Desert Museum last week was a box containing three orphans. Attached was a note saying simply that the mother had run off and would the staff please care for the babies.

Since the babies were quite small—barely an inch in length, this maternal care presented somewhat of a problem to the Museum staff. But with the aid of an eyedropper and warm milk the three baby mice, found in a hay-pile in a nearby stable by young Dennis Ohler, have continued to live and may eventually reach maturity. Anyone wishing to adopt Ennie, Meenie, or Minie (there ain't no Moe) should please contact the Museum and come equipped with eyedropper.

The Museum mascot, Penny, has only one comment to make about these new arrivals: "Aw, rats!"

If we accept the premise that under existing world conditions America must remain strong in order to assure world peace, no alternative exists to universal military training.—Secretary of Defense Forrestal.

### Celebration

Paul Tarr Family Augmented by One

It was a day of celebration Friday for Mr. and Mrs. Paul Tarr of Palm Springs.

A baby boy was born to Mrs. Tarr at Community Hospital at 8:15 that morning, weighing six and one-half pounds.

Mrs. Alva Tarr was a teacher in the Village schools up to last Christmas holidays.

**County T-B Society To Meet on March 15**

Annual meeting of the Riverside County Tuberculosis association which numbers many Village residents in its membership, will be held March 17 at the Woman's Clubhouse in the county seat it was announced Saturday by William A. Wood, president.

Invitations have gone out to several hundred persons. We are enjoying one of the best periods of labor-management relations for the past 10 years. I see no need for any amendments to the Taft-Hartley Law during the next session.—Sen. Joseph H. Ball (R) of Minnesota.

## Testimony Closed In CEP Appeal for Increase In Rates

The protected hearing on the application of the California Electric Power company for an increase in rates came to an end at the Riverside court house Friday and, after one final day of oral arguments on March 15 at the state utility board's offices in Los Angeles, the case will go to the commission for decision.

At the final day of testimony before Commissioner Ira Rowell main protest came from Riverside city which claimed that it would have to pay substantially higher rates than other like customers of the company.

The company contends it must get a rate of return on its investment of 6.3 per cent and is only getting 4.7 per cent now. Opponents contend that the rate schedule requested would bring a return of 6.7 per cent.

**Fireproof Tents Only In Idyllwild Area**

Going camping in the Idyllwild area this summer? Be sure your tent is fire-proof. Under a new state law all tents must be of fire-resistant material. Deputy State Fire Marshal Frank Correy and Fire Chief Bill Price of the Idyllwild area have just completed an inspection tour of all tents to see that the safety measure is being observed.

CLASSIFIED ADS—PHONE 2249

PALM SPRINGS, CALIF.  
Tuesday March 9, 1948

The Desert Sun—7

**Fern Valley Company To Expand Facilities**

Additional storage facilities and further improvements in capturing water along Strawberry Creek will be built by the Fern Valley Mutual Water company as result of action of the board of directors last week.

The board voted to expand its program and augment the company's supply of water.

**Election Scheduled In Idyllwild Area**

Two candidates are in the field for the office of fire commissioner in the Idyllwild Fire Protective district which will be filled at an election April 5.

Hazel Cress, present commissioner, has declined to run for reelection and on the ballot will appear the names of Jess Brower and Wade Brolin.

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DESERT GREENS



UNDER NEW MANAGEMENT

Just 2 Doors South of Former Location

You can count on us for TOP QUALITY—using the best materials, the freshest Eggs and Butter!

**SPECIAL ORDERS TAKEN FOR WEDDINGS, BIRTHDAYS, ANNIVERSARIES AND PARTIES OF ALL KINDS**

You'll like our Courteous and Efficient Service!

**245 SOUTH INDIAN AVE.**

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## Palm Springs DEPARTMENT & HARDWARE STORE

### WOMEN'S BLUE DENIM JEANS

• Riveted Cowgirl Style 3.25 to 4.50  
• Levi Rider Style  
The favorite for Western wear. Sturdy Sanforized shrunk denims. Sizes to 34 waist

### WOMEN'S BRIGHT PLAID SHIRTS

Made by Levi Straus. Authentic Western style. Allover woven rayon plaid. 5.75

### SPECIAL! WESTERN SHIRTS

Broken sizes of solid color or checked shirts with contrasting piping trim yoke. 1/2 original price... 5.00



### Western Hats

Colorful Felts... 2.65 to 4.95

### Western Scarfs

Western Scenes 1.25 and 1.95

### BOYS' Cowboy Jeans

Riveted and bar tacked at all points of strain. Talon fly 2.75

### BOYS' Western Shirts

Bright plaids or Solid color two-tone combination. Sizes 4 to 18 3.25 and 3.50

### Cowboy Boots

Men's 16.50

Women's

Largest selling brand in U. S.—"Acme Boots"—Fully leather lined, Hand pegged shanks.

### CHILDREN'S SIZES

9.95 and 10.95

### MEN'S COWBOY JEANS

Riveted style with orange stitching—made with Talon fly. Sanforized shrunk denims for permanent fit. Complete sizes 29 to 42.

### MEN'S COWBOY HATS

Authentic Western styling. Genuine fur felts and leather sweat band. Sand tan shades.

### VAQUERO WESTERN TIES

Complete color selection—Ready tied 1.00

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## Don't Let Circus Week

UNTIL YOU VISIT

# PAGO PAGO

(Pronounced "Pango Pango")



## DANCE to the

# Art Thompson Trio

Four Years at the Embassy Club, London

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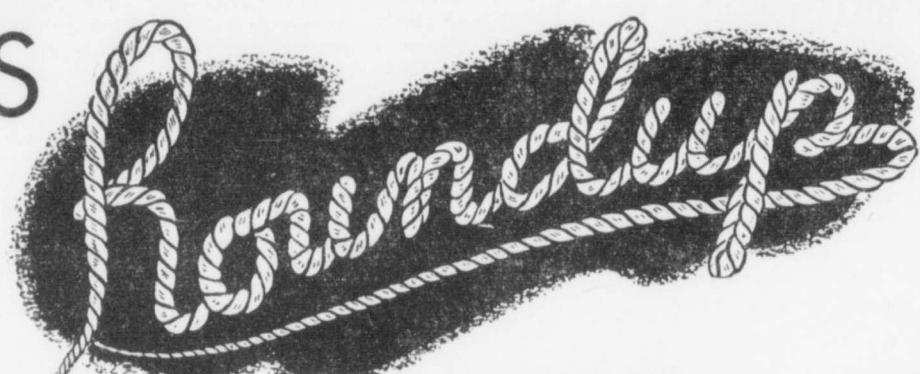
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TIME

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WHERE THE 'EAST' GOES 'WESTERN'

WELCOME ...

**Circus Visitors  
To PALM SPRINGS' "FINEST"  
SUPPER CLUB**

YOUR HOSTS  
VIC and GENE



HAVE A SNORT'N GOOD TIME AT PALM HOUSE

WHERE THE CIRCUS CROWD WILL CONGREGATE

SEE AND  
HEAR  
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**DAVE BARRY**

and his  
**STAR**  
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cast

LAUGH - LAUGH - with **RADIO'S ACE COMEDIAN** LAUGH - LAUGH - LAUGH

*Palm Springs' Greatest Circus Week Attractions!*

**YOU**

have laughed with DAVE BARRY on the JIMMIE DURANTE SHOW each week on NBC. You have heard him on Eddie Cantor-Don Ameche-Dick Haymes and Rudy Vallee Radio Shows.

**NOW**

You Can See  
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**PERSON**

( PLUS TWO HEADLINE ATTRACTIONS )

**Marilyn Hare**

Singing Star of "Meet the People"

**TWO SHOWS NIGHTLY  
9 and 12**

**Bob Hughes**

Irish Singing Star of the Play "Red Mill"

The **PALM HOUSE** is **FAMOUS FOR IT'S GOOD FOOD - COCKTAILS and ENTERTAINMENT**  
for your **DINING and DANCING** pleasure



**Frankie Ortega**

And His  
Band

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THE PALM HOUSE IS THE "PLACE TO GO"

JUST SOUTH ON PALM CANYON DRIVE  
AT THE INTERSECTION OF 111 HIGHWAY

**NO** COVER CHARGE  
MINIMUM CHARGE

Reservations Suggested—Phone 6234

THURSDAY NIGHT IS "SADIE HAWKINS" NIGHT AT THE PALM HOUSE

GO WESTERN

GO WESTERN





**TWO OF A KIND**—This means nothing but trouble for various and sundry Villagers and visitors. Leo Fields, judge of the Kangaroo court, an important adjunct of the Desert Circus, confers with Kenny Paul, Circus sheriff, on a schedule of fines to be assessed starting tomorrow when the unwary are hauled in for a judicial going over. Assurance was given that all fines will be insured—double the limit. Fields has served as Kangaroo court judge ever since there was a Circus court. Paul has been active in every Circus since coming to town. He's also a ranking Los Compadres member. (Palm Springs Associates, Earle O'Day photo.)

## Indians End Loop In Second Place, Upsetting Perris

Led by Lopez, guard, Palm Springs high basketball team Friday night on the Coachella floor and wound up the Riverside County league casaba race in second place.

The Perris team, rated one of the best in the loop, took the lead and was ahead until the end of the third period when Palm Springs forged ahead 42-40 and went on to win in the final period.

**HIGH SCORERS** for Palm Springs were Lopez, guard, with 17 points and Pierre, forward, with 14. They accounted for the points that overcame a Perris halftime lead of 30-24 and a 13-

point lead at the end of the first quarter.

The Village Bs lost to the Perris Bs by a score of 47-42.

**THE GAME MARKED** the last league game for both teams. It reflected much credit to Coach C. E. Ballagh who developed a fast basketball team which finished second in the loop despite early season handicaps due to the lack of a gymnasium and hardwood floor on which to practice.

In other league games Sherman Indians upset the hitherto undefeated Beaumont team, league champions, in a hot one, 39-38 and Elsinore defeated San Jacinto 50-29, the eighth straight loss for the latter.

The score:  
Palm Springs P. Perris  
Pierre, 14 F. Poury, 9  
Gilbert, 5 F. Wyman, 9  
Styers, C. Weischedel, 23  
Doro, 5 G. Hernandez, 1  
Lopez, 17 G. Ransom, 2

Scoring subs, Palm Springs, Norris, 5; Simpson, 4; Blackhart, 2. Perris, Talley, 2.



# Sports

## West's Leading Golf Star to Compete Here

Stellar Field to Tee Off March 19 In Invitational

The opening of the 13th Annual Palm Springs Invitational Golf Tournament will see most of last year's contestants back on the greens of the O'Donnell Golf Course with Ray Sleppey, defending his championship won last year against a field of some of the best amateur players in the country.

The Championship flight over a 54-hole route will see 130 players ready to tee off March 19, with the play continuing until the 21st.

**IN ADDITION** to Sleppey, who shot a winning 205 last year, Harry Givan, Seattle and John Dawson, Hollywood, who tied for second place with a score of 208, will be on hand trying for top honors.

Expecting to give the winner plenty of worry and trouble and entered in the Class A tournament are Eli Bariteau, Jr., San Jose, who shoots around par or better; Frank Hixon, Los Angeles, first time out here, entered with a one-shot handicap; Ralph Evan, scratch player from Los Angeles, and Jack Bariteau, who will be shooting with a one-handicap.

**LOCAL PLAYERS** who will enter the Championship contest and who have given a good accounting of themselves in the game in seasons past are: Milton Hick, John Wood, V. E. Studebaker and Carl Haymond.

The Class A joust consisting of 18 holes will be played on March 16 and 17 with players in need of a handicap of better than 8 strokes competing.

**THE 18-HOLE SENIOR** contest which always draws almost as much interest as the Championship matches has 112 players entered some of whom will play in the Championship contest.

The defending champion of last year is Hi Walton, who smacked out a winning 68 after winning a three-way play-off with Guy Hansen and Adrian McManus. Both of the runnersup will be on hand again.

A. Bullock-Webster, former California state champion will be swinging his clubs in the Senior matches. Championship contest players who have entered the Senior play are Carl Haymond and Bill Morgan.

The annual Calcutta will take place in the auditorium of the American Legion building the evening of March 18.

If ever there was a need to provide relief to the individual income tax-payer from the oppressive war income taxes which are stifling initiative and preventing business expansion, it is today.—Rep. Harold Knutson (R) of Minnesota.

### New Ranch-Type Home

Three bedrooms, two baths, spacious living room with fireplace. Lots of tile in kitchen and baths. Exceptionally large lot in fine neighborhood. Outstanding value at only

**\$13,500. Terms SHEPTENKO**

The Pioneer Realty Co. of Palm Springs  
475 N. Palm Canyon Drive  
Phone 7366 or 2814

### Fourth Section

The Desert Sun

Palm Springs, California  
Tuesday, March 9, 1948

### The Standings

RIVERSIDE COUNTY LEAGUE				
	P	W	L	Pct
Beaumont	8	7	1	.875
Palm Springs	8	5	3	.625
Hemet	8	5	3	.625
Banning	7	4	3	.571
Perris	8	4	4	.500
Elsinore	8	4	4	.500
Coachella	7	2	5	.285
San Jacinto	8	0	8	.000

### Results Last Week

Palm Springs, 52; Perris, 48.  
Sherman, 39; Beaumont, 38.  
Elsinore, 50; San Jacinto, 39.

### Busy Program Of Night Shoots On March Sked

Program of night shoots to be held under the auspices of the Coachella Valley Gun club will be four more for the month of March.

On March 12 a 50 meter contest will be held using any sight with forty shots. March 19, contestants will shoot 20 shots at 50 yards, 20 at 100 yards also with the use of any sight desired.

March 26 the same contest will be repeated.

Only one Sunday shoot will take place, March 14, with 40 shots at 50 yards, using iron sights and 40 shots at 100 yards with any sight.

Awards for the night shoots will be made to the two highest contestants in the four matches, one to the winner, and first and second place awards in each of the following classes: master, expert and the combined sharpshooter and marksman classes.

### 112 Women Golf Stars to Tee Off In Indio Event

A fast field of 112 women golfers will begin teeing off at 8 a. m. tomorrow to vie for the honor of being the first to don a brand new crown. The Cochran Ranch Golf Course will be the scene of the Indio Invitational Golf Tournament and though only one divotter will win the movie camera and projector top prize, thirty-two other ladies will be well rewarded for their golfing prowess. Prizes range from sterling sugar and cream sets to electric blankets, and from handsome lapel watches to the latest word in portable phonographs. Too, each entrant will receive a special gift—just for being present—so the affair, with all the entertainment added, promises to be a fine social as well as golfing event.

By special arrangement with the golf course, the Coachella Valley Sports League will handle the gallery tickets, and all proceeds from the sale of these tickets will be used to develop sporting fields and sites for the youth of the Coachella Valley. The Sports League is a non-profit organization of local men of the valley who realize the crying need for centers for sports activities for the high school students and teen-agers.

Admission to watch the Indio Invitational Tournament is \$1 per day and the golfing fans who wish to see these stellar players perform may obtain advance tickets through the Sporting Goods stores in Palm Springs, Indio, or Coachella, or tickets may be purchased at the gates of the Cochran Ranch Golf Course.

No home offers scope enough today for the trained energies of an intelligent modern woman.—Pearl Buck, author.

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Nylon is not a single substance, being a synthetic name for a group of related synthetic compounds which can be produced with many different physical properties—fibers, bristles, sheets, moldings, extrusions and coatings.

We've got to find a way to live comfortably with Petrillo. And we could get along if he'd only come down from the stratosphere and stop his fantastic demands.—James W. Murray, vice-president, RCA.

Quality since 1850  
*Art-carved*  
Rings by Wood  
Double Distinction!  
Modern matching rings for the bride and groom.

Set \$24.00  
Price includes 20% Fed. Tax.

•Trade-mark Reg.

Lady's Wedding Ring (W262) Man's Wedding Ring (V262)  
Rings enlarged to show detail

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Palm Springs' Pioneer Jeweler  
276 N. Palm Canyon Drive Phone 7633

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makes Nunn-Bush shoes fit better and keep their good looks longer.

The DURAND  
Style 4388  
Brown or Black  
Calf

Brown and White  
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**Nunn-Bush**  
Ankle Fashioned Oxfords

Also Edgerton Shoes for Men in several different styles

**ELLIS SPORTSWEAR**

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## The Home You Have Been Looking For!

On large estate lot 150x200. Ranch-type house, large living room with fireplace, patio and 2-car port. Three bedrooms, 2 baths. Guest house—room and bath.

FURNISHED

**All for \$26,500**

**Wm. Otto Co.—Culver Nichols**

(Associates)

Bernice Johnson - Al E. Hoover - Fred Arcsott  
861 N. Palm Canyon Drive Phone 2182

### HOME

For a desert home with heated swimming pool and every convenience ask to see this 5-bedroom house decorated with great charm and in a quiet, exclusive part of town.

Price \$37,500

...

### IN BEAUTIFUL PALM VILLAGE

One of the most attractive income units ever built on the desert. Constructed of pumice tile with pumice tile roof. Seven units with 3 fireplaces, all under one roof. Done by expert architect so that each unit has privacy. Located off the highway—no traffic noise. A unique property and one that will always command good rentals for a discriminating clientele.

Price \$125,000

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Phone 2226 - 2225

Frances Wilson - Ernie Dunlevie  
Irving Sanborn—Associates

### CIRCUS WEEK SPECIALS

Have FUN IN THE SUN, but Take Time to Look into These OUTSTANDING OFFERINGS

Three-bedroom house, two complete baths, large living room with fireplace. Large corner lot.  
\$3250 Cash—Balance Like Rent

**NEW COURT**—five units—separate bungalows, individual patios and porches, spacious rooms throughout, bath tubs and tile showers—finest of hardware and accessories, Schlage locks, Hall-Mack chrome fixtures, exhaust fans, over each range, ducted cooling, panel-ray heat, steel cabinets in kitchen, Frigidaire and Magic Chef ranges, etc., etc. Room for more units and pool. Close-in location.

Priced for Quick Sale and \$30,000 Cash Will Handle

**FINE RESIDENTIAL LOT**

Choice Location, north front and 160 feet deep. Big names nearby.  
Price—\$7500

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REALTORS

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## -- FRANK MILLER SPECIALS --

### LOTS

Palm Springs Village Tract	100x128	\$ 2,500
Little Tuscany Tract	96x110	4,500
Little Tuscany Tract No. 2	200x240	8,500
Chino Mesa Estates	150x135	5,000
Chino Canyon Mesa Tract	100x135	6,250
Chino Canyon Mesa Tract No. 2	100x135	5,000
Palm Springs Estates No. 3 (Zone C-2)	60x139	12,000
Las Palmas Estates	120x125	8,500
Marito Vista Tract	94x235	8,250
Joyce Tract (Zone R-4)	115x135	13,500
El Mirador Estates	120x135	7,000

LOCATIONS AND PRICES NONE BETTER

### EXCELLENT BUYS

- Three-Bedroom Home  
Completely furnished, fireplace, citrus, northeast section. \$13,750
- Two-Bedroom Home  
Large lot—guest room—a nice buy! \$15,000
- Two-Bedroom Home  
This is nearly new. Nicely furnished. \$5000 down, \$6000 down payment—less than \$100 per month on balance. \$15,000
- Three-Bedroom Home, Double Garage  
\$5000 down payment—less than \$100 per month on balance. \$16,000

### YOUR NEW HOME

- Terms or Cash
- 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$14,500
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$17,500
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$19,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$20,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$21,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$22,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$23,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$24,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$25,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$26,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$27,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$28,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$29,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$30,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$31,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$32,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$33,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$34,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$35,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$36,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$37,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$38,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$39,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$40,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$41,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$42,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$43,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$44,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$45,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$46,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$47,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$48,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$49,000
  - 3 Bedrooms, 2 baths, large lot, hardwood floors, patio. \$50,000

## FRANK MILLER

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ARCH NOBLE





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# *Del Tahquitz* *Hotel*

DRINKS—  
EATS—  
MUSIC—  
FUN!



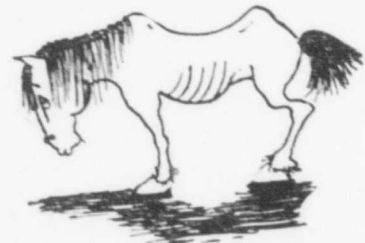
## '49<sup>er</sup> ROOM

Headquarters  
For FUN!  
Throughout Circus Week

SOMETHING DOING  
EVERY MINUTE!

COME ON DOWN  
FOR FUN!

We've Got  
The  
Entertainment!





# Cathedral City News Roundup

By MARY R. WOLSETH and HATTIE DERING SCHWARTZ

## How Dimes Grew, Merry Subject at Women's Meeting

Unique methods of increasing the dime they received from the treasurer at the Women's Auxiliary of the Community church a month ago, were the cause of much laughter at the meeting held last Thursday at Peterson's Desert Cove Ranch. Mrs. Du Vall, the president, increased her dime to \$1.80 by fine tuning her husband ten cents every time he was late to a meal and ten cents more if he didn't appear before it was over. Mrs. James Kyle made the professor pay her \$1 for baking that blueberry pie he had been asking for so long while Julia Latterell increased her dime to \$2.25 by doing baby sitting, donating a portion of a \$5 bill found in an Indian store which had been returned to her unclaimed at the end of two weeks and charging her husband five cents a day for the labor of putting up his lunch. Other women increased their dimes by self denial and outright gifts until the entire sum of \$20.50 was reported for the month's efforts.

There were 25 present including seven guests. "Our Time and Ourselves" was the subject of an inspiring talk by Mrs. L. McMartin of Beaumont.

Decorations of desert verbena and lemon blossoms made the Peterson ranch house very attractive and the refreshments were much enjoyed.

The next meeting will be held at the Community church Wednesday, March 31.

## Special Meeting Called to Bring Reports to Date

A specially called board meeting of the Woman's Club was held at the home of Edna Cobb a week ago. The president, Bessie Kelley, said that all records of the Woman's Club, sponsoring the local Girl Scout troops, had been lost from the minutes and she was therefore asking that a vote sponsoring this activity be written into the minute. This was done and Mrs. Marie Ide, chairman of the Youth Activity committee, was asked to communicate this action to Mrs. Verrell Phillips, Scout leader, and ask that she take up her problems with Mrs. Ide, who will bring them to the Board.

Mrs. Dorothy Becker, corresponding secretary, presented a table cloth to the club which is to be used as the means of raising money to procure a tea service for the club cupboard.

## First Services for Catholic Parish

Father Joseph Leissler of the Cathedral City Catholic church held his first service in this town on Sunday, March 1, in the home of Mrs. Emma Hammill, Grove and Encelia Lane. It was very well attended. Since then private services have been held daily in the same place. The second service was held in the Town Hall where the Sunday services will continue until the new chapel is built.

Father Leissler went to San Diego last week to interview Bishop Charles F. Buddy, D.D.

Let us sing even when we do not feel like it, for thus we may give wings to leaden feet and turn weariness into strength.—J. H. Jowett.

## Woman's Club Budget Plans Told in Report

Contrary to expectations the Woman's Club budget for the year will not allow the donation of large sums of money to local building funds, said Mrs. Leah Lewis, treasurer of the club and chairman of the budget committee. Under the new set-up of collecting club dues in October instead of March as heretofore money must be paid out for year books, federation dues, Christmas Fair and club expenses before it is replaced in the treasury. A reserve sum of \$700 is needed for this year to cover those expenses. Small donations of five and ten dollars were made to local and national causes but it was voted to keep the majority of money on reserve.

The ladies voted to give a benefit luncheon for the library on the last meeting April 21 to which the general public will be invited. A general parcel post plan has been thought up whereby friends living in other parts will be asked to send articles by parcel post, these to remain unopened and to be sold at auction at the luncheon.

## Interesting Talk On Navajo Indians Presented to Club

Curtis Ring, whose trading post The Kiva at Rancho Mirage is one of the few shops selling only authentic Indian-made jewelry and rugs, gave an impressive talk on the Navajo Indian last Wednesday afternoon at the Cathedral City Woman's Club meeting.

He told of the Navajos Asiatic heritage and the difficulty Westerners have in understanding them. Tribal customs have been traced to a Tibetan ancestry of a 900 year old migration across the steppes of Russia through Alaska and southward. He also said that the New Mexico and Arizona shops are centers for machine-made pseudo Indian jewelry which get by under advertising which is questionable. Turquoise can be dyed a deeper blue and will fade to green when its soft surface is impregnated with impurities. The hardness of a tur-

## Rug-Cleaning Is Being Built

A new and badly needed rug-cleaning establishment is being built on Cathedral Canyon drive next to the fire station. The owner is Charlie Scherck who says he and his wife, Vic, are looking forward to serving the community this way. They are not novices in this work having run a similar place in Long Beach for many years. They came to the desert two years ago because of Mrs. Scherck's health and have become active workers in all community affairs giving unstintingly of their time to the library particularly.

quoise and the depth of its color is what it is judged by.

Mr. Ring also spoke on rug weaving, giving its history and how to tell at which period the rug was made. Rug weaving is on the upward swing again and the Navajos have become convinced that weaving with the old patterns and using hand gathered vegetable dyes are rewarded by higher prices and a better standing in the art world. Thousands of Navajo young men were drafted into the army though they have never been given citizenship rights and upon their return are therefore not entitled to enjoy G. I. benefits or the right of voting. Better legislation is needed he said, to correct these injustices.

Rev. Jack Wartes will give the seventh of his series of sermons dealing with the Life of Christ at the meeting in the Community church next Sunday morning, March 14. The title is "Pilate on Trial". The public is invited.

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Join us for luncheon or dinner served daily

LUNCHEON 12 Noon to 2 P. M.  
DINNER 6:30 to 8 P. M.

**FIRECLIFF LODGE PALM DESERT**  
12 miles So. of Palm Springs on the road to Indio  
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PALM SPRINGS, CALIF.  
Tuesday March 9, 1948

The Desert Sun—3

## An Unusual Opportunity!

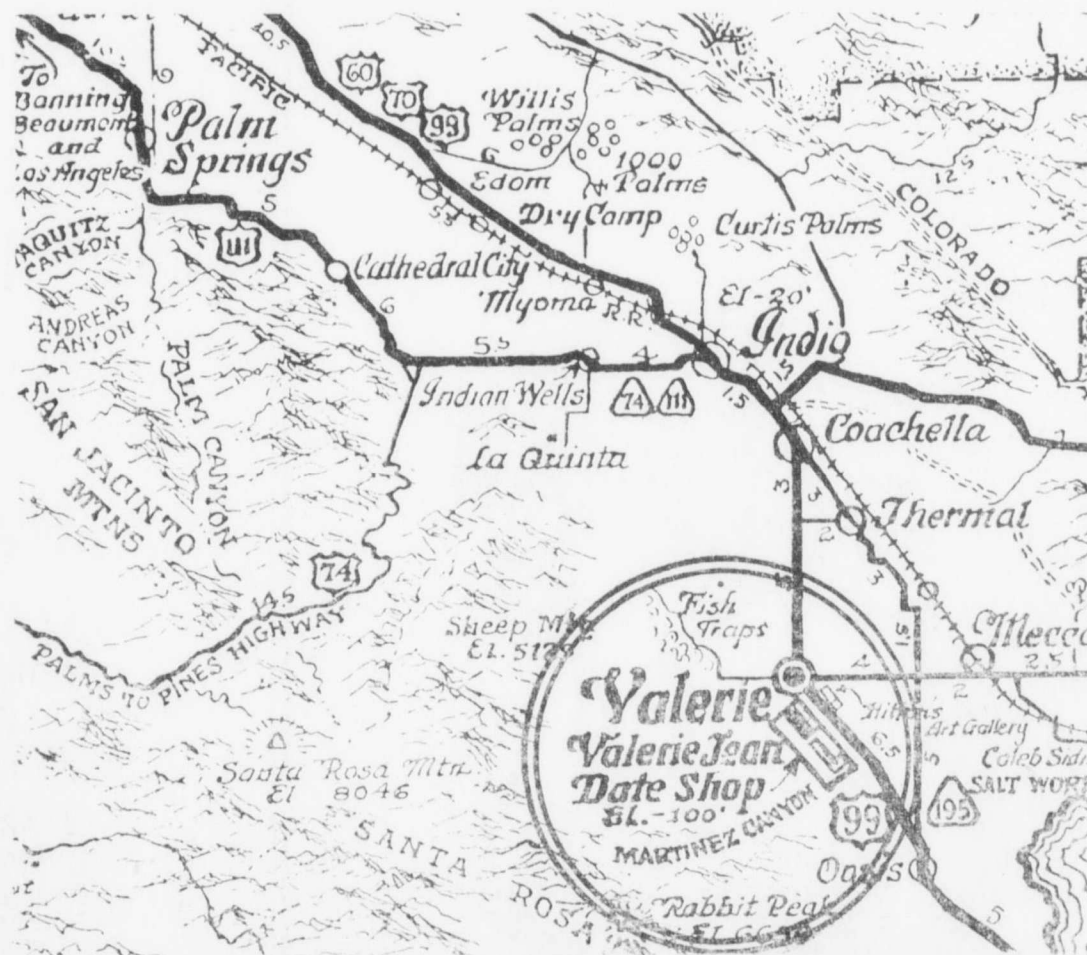
See—371 Stephens Road

In Las Palmas Estates. Just completed . . . Custom-built rambling type home, on lot 125x120, with irrigation water. Three bedrooms, 3 tile baths, unit heat and air conditioning. Beautifully decorated, large patio porch with southern exposure and view. Investigate. See owner on premises.

# WELCOME VISITORS

## To the 12th Annual DESERT CIRCUS

Valerie Jean Date Shop Offers a Complete Selection of "True Desert Desserts"



Palm Springs Residents and Visitors

WE INVITE YOU TO COME AND SEE US!

When You Look Around—You'll Know Why READERS' DIGEST and TRUE MAGAZINE Wrote Stories About Us.

Our Fame and Reputation Is World-Wide!

You Owe It to Yourself While on the Desert—to SEE the Desert!

# Valerie Jean Date Shop

At Valerie Corner

11 Miles South of Indio  
On Highway 99 at Ave. 66

P. O. Box 6, Thermal  
Phone Thermal 28-W-1

## For Rent

Two—1-Bedroom  
Furnished  
Houses  
in  
Rancho Mirage  
Swimming Pool  
\$100 a month each

See  
SIGRID GALLAGER  
Rancho Mirage  
Dial 2721  
Ask for 1091

## Over an Acre

Within walking distance of shops with completely and tastefully furnished two bedroom, two bath home, affording privacy and seclusion.

Full Price  
\$27,500

## SHEPTENKO

475 N. Palm Canyon Drive  
The Pioneer Realty Co.  
of Palm Springs  
Phone 7366 - 2614

## Auto Badly Damaged Near Cathedral City

The Volunteer Fire Department made a hurry call around midnight after the Jamboree when word came that a 1947 Buick sedan was on fire on the highway west of Cathedral City. The car had burned 35 minutes before the alarm was turned in but the department arrived in time to save the tires, engine and rear trunk section. The car belonged to Barton Swartz of Palm Springs.

I won't contradict the President. After all, he's a potential member of the union. He's a piano player.—President James C. Petrillo of American Federation of Musicians

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## HOTEL SITE

Convenient, close-in location. Size 115x135.

Price Only  
\$11,500

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# 12th ANNUAL CIRCUS and WILD WEST SH

Biggest Event  
of the  
**12th Annual Circus**

## 18 TERRIFIC EVENTS

- CALF ROPING — RIBBON TYING CONTEST
- BALLOON MATCH
- CHILDREN'S RACE
- SWEETHEART CONTEST
- RELAY RACE



- BRAGGER'S RACE
- BENDING RACE
- PARADE HORSE SHOW
- HORSE RACING EVENTS

LAST BUT NOT LEAST

## The CADILLAC AWARD

RIDE 'EM

COW

GIRL



*Welcome*  
**CIRCUS**  
**VISITORS**

ONE DAY ON  
**Saturday, Mar**

GRAND ENTRY at 2:30 p.  
at the FIELD C

On East Ramon Road  
Sponsored by Palm Springs Horsemen

**ARENA DIRECTOR:** Carl Henderson  
**FIELD JUDGE:** John Mawson  
**TIMERS:** Jap Edmunds  
**ANNOUNCER:** Frank Bogert

## Read - Read A Complete Program of 18 Events and Prizes

1. **TRACK GRAND ENTRY**—Carl Henderson in Charge. All Sheriffs' Poses and mounted organizations and riders in parade. Trophies presented to parade winners.
2. **ARENA — CALF ROPING-RIBBON TYING CONTEST**—Ernie Andrade in Charge. Cowboy will rope calf and be timed as calf stopping event. Girl will tie ribbon on calf's tail and be timed for total time of both roping and tying. Cowboy cannot touch calf but may get off and hold rope. Prize will be given for both calf roping and ribbon tying.
3. **TRACK—PARADE HORSE CLASS** — Carl Henderson in Charge. Horses will be judged on conformation and performance. Parade horses must be shown in silver mounted or other suitable equipment. First Prize—\$100.00 and Trophy—Donated by Milt Hicks, P. S. Builders' Supply. Second Prize—Trophy and pair of shoes—Donated by Florsheim Shoe Store. Third Prize—Trophy and four dinners—Donated by Solomon's Restaurant.
4. **ARENA—MATCHED PAIRS**—Carl Henderson in Charge. Horses to be judged as a team of matched horses, conformation and manner of going. First Prize—\$50.00 and Trophy. Second Prize—Set of Barbecue Plates—Donated by Reid's Pottery Shop. Third Prize—Merchandise Order from The Desert Inn Garage.
5. **TRACK—OPEN 1/4 MILE RACE**—Phil Delano in Charge. Lap and tap, start at 1/4 mile post to finish in front of grandstand. First Prize—\$100.00—Donated by Texaco Oil Co. Second Prize—Radio, donated by Reed's Radio Shop. Third Prize—Merchandise Order, Donated by Maloof's Dept. Store.
6. **ARENA—BALLOON MATCH**—Del Smith in Charge. Each posse or mounted group to have entry of four. Each man will have a balloon tied to his neck and a shillelagh. Contest will last 8 minutes at which time all posse's men will return to their corner and posse having largest number of unbroken balloons wins. As each man's balloon is broken, he must retire from action. Prize—\$100.00 to winning posse. Donated by Bill McKay.
7. **TRACK—1/8 MILE RACE FOR CHILDREN—16 or UNDER** Cliff Campbell in Charge. Hotel Del Tahquitz Stake—\$100.00. First Prize—\$50.00; Second Prize \$30.00; Third Prize \$20.00.
8. **TRACK—MONTE MONTANA, Trick Roping**—JESS KELL and HIS TRICK MULE—BOZO the CLOWN, ZEKE BOWEY and HIS TRAINED PINTO HORSE. Frank Bogert in Charge.
9. **ARENA—JUDGING SWEETHEART CONTEST**—Tony Burke in Charge. Winner to receive: Western Tailored Suit, Donated by Nudie, famous rodeo tailor. Western Hat and Boots, Donated by Bullock's. Complete Makeup Kit, Donated by House of Westmore. Screen Test by Major Studio. Entries must be sponsored by organization participating. Entries will be judged on personality, beauty and form. Judges: Bob Hope, Honorary Mayor of Palm Springs. Wally Westmore, House of Westmore Cosmetics. Judge Leo Fields. Two other prominent screen actors.
10. **TRACK—RELAY RACE**—Phil Delano in Charge. Between 3 posses or mounted organizations. Each horse to run 1/8 mile. 4 horses on team. Rider will pass baton. Start and finish in front of grandstand.
11. **ARENA—WESTERN SINGLES CLASS FOR MEN**—Carl Henderson in charge. First Prize—\$50.00 and Trophy—Donated by General Petroleum Corp. Second Prize—Merchandise Donated by Robinson's. Third Prize—Merchandise Donated by Maloof's.
12. **ARENA—WESTERN SINGLES CLASS FOR WOMEN**—Carl Henderson in Charge. First Prize—\$50.00 and Trophy—Donated by General Petroleum Corp. Second Prize—Gold Kid Bag—Donated by Dorothy Gray. Third Prize—Flowers—Donated by Palm Springs Florists.
13. **TRACK—1/4 MILE BRAGGER'S RACE**—Kenny Paul in Charge. Horse to be owner-ridden. Will start at 1/4 mile post and end in front of grandstand. Must be resident of Palm Springs. Prize: \$100.00—Donated by Earl Henderson.
14. **TRACK—Cowhide Race**—Kenny Paul in Charge. Rider to tow partner on cowhide tied with lass rope for 50 yds. Finish in front of grandstand. First Prize—\$50.00—Donated by Palm Springs Biltmore. Sport Shirt Donated by Tweeds and Weeds. Second Prize—\$30.00—Donated by Palm Springs Biltmore. Merchandise Order Donated by Tex Driskell. Third Prize—\$20.00—Donated by Palm Springs Biltmore. Myrtlewood Bowl—Donated by Myrtlewood Shop, in The Center.
15. **ARENA—TRICK RIDING** by MONTE MONTANA, with LOUISE MONTANA AND MONTE JR.—Frank Bogert in Charge.
16. **ARENA—BENDING RACE**—Joe Butler in Charge. Horses to start in center—turn both times toward grandstand and finish in center. First Prize—\$50.00—Donated by John J. Kovacovich. and Merchandise Donated by Palm Springs Music Co. Second Prize—\$30.00—Donated by John J. Kovacovich and Prize from California Electric Power Co. Third Prize—\$20.00—Donated by John J. Kovacovich and Rawhide Quirt Donated by Palm Springs Sporting Goods Shop.
17. **ARENA—CADILLAC CAR RAFFLE**—Art Bailey in Charge of Drawing.
18. **TRACK—MONTE MONTANA AND HIS FAMOUS LIBERTY DRILL TEAM OF 6 PINTO HORSES.**

**NOTICE**—All events will be Post Entries.

Those wishing to enter will line up as instructed by announcer on the track or entrance gate.

Events will be run promptly and will not be held up for any participant arriving late, or delayed.



# and WILD WEST SHOW

ame  
US  
ORS

ONE DAY ONLY  
Saturday, March 13<sup>th</sup>

GRAND ENTRY at 2:30 p. m.  
at the FIELD CLUB

On East Ramon Road  
Sponsored by Palm Springs Horseman's Assn.

ARENA DIRECTOR:  
FIELD JUDGE:  
TIMERS:  
ANNOUNCER:

Carl Henderson  
John Mawson and Ernie Andre  
Jap Edmunds and Janice Bogert  
Frank Bogert



A WILD WEST SHOW  
You'll  
NEVER FORGET

## Program of 18 Events and Prizes

10. TRACK—RELAY RACE—Phil Delano in Charge.  
Between 3 posses or mounted organizations. Each horse to run 1/8 mile. 4 horses on team. Rider will pass baton. Start and finish in front of grandstand.
11. ARENA—WESTERN SINGLES CLASS FOR MEN—  
Carl Henderson in charge.  
First Prize—\$50.00 and Trophy—  
Donated by General Petroleum Corp.  
Second Prize—Merchandise Donated by Robinson's.  
Third Prize—Merchandise Donated by Maloof's.
12. ARENA—WESTERN SINGLES CLASS FOR WOMEN—  
Carl Henderson in Charge.  
First Prize—\$50.00 and Trophy—  
Donated by General Petroleum Corp.  
Second Prize—Gold Kid Bag—Donated by Dorothy Gray.  
Third Prize—Flowers—Donated by Palm Springs Florists.
13. TRACK—1/4 MILE BRAGGER'S RACE—Kenny Paul in Charge.  
Horse to be owner-ridden. Will start at 1/4 mile post and end in front of grandstand. Must be resident of Palm Springs.  
Prize: \$100.00—Donated by Earl Henderson.
14. TRACK—Cowhide Race—Kenny Paul in Charge.  
Rider to tow partner on cowhide tied with lass rope for 50 yds. Finish in front of grandstand.  
First Prize—\$50.00—Donated by Palm Springs Biltmore.  
Sport Shirt Donated by Tweeds and Weeds.  
Second Prize—\$30.00—Donated by Palm Springs Biltmore.  
Merchandise Order Donated by Tex Driskell.  
Third Prize—\$20.00—Donated by Palm Springs Biltmore.  
Myrtlewood Bowl—Donated by Myrtlewood Shop, in The Center.
15. ARENA—TRICK RIDING by MONTE MONTANA, with LOUISE MONTANA AND MONTE JR.—Frank Bogert in Charge.
16. ARENA—BENDING RACE—Joe Butler in Charge.  
Horses to start in center—turn both times toward grandstand and finish in center.  
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and Merchandise Donated by Palm Springs Music Co.  
Second Prize—\$30.00—Donated by John J. Kovacovich  
and Prize from California Electric Power Co.  
Third Prize—\$20.00—Donated by John J. Kovacovich  
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Events will be run promptly and will not be held up for any participant arriving late, or delayed.

### MORE EVENTS

#### MONTE MONTANA

Trick Roping

#### JESS KELL

and His

Trick Mule

#### BOZO the CLOWN

Zeke Bowey and His  
Trained Pinto Horse



Come One - Come All

Bring Your Kids

— Bring Your Neighbor's Kids

READ - READ - - -

A Complete Program

OF THE

12th ANNUAL DESERT CIRCUS

# Wild West Show

Sponsored By

THE PALM SPRINGS HORSEMEN'S ASSN.





**Beautifully  
Furnished**

Three bedroom, three bath home. Large living room with fireplace. Corner lot 100x105 completely walled and all landscaped. Swimming pool now under construction. Price including pool

**\$20,000****SHEPTENKO**

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And Also a Staunch  
Believer in Honesty

Tolliver L. Jackson, private family cook is a strong believer in honesty following the return of his lost or forgotten purse containing \$20 in good American cash.

He was particularly grateful to Murray Barrick, junior partner in the firm of the Palm Springs Department and Hardware Store, who returned the purse to Jackson.

Jackson said he missed his purse Thursday evening and remembered that he had pulled it out of his pocket while making a purchase in the department store. Calling that establishment Friday when it opened for business, he was relieved to learn that Barrick had found the purse.

**Circus Greetings**

Enjoy the  
DESERT AT ITS BEST

—at—

**THE  
Town House**

AND BUNGALOWS

359 South Belardo Road

Telephone 2208

**Bigger and Better  
Coverage, Plan for  
Cathedral City**

A regular news correspondent paid by the Desert Sun to collect the local news for the two weekly issues, and an advertising solicitor to visit the town more often was proposed to and accepted by O. B. Jaynes, publisher of the Desert Sun when he sat in on a specially called meeting last Friday night in the Townhall. This group met at the request of L. C. Lewis, president of the Chamber of Commerce, to become better acquainted with Mr. Jaynes and to make our news requirements known to him.

Bill Hillery, the first correspondent for the town, told of his early efforts to give the city news coverage in a weekly comment column which he had written for over ten years until failing eyesight caused him to discontinue it.

Mrs. Mary Wolseth explained that her voluntary contributions had been made in behalf of the Civic Improvement association and that she had attempted to give the town impartial news coverage. Last season she wrote for both weekly issues and during the summer the reporting was done by F. Mack Moore, president of the Civic group. This organization was recently dissolved and she said that a paid worker would be more interested in discovering news and seeing that it was printed at the proper time.

Mr. Jaynes thanked Mr. Lewis for giving him insight into the local news problem and asked that a committee work with him in finding a local correspondent. He also proposed that a full page, more impressive heading be devised.

Hart L. Kopp was appointed chairman of the committee consisting of Warner S. Moon, Mary Wolseth and Hattie Schwartz.

**Taxi-Cabs**

Hearing March 25 on  
Dunlap Application

Public hearing will be held March 25 at city council chambers on application of R. R. Dunlap for a license to operate a taxi cab service in Palm Springs.

Dunlap's application was presented city council by Attorney E. E. Theriault at its meeting last week.

All of us must make it in our No. 1 job to stop the inflationary spiral.—Charles E. Wilson, president, General Electric Co.

**The Desert Sun  
CLASSIFIED ADS**

Phone 2249

**RATES**

PER LINE	One Time	Two Times	Four Times	One Month
	30	45	80	1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACES PER LINE . . . LARGE TYPE CHARGED AS 3 LINES
- MINIMUM: 3 LINES.
- RATES BASED ON CONSECUTIVE ISSUES.

**Lost and Found 10**

LOST, FEMALE WELCH TERRIER. REWARD. T. Green, Hatchetts Market.

\$150 REWARD  
LOST—BROOK PLATINUM set with 3 large diamonds and 68 small diamonds. Lost March 3 between Hotel Biltmore and Plaza Cleaners. File No. 51, Desert Sun, or phone Los Angeles, Madison 6-4159, collect.

**Personal 12**

TO SEE points of interest, man with Packard sedan offers service day or week. Reasonable. Phone D. H. S. 542, write Box 235, Desert Hot Springs.

ALTERATIONS  
Men and women's clothing. 233 E. Amado Rd. Phone 5023.

**Rock Hounds To Meet  
At Banning March 17**

San Geronimo Mineral and Gem society will meet Wednesday, March 17 in the study hall of Banning high school at 8 p.m.

An interesting program has been arranged by Santon Bretschneider. Reports on the Tri-City Gem and Mineral show at Indio will be presented and plans discussed for a field trip.

Some elephant's tusks weigh more than 100 pounds.

**LEGAL NOTICES****CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME**

The undersigned JOHN T. HEDRICK, CECIL HEDRICK and CORA E. HEDRICK, hereby certify that they are the partners, and all of the partners, of a partnership known by the firm name and style of THE CINDERELLA SHOPPE; that they are the sole owners of said partnership, and as said partners, that they conduct a business under the name of SUNNY SANDS, at 1555 North Palm Canyon Drive, Palm Springs, Riverside County, California.

That the full names and places of residence of said partners and the persons conducting said business are as follows:

JOHN T. HEDRICK  
119 Jewell Place,  
Orange, California.  
CECIL HEDRICK  
119 Jewell Place,  
Orange, California.  
CORA E. HEDRICK  
1712 North Main Street,  
Santa Ana, California.

WITNESS our hands this 2nd day of March, 1948.

JOHN T. HEDRICK  
CECIL HEDRICK  
CORA E. HEDRICK  
STATE OF CALIFORNIA )  
COUNTY OF ORANGE ) ss.  
On this 2nd day of March, 1948, before me, Edith B. Brooks, a Notary Public in and for said County and State, personally appeared JOHN T. HEDRICK, CECIL HEDRICK and CORA E. HEDRICK, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

WITNESS my hand and official seal.

EDITH B. BROOKS (Seal)  
Notary Public in and for said County and State.

Desert Sun, March 9, 16, 23, 30, 1948.

**NOTICE**

The lady who's mother [with injured back] I assisted to board a 5:15 Los Angeles bus Feb. 14 please contact me at bus depot.

**IMPORTANT!**

R. Dunlap  
Agent

**Beautiful  
Modern**

Three bedroom, three bath home. Large lot well landscaped. Located in fine residential tract in south part of town. Price completely furnished

**\$24,500****SHEPTENKO**

475 N. Palm Canyon Drive  
The Pioneer Realty Co.  
of Palm Springs  
Phone 7366 - 2614

**Personal**

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

**Miscellaneous Services 15**

TYPING  
Expert — Rapid Service  
Ruth Stiles — 140 N. Indian

**Moving—Storage 19**

TELEPHONE  
2249 2240  
AND LET THE TRAINED  
ADVISOR WRITE YOUR  
CLASSIFIED ADS  
THE DESERT SUN  
174C (THE CENTER)

**HOUSE MOVING**

Estimates Given  
Wright and Leonard  
P. O. Box 25, Palm Springs  
Phone 3803

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

**Home Services 20**

CESSPOOLS  
Phone 7766  
SAFEMAN  
CONSTRUCTION AND  
CESSPOOL CO.

**EXPERT**

Radio Repairing  
AT REASONABLE PRICES  
PALM SPRINGS  
MUSIC CO.  
360 N. Palm Canyon Drive  
Phone 6122

**ROOFING**

CONTRACTOR  
Estimates  
Cheerfully Given  
PERRY F. SANDERS  
Phone 7674

LOT LEVELING  
Let us clear and level your lots with our up-to-date equipment.  
HARLES BROS.  
241 E. George St.  
Phone Banning 4093

ANTIQUE restored, furniture refinished. Cabinets made to order. Estimates and delivery free.  
The Desert Cabinet Shop  
706 Broadway—P. O. Box 15  
Cathedral City. Phone 1166

W. A. COONS  
GENERAL CONTRACTOR  
Alterations and Repairs  
Phone 2841—Box 1329  
154 N. Indian

PALM VALLEY  
UPHOLSTERING STUDIOS  
Decorating Home Furniture  
Home Furnishings—Materials  
18 years experience—Specializing in Home Apt.—Hotel and Dude Ranch Decorations.  
Representatives will call—  
Phone 1112.

TEX DRISKELL  
REFRIGERATION  
SALES AND SERVICE  
FOR  
COOLER REPAIR SERVICE  
PHONE 2828

**Work Wanted 25**

EXPERIENCED auto mechanic wants permanent year around job in garage or gas station, or will lease same. Specialist on Ford, Mercury, Lincoln. Pat Holden, 11846 Strathern, Sunset 1-0485, N. Hollywood.

BOY SCOUTS of Troop 44 want work to earn money for uniforms. Call 4724.

COUPLE: Dependable, well qualified wants management of hotel or courts. J. A. Sutherland, 7804 El Cajon Blvd., La Mesa. Phone 1 and 6—9423.

HOUSE BUILDING  
REMODELING  
MAINTENANCE WORK  
Phone 5631—P. O. Box 1462

GRADUATE NURSE as baby sitter or companion. Lillian Kuhlman. Phone 8341.

CHEERFUL, refined, middle-aged woman wishes position as companion, reliable driver. Box 48, Desert Sun.

MAN desires position as chauffeur. Free to travel. Experienced. File 44, Desert Sun.

BABY SITTER!  
Experienced! Reliable! Willing! Conveniently located—7794.

**LEGAL NOTICES**

NOTICE TO CREDITORS  
No. 12014  
Estate of CHESTER C. IDE, deceased.

Notice is Hereby Given, by the undersigned, MARIE IDE, Administratrix of the Estate of CHESTER C. IDE, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of the County of Riverside, California, or to exhibit them with the necessary vouchers to the said MARIE IDE at the office of EUGENE E. THERIAULT, Attorney-at-Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

MARIE IDE  
Administratrix of the Estate of CHESTER C. IDE, deceased.  
Dated at Palm Springs, California, February 17, 1948  
Pub. Sun, Feb. 17, 24, Mar. 2, 9, 1948

**Work Wanted 25**

BABY SITTER  
Afternoons and Evenings  
Mrs. Anderson. Mornings—  
phone 7054, all day phone 4641.

GRADUATE nurse desires position in home or hospital. 666 Calle Roca, rear.

COOK—Housekeeper—Adult family. Capable complete charge. Willing to travel. Local, Hollywood references. 3211.

**Employment Offered 27**

CHEF, 1st and 2nd cooks, BAKER, SALAD MAN, PANTRYMAN and YARDMAN wanted for high class Colorado Resort Hotel. Season June 11-Sept. 14. Write File 47 Desert Sun.

**WAITERS!****WAITRESSES!**

EMPLOYER'S ASSOCIATION  
201 N. Indian

WOMAN for part time bookkeeping and office work. Must have experience. Phone 5781.

REFINED girl or lady to drive car part time. References. File No. 43, Desert Sun.

GIRL FOR CASHIER'S POST  
APPLY  
DESMOND'S PLAZA

**Business Opportunities 30**

COFFEE SHOP — Lease and equipment. \$2300 monthly. Hot spot!  
GIFT AND ANTIQUE SHOP. Lease only. \$75 monthly. See Carl Henderson at Palm Desert or phone Palm Springs 7375 evenings.

FISHING, hunting, swimming, Trailer and camping space. Elevation 2500 feet. 25 miles north of Palm Springs. Long time lease. O. S. McKinney, P. O. Box 1180.

GROCERY store and cafe. Exclusive location. Showing net receipts over \$8000 in last 8 months. Price \$10,000, terms and lease on building. Phone Madge Rocks or Jack Rose, 7375 or 4803 or call 245 N. Palm Canyon Drive.

FULLY equipped Fountain-Lunch in Cathedral City Grocery. Good proposition to right party. See J. Palmer, Cathedral City Grocery.

**Real Estate for Sale 35**

TRIPLEX—1 YEAR OLD  
One, 2 bedroom apartment.  
Two, 1 bedroom apartment.  
All nicely furnished. Panel-Ray heat. Beautifully landscaped on corner lot with side patio.

**GOOD INCOME****PRICE \$31,500**

H. B. ROSEN, Owner  
594-596 Calle Abrosia  
Aurita—Santa Rosa Tract

"Courtesy to Brokers"

MODEL DESERT HOME  
Redwood with native rock fireplace. View lot 135x125. Fenced. See CARL HENDERSON at Palm Desert or phone Palm Springs 7375.

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

2 1/4 ACRES in Little Tuscany area, \$9,500. Will consider offer. HAROLD HICKS  
813 North Palm Canyon  
6711 — Phones — 2736

COMBINE business and home on Indian Ave. near Bullocks! 4-room modern, attractively furnished. \$4950. Phone 7794.

2 BEDROOM house nicely furnished. Lots of citrus trees. Fenced yard. Excellent location. \$5000 down. Balance easy terms.  
FRANK MILLER, REALTOR  
428 N. Palm Canyon Drive  
Phone 2929

ON RAMON ROAD, very close in, 100x110, R-3 bungalow court lot. \$5950. HAROLD HICKS OFFICE. Phone 2736.

CATTLE RANCH  
Northwestern New Mexico  
Appx. 45 sections of fine grazing land under 10 yr. lease, renewal on expiration. 1515 acres deeded land of which 120 A. is irrigated river bottom. 3 br. modern house; garage; bunk room; well planned barn, feed racks and corrals. Yr. around river flows 5 mi. thru ranch. 240 cattle at market price. On state highway 1 mi. from store, 12 mi. from town. \$75,000, 1/3 cash.

K. B. DRAKE, Broker  
Temecula, Calif. Phone 181

5 TO 40 ACRES  
Best silt soil and your own well. Will grow anything. Adjoins Palm Village. See CARL HENDERSON at Palm Desert or phone P. S. 7375 evenings.

**Real Estate for Sale 35**

TO BE SOLD AT COST  
3 bedrooms, 2 baths on 100'x100' lot. Newly furnished, electric range, linens, dishes, silverware, etc. Living room and one bedroom fully carpeted, rugs in other bedrooms. Terms can be arranged. Shown by appointment only. File 35, Desert Sun.

In Tramway area, 2 R-3 lots, total frontage 200x128 ft. Room for 20 units. Total price \$9500.

HAROLD HICKS  
813 North Palm Canyon  
6711—Phones—2736

120 ACRES of undeveloped land on Palm Springs-Indio hiway. Adjoining the world famous Sun Gold date garden, 3 miles from La Quinta hotel and Desert Club, 5 miles east of Palm Village and Palm Desert. Plenty of hiway frontage, most beautiful view in valley. \$500 per acre. All or part. Courtesy to Brokers. Call or write Mr. Bolton, Indio, Calif. Phone 7351.

FOR REAL VALUES in homes, furnished and unfurnished, consult

ADOLPH ISRAEL  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

**1550 ACRE RANCH**

75 miles from Los Angeles  
Cattle, Grain and Alfalfa

500 inches free gravity water, year around. Modern six-room owner's home. Four modern houses for resident help. Electricity and telephone service. Hay barns, cattle feeding pens and complete farm operating equipment including 1 1/2-ton cattle truck and a pick-up truck. If you know anything about farming and want a good paying ranch and an excellent investment we will be glad to show you this ranch.

SEE PAT PADIAS—PH. 2907  
SENTINEL REALTY  
COMPANY  
315 N. Palm Canyon Drive

SACRIFICE BY OWNER!  
3 bedroom home, furnished. Separate guest house, double garage, walled yard, patio. Large lot, 2 blocks N. of Tamarisk. Only \$20,000, 1/3 down. 1508 El Alameda. Phone 6873.

CORNER residence lot Indian Trail Tract. \$1800.  
MUNHOLLAND & CO.  
431 N. Palm Canyon  
Phone 3673

\$12,850. New close-in bungalow. 2 baths. Large lot. Air conditioned. A real buy. Less than cost. Phone CR. 57147—CR 6-1279.

80 ACRES Desert 1 1/2 miles N.E. Garnet Station. Good water conditions. Ready to subdivide. \$10,000. C. S. Bowen, 451 10th St., Beaumont.

2 LOTS near Colonial House. Each 100x134 ft. Water rights. Both for \$9000.  
HAROLD HICKS  
813 North Palm Canyon  
6711 — Phones — 2736

\$15,650  
PALM VILLAGE

3 bedrooms and den. 2 baths. Partly furnished. Air conditioned throughout. Call P. S. 3191 at 235 North Palm Canyon Dr.

BUY a completely furnished house in the very best district in Palm Springs. 4 bedroom house, one block from golf course. Large lot, landscaped. 2 car garage, screened porch, sundeck, breakfast patio. Ready to move in. \$21,000 cash will handle. Owner will carry balance on trust deed. Inspect at any time, or will rent 1 to 3 year lease. A real bargain. 590 N. Cahulla Rd.

OUT OF TOWN owner says sell 120 A. 1000 Palms. \$75,000 ac. A steal. Nickles Realtor, 8620 Melrose Ave., Hollywood, Calif. BR. 22297. Courtesy to brokers.

2 LOTS in Tramway area 200x128. Fine desert view. Total price \$4400.  
MUNHOLLAND & CO.  
431 N. Palm Canyon  
Phone 3673

BY OWNER—Guest ranch property, 2 1/2 acres in Palm Springs. Can keep horses. Call 6851.

**HOME AND INCOME**

4 rentals. Live in 1, rent 3. Excellent income on investment. Hotel zone. By owner. Phone 5682.

IMMEDIATE possession. Furnished new 1 bedroom house, modern. Business zone. \$3750. Terms to suit. 181 Covey St., Garnet Gardens, N. Indian Ave. Key at grocery store. R. H. Cockerhorn, owner. Gen. Del., San Bernardino.

NEW unfurnished, 3 bedroom 2 bath house on large lot, \$13,500. Terms. Phone Madge Rocks or Jack Rose, 7375, or 4803, or call 245 N. Palm Canyon Drive.

DESIRABLE corner lot, estate size in original Rancho Mirage Tract. 1 block off State Hiway. Sacrifice for cash. Phone Owner 6789.

ATTRACTIVE home on large R-3 lot. 3 bedrooms, 3 baths. Glazed-in sun porch with barbecue. 3 wall enclosed patios. 2 car garage. Fenced and landscaped. Phone Owner 6495.

**6 daily trains  
to Chicago****SUPER CHIEF**

America's finest. All-private-room car streamliner with spacious accommodations, colorful decorations and non-fogging windows. Planned music and radio programs as you desire them. Extra-Fine—Extra-Fare.  
Lv. San Bernardino 9:35 P. M.

**THE CHIEF**

The utmost in smooth-riding speed. All Pullman streamliner with through car service to New York and Washington. Observation, club-lounge, and dining car service. Extra-Fare.  
Lv. San Bernardino 2:18 P. M.

**EL CAPITAN**

The only all-chair-car streamliner between California and Chicago. Same traveling time as Super Chief. Observation, club-lounge, and dining car service. Extra-Fare.  
Lv. San Bernardino 3:05 P. M.

**THE GRAND CANYON**

Another popular train of the Santa Fe fleet. Pullman and chair car. Pullmans available to South Rim of the Grand Canyon for stopovers.  
Lv. San Ber. 3:30 PM

**CALIFORNIA LIMITED**

A favorite for standard Pullman and chair-car service. Lounge and dining car.  
Lv. San Ber. 8:55 PM

**THE SCOUT**

Pullman and chair-car accommodations. Stop over, if you wish, at Carlsbad Caverns on your way east.  
Lv. San Bernardino 10:08 P. M.

Fine food all the way, too—those famous Fred Harvey meals

**SANTA FE SYSTEM LINES****Santa Fe**

for further information telephone or write

J. S. ROLLMAN, JR., City Passenger Agent  
Santa Fe Ticket Office  
404 N. Palm Canyon Drive  
PALM SPRINGS, CALIF.



100 FOOT FRONTAGE ON NORTH PALM CANYON \$12,000 FULL PRICE. TERMS.

LARGE ESTATE AND RESIDENCE LOTS IN EL MIRADOR ESTATES WITH IRRIGATION WATER UNDER PRESSURE, UNDERGROUND UTILITIES. \$3500 TO \$5000.

LARGE CORNER LOT, 185x150 IN WILBUR MAYTRACT. 3 SHARES WATER, UNDERGROUND UTILITIES. PAVED STREETS. \$6000. COURTESY TO BROKERS.

\$3500  
BUYS RESIDENCE LOT CLOSE IN. IRRIGATION WATER, UNDERGROUND UTILITIES. BEAUTIFUL VIEW.

\$1400 FULL PRICE, BUYS A HOMESITE IN PALM SPRINGS FOR A LIMITED TIME ONLY.

## WM. OTTO CO. CULVER NICHOLS

Associates  
BARNEY JOHNSON  
AL E. HOOVER  
FRED ARSCOTT  
861 N. PALM CANYON  
PHONE 2182

BRAND NEW 2 bedroom home on large lot. \$7950, 1/2 down, balance \$75 a month.

FRANK MILLER, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

LOW PRICES, lots, homes, income property, hotel sites and business sites!  
A. L. KAGNA CO., Realtors  
ROSE ROSENBERG, Associate  
278 S. Palm Canyon Dr.  
El Dorado Hotel—Phone 7191

IN THE HEART OF DESERT, my beautiful home completely furnished. 2 bedrooms. '48 Frigidaire. Lot 65x125. Best water in Riverside county. Large wash room. 36 in. cobblestone wall around lot. Large sun deck, shrubs and lawn, \$10,500. Shangri-la Palms, Ramon Rd., 1 1/2 mi. E. 1000 Palms. See Murphy.

NEW, concrete block house. Steel sash, fireplace, electric kitchen. \$3950 unfurnished. \$4600 furnished. 1880 S. Palm Canyon. Call 7066.

TWO, 2 bedroom homes completely furnished. 1 rented. 2 car garage, large lot. Terms. Will trade for business or property. 163 W. 4th Ave., Desert Hot Springs.

3 ROOM furnished house on Reservation. Near bath house. Full price \$1500 cash. Must sell. Owner, 436 S. Western, Los Angeles.

## SACRIFICE \$6500

95 full bearing grapefruit trees on 1 1/2 acre homesite.

160 full bearing date palms on 2 acre homesite. \$7000.

See CARL HENDERSON at PALM DESERT PALM SPRINGS 7375

RANCHO MIRAGE!  
Beautiful modern adobe home with Monterey tile roof, 2 large bedrooms, exceptional closet space. 17 by 26 living room, fireplace. Completely furnished by Barker Bros. Carpeted throughout. Enclosed patio. Exceptional view from large windows. Landscaped. This property includes 2 acres which can be divided into 3 lots. Will sell as a parcel or separately. Swimming privileges. Owner. Turn left at Rancho Mirage. Tract office, 1st house on left.

NEW 2 bedroom home on 1/2 ACRE HILLSIDE LOT in beautiful RANCHO MIRAGE. ESTELLA EWART, Realtor  
1112 Phone 1117

WANT SMALL HOME VICINITY PALM SPRINGS. WALKING DISTANCE P. O. Will sell new home, excellent view. 1091 W. Cottonwood, Banning.

BRAND NEW Duplex, completely furnished, in exclusive Palm Springs Country Club Estates, only \$17,500. Terms. Ramon Road east of Airport—phone Los Angeles, Ax. 3-2162.

6 1/2 ACRES in Palm Springs, all utilities. Ripe for builder on cooperative basis. P. O. Box 57, Palm Springs.

540 ACRES, 3 good springs, 5 miles south of Banning. Suitable for resort home or ranch. Part cash, balance easy. Owner, 1340 Center St., Redlands.

R-1 LOT on Beuna Vista, 120x83 ft. \$2500.  
HAROLD HICKS  
813 North Palm Canyon  
6711 — Phones — 2736

4 BEDROOMS, 3 baths, 3 fireplaces, patios, furnished, newly redecorated. Beautifully landscaped grounds, walled lot. Exclusive location. Owner anxious to sell—will consider reasonable offer. Phone No. 2216. \$26,500.

LUXURY HOME — Beautifully furnished 2 bedrooms, 2 baths. Large living room with fireplace. Large Lanai room, double garage. Patios, expertly landscaped, completely walled in lot. Phone No. 2216.

6 BEDROOM, 2 bath home, maple hardwood downstairs. All utilities. Situated on 2 1/2 acres with beautiful view. 8 citrus trees. Lots of shade trees. Full price \$11,000. Terms. R. D. Singleberry, 933 Barbour, Banning.

FOR BEST BUYS IN Palm Dell  
Palm Desert—Palm Village  
Rancho Mirage—La Quinta  
Desert acreage  
and improved properties  
See COLONEL ELLSWORTH  
and Associates at  
Palm Dell Tract Office  
Phone Indio 7-7120

LAND BARGAINS  
Salton Sea View acreage—  
\$17.50 per acre  
COL. R. A. ELLSWORTH  
Palm Village  
Phone Indio 72792  
or see your broker

FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, 1/4 mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

INDUSTRIAL LOT  
160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker, 6710 S. Palm Canyon. Phone 8212.

A REAL BUY!  
NEW 3-bedroom ranch - type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

BARGAIN!  
COMPLETELY FURNISHED three-bedroom house on exceptionally large lot in good residential section. A steal at only \$13,750 cash. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

SACRIFICE BY OWNER  
2 new apartments, with bedrooms, living rooms, kitchens on large R-3 lot. \$21,500.  
ADOLPH ISRAEL  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

4 BEDROOM, 3 bath home with guest house of 1 bedroom and both. Total price \$26,500.00. Terms.

MUNHOLLAND AND CO.  
431 N. Palm Canyon  
Phone 3673

100x120 view lots from \$995  
Col. Ellsworth and Assoc.  
Palm Dell Tract Office  
Phone Indio 7-7120

SACRIFICE  
6 acres, 2 blocks from Lone Palm Hotel. Paved streets. Ready for development. Total price \$35,000. HAROLD H. RUBEN, 8844 Beverly Blvd., Los Angeles 36, Bradshaw 2-4483.

EXTRA SPECIAL  
2 bedroom stucco home in Palm Springs. R-3 lot with room for units. Completely furnished including electric refrigerator, washing machine, large radio and cooling system.

Total price \$9,350.00  
See Pat Padias—Ph. 2907  
SENTINEL REALTY CO.  
315 No. Palm Canyon Dr.

200 ACRES AT \$35 PER ACRE  
overlooking SALTON SEA 1/2 mi. Hiway 99 frontage  
Owner, 5723 W. 6th St., Los Angeles.

## SANTA BARBARA

MONEY MAKING APARTMENTS ON HARBOR FRONT AND RIVIERA. EXCLUSIVE HOPE RANCH, HOMES AND BUILDING SITES. RANCHES OF ALL SIZES AND

## FREE

365 DAYS OF PERFECT WEATHER TO ENJOY OUR BEAUTIFUL YACHT HARBOR AND TOWERING MOUNTAINS.

AMBASSADOR REALTY  
402 De la Vina—Dial 29515  
Santa Barbara, Calif.

SALE. (Zoned for single residence) Lot 110x135, North front, on Mel Avenue. Two shares water for private pool. Will consider trade for Banning. Write 86 N. 3rd St., Apartment 4, Banning or phone 2403.

BY OWNER—10,000 acres Desert Land. Stream of water running thru. Also 2 springs. On Hiway 3 miles from Palm Springs. All or part at a BARGAIN. 6533 Hollywood Blvd. Apt. 403. Hollywood.

NEW TWO BEDROOM STUCCO FURNISHED. 1 1/4 BATHS, TILE ROOF, CITY GAS, PAVED STREET, 120' FT. LOT, BEST DISTRICT IN PALM SPRINGS. OWNER CALLED AWAY. QUICK SALE \$16,000.00. TERMS. 1057 TACHEVAH DRIVE OR PHONE OWNER, SANTA MONICA 58270.

HOME and established business for sale. \$6,500 cash. File 96, c/o Desert Sun.

UNFURNISHED new 3 bedroom, 2 bath home. Fireplace and cooler, unit heat. Windows and doors copper weatherstripped and screened. Drapes included and one bedroom furnished. For quick sale \$13,750. Phone Owner 8221.

## BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

INCOME  
Beautiful Lodge — Crestline. 5 Units — Completely Furnished. Income \$395 per mo. Price \$45,000. Terms, 1/2 down

SENTINEL REALTY COMPANY  
JACK R. WILLIAMS, Broker  
315 N. Palm Canyon Drive.  
Ph. 2907

SMALL CAFE. Good location. Nice business. Ideal for couple. Box 46, c/o Desert Sun.

IMMEDIATE possession, well furnished house. Lawn, porch, good lot. Close in. Reasonable terms. Owner 7475.

MALIBU Colony, main house, 3 bedrooms, 2 baths. Private beach. Also 3 guest houses. Clear. Will trade for Palm Springs home or income. S. Phillips, Malibu, Calif.

## THE MALIBU ON THE BEACH HOTEL — MOTEL CLUB SITE

257' x 320'

Adjoining L. A. County's newest and finest beach and Recreational Park. SWIMMING, SURFING, SPORT FISHING.

NO OTHER PROPERTY IN THIS AREA CAN BE PURCHASED FOR THE ABOVE PURPOSE.

AN UNUSUAL INVESTMENT OPPORTUNITY.

\$35,000

"THE STORMS"  
BOB, ALLAN, BOB, JR.  
Realtors  
22611 Malibu Road  
Malibu 7912—Malibu, Calif.

TENNIS CLUB AREA  
Choice corner lot 100x90 ft. Pablo and Monte Vista Drive. Owner, Mrs. M. F. Hirte, 205 Natoma Ave., Santa Barbara. Courtesy to Realtors.

35 ACRES overlooking Salton Sea, excellent soil. 236 acres unimproved adjoining improved ranches. Both in canal district. Priced to sell. BY OWNER, 301 E. Franklin Ave., Pomona.

Real Estate Exchanges 36

COACHELLA or Rio Grande Valley land and cash for home here. P. O. Box 1093, Palm Springs.

Real Estate Wanted 37

LIST YOUR PROPERTY with

PETER B. SHEPTENKO

The PIONEER REALTY COMPANY of Palm Springs. We have buyers for all types of Palm Springs property. 475 N. Palm Canyon Dr. 7366—Phone—2814

LIST your property and business for sale—we get results.

ADOLPH ISRAEL AND ASSOC.

Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

LISTINGS WANTED  
Have buyers for acreage, income, houses, lots and rentals.

WRIGHT & TRACY

437 N. PALM CANYON DR. PHONE 5727

WOULD like to hear from some one having a good business or income property for sale in or near Palm Springs. P. O. Box 746, Redlands.

FOR IMMEDIATE ACTION, list your property with  
FRANK MILLER, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

LISTINGS WANTED  
Income, homes and lots.  
H. H. FOSTER ASSOC., INC.  
101 N. Palm Canyon Dr.  
Phone 3555

OPEN ALL YEAR  
Rentals—Property Management  
RAY HILLER, Broker  
444 N. Indian Phone 2957

WE NEED listings on properties for sale in Palm Springs. Many fine homes have been sold in the last 30 days, and the list is becoming depleted.

CHARLES MATHEWS  
463 N. Palm Canyon Dr.  
Phone 2772

Wanted to Rent 39

WANTED, house to rent, \$100 per week. Inquire Reid, Wade, Beck and Seaman, 311 S. Palm Canyon. Phone 4771.

Rooms For Rent 40

ROOM with twin and double beds. Private bath. \$6 and \$7.50 per day. Call 9095.

## OFFICE FOR RENT

Private office with telephone and receptionist service, in new building on Palm Canyon Drive. Plenty of parking space. Suitable for contractor, insurance, attorney or similar. Replies will be held strictly confidential. File 49 Desert Sun.

DOWN TOWN ROOMS  
own entrance, also apartments.  
444 N. Indian, call 2957

NEWLY decorated attractively furnished 1 room bachelor apartment. Private bath. Outside entrance. No cooking facilities. \$80 a month. Phone 6789.

Apartments For Rent 43

FURNISHED single and double apartments, \$25 a week and up. Close in. Phone 2957.

NEW FURNISHED apartment. Attractive rates for season. Adolph Israel, Real Estate Broker, 507 N. Palm Canyon, dial 2981.

MIRALESTE LODGE  
635 Chuckwalla—Phone 5354  
Attractive rooms and apts. Children welcome. Daily, weekly and monthly rates. Reservations taken.

Apartments for Rent 43

NEW FURNISHED single apartment in center of town. By month or on yearly lease. By owner. 403 N. Palm Canyon. Phone 4205.

LARGE attractive furnished apartment. Fireplace, twin beds and double bed, tub and stall shower, \$250 per month. Phone 6921.

STUDIO APARTMENT with twin beds, full tile bath, furnished, \$175 a month. Phone 6921.

## RANCHO MIRAGE APARTMENTS

New all electric 1 and 2 bedroom apartments. Beautifully furnished. Maid service. By day, week or month.

1112 Phone 1117

ONE ROOM and kitchenette apartment. \$200 March 15 to May 15. Phone 2987.

WILL LEASE for summer, to a desirable couple, elegantly furnished home sized front apartment. Including spinet piano. Large living room, dining room, bedroom. All tile bath, kitchen and service porch. Close to business district. Studio City, N. Hollywood. Phone Owner, 6044.

3 ROOM apartment. Clean and quiet. Adults only. 640 Calle Palo Fierro.

3 ROOM trailer. Cooler and electric refrigerator. Share private bath. 321 Marcus Road.

TRAILER and cabana, sleeps 4, utilities furnished. Lot 3, Desert Trailer Village.

APARTMENT, completely furnished for comfortable living. Reasonable rent to permanent tenants. Adults. Wright, Glenn and A Streets, Cathedral City.

DELUXE SINGLE APT.  
In center of town. Available now. Adults only. Suitable for living quarters or office. Year lease. \$125 per month furnished. Sheptenko, 475 N. Palm Canyon Dr. Phone 7366 or 2814.

ATTRACTIVE single apartment, twin beds, electric heat, \$27.50 weekly. For adults, 854 Grove St., Cathedral City.

Houses For Rent 46

UNUSUALLY attractive, 2 bedroom, 2 baths, fine furnishings, all extras. Phone 6921.

A HOUSE \$400 a month. Inquire REID, WADE, BECK and SEAMAN, 311 S. Palm Canyon, Phone 4771.

FOR RENT IN LOS ANGELES

Just completed, new modern Bachelor home, masterly designed for the experienced and discriminating, with fireplace, bar, and patio, 407 Skyway Road, No. of Sunset Blvd. off Kenter in Brentwood, rental \$3,000.00 annual basis.

Also a 2 bedroom Spanish, like new, in same locality, rental \$3,600.00 annual basis. Phone, write or wire.

R. H. Lewis, 637 Euclid St., Santa Monica, Calif., S.M. 44128.

"BLUE TOP" MOTEL COTTAGES

1 and 2 beds. Furnished. Electric refrigeration. Children welcome. 1115 E. Ramsey, Banning.

TODAY'S BEST RENTAL BARGAIN. Comfortable, furnished, 2 bedroom, 2 double beds, 2 singles. For month or longer. Available now. File No. 50, Desert Sun.

LAGUNA BEACH: furnished summer rental. One of Laguna's loveliest homes, gorgeous view of shore line; 2 master bedrooms, 2 baths, maid's quarters. Reference required. Available May 1 for 6 months; \$2400. Mrs. M. H. Smith, 220 Forest Ave., Laguna Beach. Other rentals available.

NEW lovely 2 bedroom house, furnished. Reasonable. 541 Calle de Los Amigos, Miller.

BEAUTIFULLY furnished modern interior, 2 bedroom, 2 bath home. Closed-in patio. For rest of season or year's lease. Reasonable rent.  
A. L. KAGNA CO., Realtor  
ROSE ROSENBERG, Associate  
278 S. Palm Canyon Dr.  
El Dorado Hotel—Phone 7191

3 BEDROOM, 3 bath home for 3 months. On view lot in Palm Canyon Mesa Tract. Furnished luxuriously for restful desert living.

HAROLD HICKS  
813 North Palm Canyon  
6711 — Phones — 2736

Trailer Rental Space 49

SPECIAL RATES FOR SUMMER GUESTS!

Sylvan Cafe Trailer Park  
3175 W. Ramsey, Banning 2955.  
Mr. Wray.  
1 covered wagon trailer for sale.

Household Goods 50

EXQUISITE sterling silver 8-piece tea service by Towle, Louis XIV pattern. In perfect condition. This service must be seen to be appreciated. Phone 1114 for appointment.

## SALE

DESERT WEAVE RUGS  
from mills of nationally famous rug manufacturer.

9x12 Rugs—\$22.95 up  
Nat. Gas or Butane Ranges 36" all white beauties, \$139.50.  
Apartment size electric ranges with oven and broiler, \$119.50. Rollaway folding utility beds with inner spring mattress \$29.95.  
Maple bunk beds complete with 2 inspring mattresses, \$89.50. "Drive Across the Wash and Save"

## MAHER'S DESERT FURNITURE

91 W. Pierson Blvd.  
Desert Hot Springs

## STOVE SALE

TO MAKE ROOM FOR AIR CONDITIONERS, all new gas and oil heating stoves are offered at 1/3 off, including Gafers and Sattler, Duo-Therm, Jarvis, Ohio, Royal, Radaire, Trolair Wall Type, and A.G.M. Also several used oil stoves and gasoline heaters. 5" round Transite, 58", 6" round Transite, 68", 3/4" galvanized steel tubing 25c in 20' lengths.  
O. H. LEVIER, Grove & Allen Cathedral City. Phone 1039

11 CUBIC FT. and 8 cubic ft. deep freezers. Priced to sell. On display 220 N. Indian Ave.

NEW Jesse French Spinet Piano. Blond mahogany. Phone 1081.

PERSIAN lamb coat, Lynx jacket, size 14. Suits, dresses size 10 and 16. Like new. Drapes, valance boards and lamps. 686 Plaza de Amigo. Phone 6845.

GOOD 2nd hand furniture. Living, dining room; gas heater; vacuum, etc. 437 Via Colusa.

Trailers for Sale 51

HOUSE TRAILERS and Supplies

PAVNYS BUTANE AND TRAILER SUPPLY STORE  
1001 S. Palm Canyon Drive  
Phone 7342

1946 GLIDER, 26 1/2 ft. Tandem wheels, 4 closets. Built-in bed. Awning, and wooden sidewalk. Lot 104, Orchard Trailer Villa. Tennenbaum.

WESTCRAFT Montecito, sale or trade for smaller trailer. Phone 8294.

## MASTERBILT TRAILERS

"A size and price for every purse and purpose"

Tramview Village  
5 miles East Palm Springs on Highway.

PHONE PALM SPRINGS 0950

1946 GLIDER, 26 1/2 ft. Tandem wheels, 4 closets, built-in bed. Awning and wooden sidewalk. Lot 104, Orchard Trailer Villa.

WESTCRAFT 18 ft., space available. Office, Gordon's Trailer Park, Cathedral City.

LEAVING Town! Sell cheap, new cabana and trailer. Lot 14, Orchard Trailer Park.

THE 25-27-31 ft. Pan American Trailers and the Columbia Trailers in 3 sizes are now being displayed and sold by the AUTO TRAILER EXCHANGE at our new sale lot located on Highway 111—1 1/2 miles east of Cathedral City. Stop at the Red Trailer.

The new Westcraft Sequoia, Coronado and Mainline Trailers in 4 sizes 10 to 20 ft are displayed and sold at 99 Broadway, Cathedral City. We also sell and rent used trailers.

AUTO TRAILER EXCHANGE, INC.  
99 Broadway—Cathedral City

READY TO MOVE IN! 2 blocks from Plaza. 20 ft. Roadhome Trailer with 8x16 ft. cabana in new "Trailer Corral". Sleeps 4. Real buy at \$900. Owner, Phone 2104.

1947 MASTERBILT 20 ft. with awning, lots of extras. Used 3 months, \$1875. On Lot 134, Orchard Trailer Villa. Children and pets welcome. A. H. Ruff.

## Trailers For Sale 51

NEW COLUMBIA HOUSE TRAILER AND CABANA with private bath. Will sleep four people. Located in the heart of town. Has its own Hot Mineral Pool. Will sell on easy terms. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366 or 2814.

PANEL body trailer for traveling or commercial purposes. Full size bed, removable. '48 license, new paint. \$250. McKinney's Trailer Court.

Miscellaneous for Sale 60

## BUILDING SUPPLIES

"To meet your every need"

DILL LUMBER CO.

JOHN M. WOOD, Mgr.  
679 So. Palm Canyon Dr.  
2758—Phone—2759

FIREWOOD — Eucalyptus, mesquite, tamarisk. Prompt delivery.

CATHEDRAL CITY FUEL AND SUPPLY CO.  
PHONE 1038

TEX DRISKELL REFRIGERATION SALES AND SERVICE FOR COOLER REPAIR SERVICE

NEARLY new A B apartment size 4 burner gas range. Porcelain finish, oven control. Also double bed. Some linens.



# Whelan's GRAND OPENING Sale

**NEW Whelan STORE**  
Ramon Road  
454 SOUTH INDIAN AVE.

Announcing the Grand Opening of RAMON DRUG NEW SUPER DRUG STORE as WHELAN'S SALES AGENCY, at 454 South Indian Avenue, corner Ramon Road, completely departmentalized and streamlined... the most modern drug store unit in Palm Springs.

Whelan's streamlined modern Soda Fountain—truly the ideal meeting place for you and your friends. The food is tasty and always of the best. With our Grand Opening, we're offering many luscious fountain treats. COME IN AND CELEBRATE WITH US. THREE GREAT DAYS—THURSDAY, FRIDAY, SATURDAY, MARCH 11-12-13, 454 South Indian Avenue, Corner Ramon Road.

PRICES GOOD THRU SUNDAY

CLIP THESE MONEY-SAVING COUPONS AND SAVE—

**PERSONNA BLADE FREE**  
WITH COUPON

**LUXOR KNIFE SHARPENER**  
Regularly 10c  
WITH COUPON 6c

**PAPER TOWELS**  
High quality absorbent. Stock up now!  
150 Sheet ROLL 17c

**COPPER MESH POT CLEANER**  
Regularly 10c  
WITH COUPON 7c

**MIRACLE CAN OPENER**  
Regularly 15c  
WITH COUPON 9c

**PAPER NAPKINS**  
Regularly 17c  
WITH THIS COUPON 80 for 11c

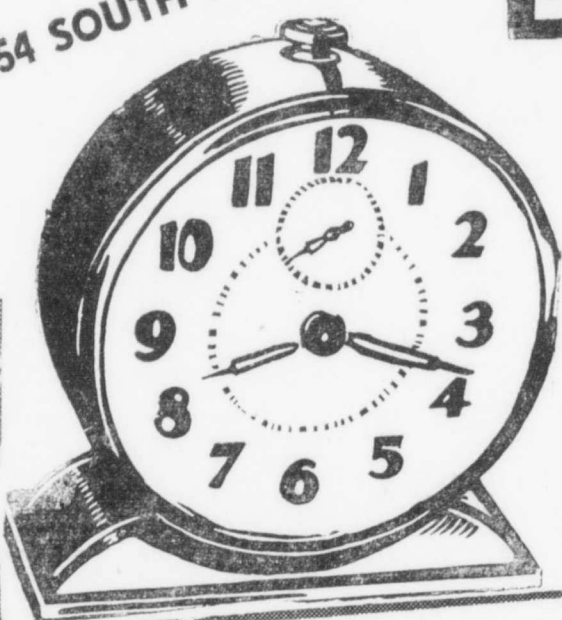
**Quik NAIL POLISH REMOVER**  
Giant 4-ounce BOTTLE 7c

**Pin-Up Girl BOBBY PINS**  
36 for 6c

**Shoe Horn WHISK BROOM**  
Regularly 15c  
WITH COUPON 9c

**Kitchen-Charm WAX PAPER**  
Comes in cutting-edge box. Reg. 25c  
125-FOOT ROLL 17c

**Sterling FLASHLIGHT BATTERIES**  
2 for 7c



## ACE Alarm Clock

Truly an "ace" among clocks. Helps you wake up the pleasant way. Clear... mellow-toned bell—trim, open hands, top stem shut-off.

REG. \$1.98  
SPECIAL 1.88

**BARBASOL** 50c Size 27c  
**SIMILAC** Reg. 1.13 Pound 83c  
**WITCH HAZEL** 29c Size Pint 19c  
**ASPIRIN TABLETS** (5 Grain) 100 for 9c  
**RUBBING ALCOHOL** 34c Size Pint 19c

**Colgate's BEAU CAKE**  
Wonderfully flattering cake make-up with sponge.  
Formerly 1.50  
Now 75c

**Corinthia LIPSTICK**  
(PLASTIC CASE)  
Originally 59c  
Clearance 13c  
2 for 25c

**Handsome COSMETIC BAG**  
Reg. 25c  
17c

**Revlon FASHION PLATE**  
(Limited Time)  
with GIFT BOX of FACE POWDER  
BOTH FOR 1.75

**Reg. 1.00 MULTICOMB**  
4 rows of teeth... massages and stimulates.  
SPECIAL 79c

**PLASTIC CLOTHES HANGER**  
Sturdy construction. Better get several now!  
25c Value Special 11c

**Whelco HEATING PAD**  
3 heats. Removable and washable outer cover. Very low priced at only...  
5.98

**CLINICAL THERMOMETER**  
Quick focus for easy reading accuracy.  
1.25 Value 39c

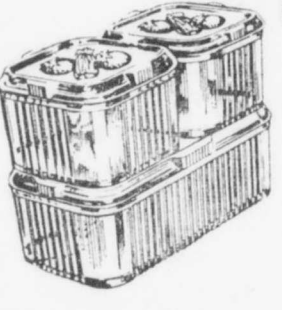
**Guaranteed 1 year HOT WATER BOTTLE**  
High quality. Guaranteed for 1 year. 2 quart capacity.  
Reg. 86c  
SPECIAL 67c

**THERAPEUTIC LAMP** with Hand Guard and Bulb  
Soothing heat to relieve aching muscles.  
Reg. 2.49  
1.88

**Official Popeye TELESCOPE**  
An unusual toy... great for the youngsters.  
Reg. 39c  
29c

**Whelan DRUG STORES**  
Cut Prices AT WHELAN'S Always  
**RAMON DRUG CO.**  
SALES AGENT  
454 S. Indian Ave., Corner Ramon Road  
PALM SPRINGS, CALIF.

**9 ounce Libbey GOLD-BANDED GLASSES**  
The genuine Safe-edge is velvety-smooth — guaranteed chip-proof.  
SALE PRICE 6 for 54c



**REFRIGERATOR DISH SET**  
(WITH COVERS)  
Two 4"x4" Dishes  
One 4"x8" Dish  
Reg. 50c VALUE  
3 for 37c

**BARGAINS FOR THE HOME... MANY MORE**

<b>WASTE BASKET</b> Sturdy, attractive Reg. 35c... 29c	<b>GAS TOASTER</b> Toasts 4 slices. SALE... 21c	<b>Aluminum COASTERS</b> Reg. 8 for 59c 8 for 47c	<b>COOKIE JAR</b> Colorful... extra-large. Reg. 79c... 66c	<b>Plastic TABLE CLOTH</b> 54" x 48" Big Bargain 1.49
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**BARGAINS IN USEFUL GADGETS... MANY MORE**

<b>Royal House EGG SLICER</b> A handy gadget. Reg. 25c... 19c	<b>Window SQUEEGEE</b> Cleans glass with ease. Reg. 29c 19c	<b>CORD and PLUG SET</b> 6-Foot Reg. 59c SPECIAL 44c	<b>Leather WATCH STRAP</b> Easy to attach. SALE... 27c	<b>Moth-Proof CLOTHES HANGERS</b> Reg. 29c... 23c
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**BARGAINS IN HOBBIES... MANY MORE**

<b>Galfer FIELD GLASSES</b> A sensational buy. Reg. 2.49... 1.89	<b>Two-Blade JACK KNIFE</b> For work & play. Reg. 75c... 59c	<b>FLASHLIGHT</b> 2-Cell — with two batteries. Reg. 99c... 88c	<b>Metal Utility CHEST</b> For tools, fishing tackle, lunches, etc. Reg. 1.69 1.44	<b>Capitol CAMERA</b> 1.98 Camera with .27 Film 2.25 Value ALL for 1.89
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**BARGAINS FOR SMOKERS... MANY MORE**

<b>MARAVAL SELECTOS</b> Generous-size cigars of fine quality. Reg. 6c Each Box of 25 1.29	<b>ASH TRAY</b> Heavy glass. Only 10c	<b>OOM PAUL PIPE</b> Imported briar. 5.00 Value... 1.98	<b>BOOK MATCHES</b> Reg. 15c Carton of 50 Pads 11c
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PLENTY OF FREE PARKING

**NOXZEMA SKIN CREAM**  
35c Size 25c  
Special

**WHITE PINE and Tar Compound**  
35c Size 21c

**POND'S DRY SKIN and COLD CREAMS**  
94c Value BOTH FOR 69c

**Pro-phy-lac-tic TOOTH BRUSHES**  
2 for 39c

**Spirit of CAMPHOR**  
30c Size 18c

**SUPER SUDS**  
LARGE SIZE  
SALE PRICE 33c

**TINCTURE of BENZOIN, U.S.P.**  
35c Size 19c

**PALMOLIVE SOAP**  
For beautiful skin.  
Standard Size 9c

**Dr. West's TOOTH BRUSH & PASTE**  
1.00 Value BOTH FOR 69c

**IVORY FLAKES**  
LARGE  
REG. 42c  
SPECIAL 36c

PLENTY OF FREE PARKING

**Hi-Dent TOOTH PASTE AND MOUTH WASH**  
88c Value BOTH FOR 69c

The Following Firms Are Proud of Their Association With the RAMON DRUG CO. as a WHELAN SALES AGENT and Join in Congratulating Them

CO-OPERATIVE SIGN CO. 3317 N. Mission Road LOS ANGELES, CALIF.	BEIGER SHOW CASE AND FIXTURE CO. 1515 E. 75th Street LOS ANGELES, CALIF.	GOLDEN STATE CREAMERY Twelfth and Vine St. RIVERSIDE, CALIF.	BENSON & HEDGES Manufacturer of Parliament and Virginia Rounds Cigarettes NEW YORK CITY	ARDEN FARMS 116 "E" Street REDLANDS, CALIF.	DANFORTH SODA FOUNTAIN CO. 1129 S. Brand Boulevard GLENDALE, CALIF.
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